



WHY JOIN PITTSBURGH OPERA'S CORPORATE MEMBERSHIP PROGRAM?

Your support will enrich your relationship with our community. Membership benefits are designed to enhance your visibility as a corporate citizen – supplementing marketing, human resource, and client service needs.

VISIBILITY

- Recognition and increased visibility among a desirable target market
- Publicity within Pittsburgh Opera programs and materials

ACCESS

- Exclusive receptions and events with top-tier donors and other business executives
- Networking opportunities in growing young professional program, Opera Encore

HOSPITALITY

- Employee discounts and benefits
- Client and prospect entertainment opportunities

For more information please contact:

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PITTSBURGH OPERA



2009-2010
Corporate
Membership

PITTSBURGH OPERA



Pittsburgh Opera is best known for producing world-class mainstage productions at Pittsburgh's historic Benedum Center and featuring top-tier performing and creative artists. Each season includes operatic favorites (*La bohème*, *Carmen*) alongside contemporary and/or infrequently performed works (*The Grapes of Wrath*, *The Rape of Lucretia*). Each mainstage production employs approximately 200-250 individuals, contributing to an annual economic impact on the region of nearly \$3 Million.

The Company also maintains a full portfolio of education and community programs, reaching 20,000 educators, students, families and adults in a 10-county region. Pittsburgh Opera works with schools and community organizations to provide workshops and interactive performances, as well as reduced-cost tickets and transportation to Benedum Center performances for low-income families.

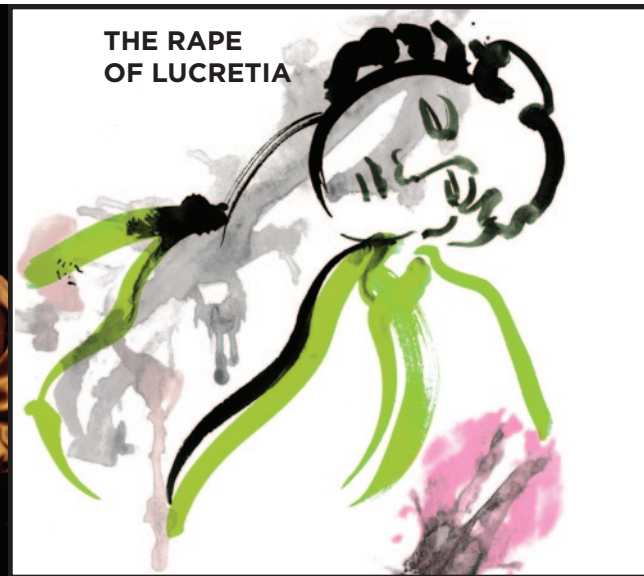
With more than 60% of Pittsburgh Opera's income received from contributed revenue, the need for corporate support is great. Your investment will ensure that Pittsburgh Opera remains a vibrant and robust asset for the community where your business thrives, and where your employees, your customers, and their families live and work.



EUGENE ONEGIN



FALSTAFF



THE RAPE OF LUCRETIA



CARMEN



THE MARRIAGE OF FIGARO

PITTSBURGH OPERA CORPORATE MEMBERSHIP BENEFITS

Associate — \$250-\$999 — includes the following benefits

- Invitation to Corporate Receptions preceding Falstaff and Carmen
- Name listed in Pittsburgh Opera program books for one year (circulation 35,000+)
- Name listed on Pittsburgh Opera website

Partner — \$1,000-\$2,999 — includes all of the above, plus the following benefits

- Discount on Pittsburgh Opera facility rental
- Two tickets for a select 2009-2010 season performance with complimentary drink vouchers
- Invitations to Special Events throughout the season, including both complimentary behind-the-scenes programs and opportunities to purchase tickets to special celebrations
- Employee discounts up to 25% off select performances and young professional events

Director — \$3,000-\$4,999 — includes all of the above, plus the following benefits

- 25% discount on Pittsburgh Opera program book advertisements
- Logo and hyperlink to corporate website from Pittsburgh Opera website
- Admittance for CEO/Executive to Pittsburgh Opera's Galaxy Lounge in the Benedum Center for one year. Lounge offers complimentary wine, light refreshments, and networking opportunities
- Reserved Parking (1 pass) for Pittsburgh Opera performances for one year

Executive — \$5,000 and up — includes all of the above, as well as custom sponsorship opportunities associated with Pittsburgh Opera programs and Special Events, including our annual Cabaret, Maecenas, Diamond Horseshoe Ball and New Years Eve Celebration.

Your corporate membership is Tax Deductible! Pittsburgh Opera is a non-profit organization with a 501(c)(3) status. All contributions are tax-deductible less the fair market value of the benefits provided.

