2019-20
PITTSBURGH CULTURAL DISTRICT

Advertising Rates

To schedule your advertising in the Pittsburgh Cultural District programs call 412-471-1497 or email advertising@culturaldistrict.org.

The Cultural District program booklets provide a great opportunity to reach arts enthusiasts and/or high income individuals in a fun environment. Each show attracts a unique audience and we appreciate the professionalism and support the District provides in helping us to recommend specific performances to our clients.

Gatesman+Dave Inc.

Hefren-Tillotson has been an avid supporter of the arts in Pittsburgh for over 50 years. As a company headquartered downtown, it has been exciting to see the transformation made by the Pittsburgh Cultural District to our city. We have enjoyed bringing creativity to the programs through unique and colorful ads tailored to each show. Many people have commented positively on these ads, so people do notice!

Kim Fleming, Chairman and CEO – Hefren-Tillotson

Orr’s Jewelers is proud to be a longtime supporter of Pittsburgh’s Cultural District. We know that Cultural District advertising puts our ads directly in the hands of a discerning audience that appreciates our high quality products and regularly purchases them. Cultural District advertising will remain at the core of our advertising plan!

David Gordon, Owner – Orr’s Jewelers

With five dining and drinking establishments located in or around the Pittsburgh Cultural District, advertising in the Cultural District program booklets makes all the sense in the world. The returns are measurable and the impact on our business is invaluable.

Yves Carreau, President – The Big Y Restaurant Group

PITTSBURGH CULTURAL DISTRICT
Located in the heart of downtown Pittsburgh, the Cultural District is a vibrant arts and entertainment center that offers something for everyone. Within walking distance from some of the city’s best hotels, restaurants, shops and public parks, you will find a wide range of options for art and live entertainment, from classical and contemporary music, ballet, and modern dance to visual art, opera, musical theater, children’s theater, film festivals and drama.

A 14-square block area, the Cultural District will dazzle you with its creative energy, depth and charm. The Cultural District offers galleries and world-class theaters in which over 4,500+ performances, exhibits and special events are held each year. More than 2 million patrons and visitors attend performances and exhibits annually in the Cultural District.
DISTRIBUTION OF CULTURAL DISTRICT DEMOGRAPHICS

The top 25 Zip Codes for Cultural District ticket buyers:

15237  15090  15143  15216
15217  15102  15241  15212
15206  16066  15235  15146
15317  15642  15228  15238
15108  15221  15236  15227
15044  15101  15601  15068

EDUCATION

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AFFLUENCE

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<th>% with a Household Income of $75K or more</th>
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HOMEOWNERS

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<tr>
<td></td>
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DATA SOURCES:
Analysis - Elliott Marketing Group, Inc.
Data Demographics - 2019 smART Database - Experian®

CULTURAL DISTRICT RATE STRUCTURE

The Cultural District makes program book advertising easy, customizable and affordable. Each show is categorized into our tier rate structure determined by the average number of program books to be printed for the run of the show. The tiers will be listed next to the program you are considering.

TIER PRICING FOR 2019 – 2020 PROGRAM ADVERTISING SEASON

<table>
<thead>
<tr>
<th>Tier</th>
<th>Full Page</th>
<th>Half Page</th>
<th>Quarter Page</th>
<th>Cover</th>
<th>Insert</th>
<th>Double Truck</th>
<th>Cover Truck</th>
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Look for the following icons within the show listings to determine Tier:
PROGRAM ADVERTISING
Our program booklets are viewed by almost one million patrons each year. Your ad will create a lasting impression with theatergoers and in the arts community.

SEASON TICKET BACKS
Reach District audiences before they make their evening plans and before they take their seats by placing your ad or coupon on the back of the subscriber tickets. These tickets are customized to the individual arts organization and mailed out at the beginning of the season to all season ticketholders. Net monthly investment varies by organization.

SPECIAL ADVERTISING INSERTS
Special placement offers advertisers a two-sided 8 ½ x 11 sheet, folded to 5 ½ x 8 ½, to be inserted between printing signatures. This ad will pop out and grab the reader’s attention. Net monthly investment varies by organization. Spend a bit more and receive premium placement.

E-MAIL BLAST ADVERTISEMENTS
Reach 20,000+ patrons that opt in from CulturalDistrict.org!

2019-2020 E-BLAST SCHEDULE
- Sept. 3, 2019
- Sept. 30, 2019
- Oct. 14, 2019
- Nov. 4, 2019
- Nov. 25, 2019
- Dec. 2, 2019
- Jan. 13, 2020
- Jan. 27, 2020
- Feb. 17, 2020
- Mar. 2, 2020
- Mar. 16, 2020
- Mar. 30, 2020
- April 20, 2020
- May 4, 2020
- June 1, 2020

Combine the prestige of program advertising with the commanding presence of an Email blast!

EXCLUSIVE ADVERTISING:
Your ad appears in the body of the E-mail which allows viewers to encounter your ad as they read through the arts and entertainment editorial material.

INVESTMENT: $700 (net) per e-blast

AD SIZE: 570 x 185 jpg

E-mail all artwork to advertising@culturaldistrict.org
Named for the Pulitzer-prize winning playwright August Wilson African American Cultural Center (AWAACC) is a multi-purpose venue featuring three art galleries, live performance spaces, meeting areas, and unique educational classrooms for the young and old alike. Designed by renowned architect Allison Williams, the AWAACC is both a visually iconic landmark welcoming visitors to the eastern entrance of the Cultural District and a beacon of cultural excellence for the global arts community.

HIGHMARK BLUES AND HERITAGE FESTIVAL

September 20-22, 2019
August Wilson African American Cultural Center
Space Reservation: 8/28
Artwork Deadline: 9/9

Headliners TBA
The August Wilson African American Cultural Center (AWAACC) presents Highmark Blues and Heritage Festival at the AWAACC and outdoors on Liberty Avenue, downtown Pittsburgh. Poised to attract regional and national audiences, the Highmark Blues and Heritage Festival features music, workshops, lectures, free concerts by local and emerging artists, plus ticketed performances featuring nationally and internationally renowned blues artists. HBHF also features a kick-off party featuring nationally and internationally renowned and emerging artists, plus ticketed performances.

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TRUTHSayers
The TRUTHSayers Lecture Series welcomes esteemed speakers to share a dialogue on issues of history, race, and contemporary social change. Past speakers have shared their expertise in political commentary and poetry/writing. All performances will be equipped with sign language interpreters and braille programs.

TRUTHSayers: April Ryan
October 17, 2019
August Wilson African American Cultural Center
Space Reservation: 9/25
Artwork Deadline: 10/7
White House Correspondent for American Urban Radio Networks and author of The Presidency in Black and White and Under Fire, April Ryan has a unique vantage point as the only black female reporter covering urban issues from the White House – a position she has held since the Clinton era. She delivers her readership and listeners (millions of African Americans and close to 300 radio affiliates) a “unique urban and minority perspective in news.” Her position as a White House Correspondent has afforded her unusual insight into the racial sensitivities, issues, and attendant political struggles of our nation’s last presidents. She is one of only three African Americans in the prestigious White House Correspondents Association’s over 100-year history to serve on its board.

SOUL SESSIONS: DALEY
November 16, 2019
August Wilson African American Cultural Center
Space Reservation: 10/23
Artwork Deadline: 11/4
Daley is a British singer and songwriter, known for his unique blend of alternative-soul and a stand-out voice. His first official single ‘Alone Together’ became a runaway Top 5 R&B radio hit, prompting nods from the Grammys, Soul Train and MOBO awards. Daley’s debut LP ‘Days & Nights’ arrived 2014 to critical acclaim. Varied yet unified, it featured collabs with Pharrell, Illangelo and Andre Harris. Last year Daley released his acclaimed sophomore album ‘The Spectrum’ and features Daley in perhaps his most comfortable styling: melodic, dynamic, and thoughtful. A renewed perspective with Pharrell, Illangelo and Andre Harris. Last year Daley released his acclaimed sophomore album ‘The Spectrum’ and features Daley in perhaps his most comfortable styling: melodic, dynamic, and thoughtful. A renewed perspective

AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER AUDIENCE DEMOGRAPHICS

| Education: % With a College Degree or Greater | AWAACC | Pittsburgh Average | % | 50.2% | 31.6% |
| Affluence: % With a Household Income of $75K or more | AWAACC | Pittsburgh Average | % | 49.2% | 38.1% |
| Homeowners: % of Homeowners | AWAACC | Pittsburgh Average | % | 73.6% | 71.2% |

For tickets call 412-456-6666, visit the Box Office at Theater Square, or online at CulturalDistrict.org

Programs, artists and dates are subject to change.

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| Homeowners: % of Homeowners | AWAACC | Pittsburgh Average | % | 73.6% | 71.2% |
For half a century, Pittsburgh Ballet Theatre has been dedicated to bringing an eclectic mix of classical ballets, modern masterworks and new commissions to the Pittsburgh community. PBT’s milestone 50th Anniversary Season in 2019-2020 embodies this through classic ballets like Giselle, a program of favorites from George Balanchine and the premiere of a brand new work by Artist in Residence Staycee Pearl.

PNC PRESENTS BEAUTY AND THE BEAST
February 14-23, 2020
Benedum Center
Space Reservation: 1/22   Artwork Deadline: 2/3

Beauty comes from within. So does the nature of the Beast. See both sides of the story in Beauty and the Beast. The classic tale weaves a tender love story between the gnarled trees of the enchanted forest. Audiences are offered a glimpse at unexpected romance, heartbreak and the power of love through striking scenery and stunning neoclassical choreography.

GISSELLE WITH THE PBT ORCHESTRA
October 25-27, 2019
Benedum Center
Space Reservation: 10/2   Artwork Deadline: 10/4

Hope, heartache and betrayal cast their haze on one of the most breathtaking ballets of the Romantic period in Giselle with the PBT Orchestra. A village girl is doomed by a lover’s deceit to a ghostly sisterhood of spurned maidens intent on revenge in what the Pittsburgh Post-Gazette calls a “bewitching and beguiling dance with death.” Audiences will lose themselves among the mist and supernatural beauty of the fascinating scenery. Score by Adolphe Adam.

THE NUTCRACKER
December 6-29, 2019
Benedum Center
Space Reservation: 11/6   Artwork Deadline: 11/18

The magic of The Nutcracker comes to life on the Benedum Center stage! Beneath the Stahlbaum’s Christmas tree, a battle between the gallant Nutcracker prince and the ruthless Rat King unfolds, ensnaring the young Marie and sending her on an adventure through the Land of Enchantment. Stunning scenes, sparkling snowflakes and Tchaikovsky’s magnificent score make The Nutcracker Pittsburgh’s favorite holiday tradition.

HERE + NOW
March 20-29, 2020
August Wilson African American Cultural Center
Space Reservation: 2/24   Artwork Deadline: 3/9

This mixed-repertory production brings together three celebrated choreographers to create stunning dance for the here and now in the August Wilson African American Cultural Center. The Quiet Dance, from Pittsburgh native Kyle Abraham, captures the feelings of frustration and isolation through sweeping movement, beginning in silence and then carried by the gentleness of Bill Evans’ arrangement of Bernstein’s “Some Other Time.” Staycee Pearl, artist in residence and local choreographer, will create a brand new ballet for the program. And the beloved popular music of Paul Simon sets the stage for Dwight Rhoden’s physical and visceral Simon Said.

PBT AUDIENCE DEMOGRAPHICS

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<tr>
<th></th>
<th>PBT</th>
<th>Pittsburgh Average</th>
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<td>Homeowners: % of Homeowners</td>
<td>84%</td>
<td>71.2%</td>
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For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
PITTSBURGH BALLET THEATRE SCHOOL

PITTSBURGH BALLET THEATRE SCHOOL SPRING PERFORMANCE 2020
May 22-23, 2020
Byham Theater
Space Reservation: 4/29
Artwork Deadline: 5/11

PBT School, the official training institution of Pittsburgh Ballet Theatre, is recognized as one of the nation’s finest schools for dance education and training. Under the leadership of PBT Artistic Director and American Ballet Theatre alumnus Terrence S. Orr and co-directors Marjorie Grundvig and Dennis Marshall, PBT School cultivates the next generation of professional dancers and provides a diverse, classically based curriculum to more than 1,300 students of all ages and levels. While students grow in their technique and artistry, PBT School works to share long-term appreciation for the art of ballet within a positive and inspirational learning environment.

BALANCHINE + TCHAIKOVSKY WITH THE PBT ORCHESTRA
April 17-19, 2020
Benedum Center
Space Reservation: 3/25  Artwork Deadline: 4/6

Pittsburgh Ballet Theatre’s storied history with Balanchine and Tchaikovsky is revived in this mixed-repertoire production celebrating two of ballet’s greatest contributors. The music of P.I. Tchaikovsky has provided the backbone for many of George Balanchine’s most exquisite ballets, including the invigorating Theme and Variations, the expansive Allegro Brillante and the consummate Tchaikovsky Pas de Deux, set to the classic music of Swan Lake. This special 50th Anniversary event also features Diamonds, the brilliant third movement of Balanchine’s Jewels.

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For tickets call 412-456-6666, visit the Box Office at Theater Square, or online at CulturalDistrict.org

Programs, artists and dates are subject to change.

PBT.org
PITTSBURGH CLO has been a leader in producing live musical theater for audiences across the region since 1946. Pittsburgh CLO’s Summer Season is beautifully complemented in December by CLO’s annual production of A Musical Christmas Carol, as well as year-round productions at the CLO Cabaret. These productions reach nearly 200,000 patrons.

In addition, Pittsburgh CLO contributes to the enrichment of the community by offering numerous educational outreach programs. Such efforts include the Pittsburgh CLO Academy of Musical Theater, Gallery of Heroes, Gene Kelly Awards, Kelly Circle, New Horizons Award, Creative Vision. Impacting hundreds of thousands of people each year through New Horizons Award programs and productions, Pittsburgh CLO is a vital and colorful thread in the cultural fabric of the region and the nation.

PITTSBURGH CLO AUDIENCE DEMOGRAPHICS

<table>
<thead>
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<th>Category</th>
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<td>Homeowners: % of Homeowners</td>
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<tr>
<td>Pittsburgh CLO</td>
<td>71.2%</td>
</tr>
<tr>
<td>Pittsburgh Average</td>
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SEE PAGE 3 FOR TIER PRICING

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Programs, artists and dates are subject to change.
RESERVE YOUR SPACE FOR 6 SUMMER SHOWS IN 2020!

SUMMER SEASON

Pittsburgh CLO’s 2020 Summer Season will feature six Broadway Blockbusters! The season line-up will be announced this August.

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<table>
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<td>54.1%</td>
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<tr>
<td>Affluence: % With a Household Income of $75K or more</td>
<td>62.2%</td>
<td>36%</td>
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<td>90.3%</td>
<td>71.8%</td>
</tr>
</tbody>
</table>

Located in the Theater Square complex, this intimate 250-seat space offers audiences a unique theater experience with both table and traditional theater seating. Pittsburgh CLO opened the Greer Cabaret Theater in 2004 with Forever Plaid, which entertained 60,000 patrons. Other productions include: Nunsense, Dixie’s Tupperware Party, Altar Boyz, First Date and The 39 Steps. Audience members have the opportunity to eat and drink at their tables during the performance, providing them with a complete night on the town!

PITTSBURGH CLO CABARET AUDIENCE DEMOGRAPHICS

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<td>36%</td>
</tr>
<tr>
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<td>89.6%</td>
<td>71.8%</td>
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</tbody>
</table>

Justin Lonesome, Tru Verret-Fleming, T.J. Newton, Erin Ramirez & LaTrea Rembert in Pittsburgh CLO’s production of SPAMILTON: An American Parody | Photo: Matt Polk

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The PNC Broadway in Pittsburgh series features new touring Broadway shows and revivals, direct from Broadway.

MEAN GIRLS
October 29 – November 3, 2019
Benedum Center
Space Reservation: 10/2 Artwork Deadline: 10/14
Mean Girls delivers with immense energy, a wicked sense of humor, and joyful inside-jokery. USA Today says, "We'll let you in on a little secret, because we're such good friends: Get your tickets now!"

A BRONX TALE
November 19 – 24, 2019
Benedum Center
Space Reservation: 10/23 Artwork Deadline: 11/4
Cady Heron may have grown up on an African savanna, but nothing prepared her for the vicious ways of her strange new home: suburban Illinois. Soon, this naïve newbie falls prey to a trio of lionized frenemies led by the charming but ruthless Regina George. But when Cady devises a plan to end Regina’s reign, she learns the hard way that you can’t cross a Queen Bee without getting stung. New York Magazine cheers, “Mean Girls delivers with immense energy, a wicked sense of humor, and joyful inside-jokery.” USA Today says, "We’ll let you in on a little secret, because we’re such good friends: Get your tickets now!"

LES MISERABLES
November 26 – December 1, 2019
Benedum Center
Space Reservation: 10/30 Artwork Deadline: 11/12
Cameron Mackintosh presents a brand new 25th anniversary production of Boublil & Schonberg’s legendary musical, Les Miserables, with glorious new staging and dazzlingly reimagined scenery inspired by the paintings of Victor Hugo. This new production has been acclaimed by critics, fans and new audiences and is breaking box office records wherever it goes. The New York Times calls this Les Miserables "an unquestionably spectacular production from start to finish." The London Times hails the new show "a five star hit, astonishingly powerful."

THE LION KING
September 4 – 29, 2019
Benedum Center
Space Reservation: 8/7 Artwork Deadline: 8/19
Experience the phenomenon of Disney’s The Lion King when Pittsburgh’s best-loved musical makes a triumphant return to the Benedum Center following its record-breaking 2008 engagement! Marvel at the breathtaking spectacle of animals brought to life by award-winning director Julie Taymor, whose visual images audiences will remember forever. Thrill to the rhythms of the African Pridelands and an unforgettable score including Elton John and Tim Rice’s Oscar®-winning song “Can You Feel the Love Tonight” and “Circle of Life.” Let your imagination run wild when the Tony Award®-winning Broadway sensation returns to the Benedum Center stage.

THE ILLUSIONISTS – THE MAGIC OF THE HOLIDAYS
December 26 – 29, 2019
Heinz Hall
Space Reservation: 11/20 Artwork Deadline: 12/9
Ring in the holidays with the mind-blowing spectacle, The Illusionists – Magic of the Holidays, showcasing the jaw-dropping talents of the most incredible illusionists on earth. The Illusionists has shattered box office records across the globe and dazzles audiences of all ages with a powerful mix of the most outrageous and astonishing acts ever seen on stage. This non-stop show is packed with thrilling and sophisticated magic of unprecedented proportions.

See page 3 for tier pricing.

For tickets call 412-456-6666, visit the Box Office at Theater Square, or online at CulturalDistrict.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
PNC BROADWAY IN PITTSBURGH

JESUS CHRIST SUPERSTAR

December 31 – January 5, 2020
Benedum Center

Space Reservation: 12/4  Artwork Deadline: 12/16

Jesus Christ Superstar is an iconic musical phenomenon with a world-wide fan base. In celebration of its 50th Anniversary, a new mesmerizing production comes to North America. With music and lyrics by Emmy-, Grammy-, Oscar-, and Tony-winners Andrew Lloyd Webber and Tim Rice, Jesus Christ Superstar is set against the backdrop of an extraordinary series of events during the final weeks in the life of Jesus Christ as seen through the eyes of Judas. Reflecting the rock roots that defined a generation, the legendary score includes “I Don’t Know How to Love Him,” “Gethsemane,” and “Superstar.”

MISS SAIGON

February 4 – 9, 2020
Benedum Center

Space Reservation: 1/15  Artwork Deadline: 1/27

Experience the acclaimed new production of the legendary musical, Miss Saigon. This is the story of a young Vietnamese woman named Kim, who is orphaned by war and forced to work in a bar run by a notorious character known as the Engineer. There, she meets and falls in love with an American G.I. named Chris, but they are torn apart by the fall of Saigon. For 3 years, Kim goes on an epic journey of survival to find her way back to Chris, who has no idea he’s fathered a son. Featuring Broadway hits like “The Heat is On in Saigon,” “The Movie in My Mind,” “Last Night of the World,” and “American Dream,” this is a theatrical event you will never forget.

THE BAND’S VISIT

March 10 – 15, 2020
Benedum Center

Space Reservation: 2/19  Artwork Deadline: 3/2

Spend an evening in the company of unforgettable strangers at The Band’s Visit—now one of the most celebrated musicals ever. In an Israeli desert town where every day feels the same, something different is suddenly in the air. Dina, the local café owner, had long resigned her desires for romance to daydreaming about exotic films and music from her youth. When a band of Egyptian musicians shows up lost at her café, she and her fellow locals take them in for the night. Under the spell of the night sky, their lives intertwine in unexpected ways, and this once sleepy town begins to wake up.

CATS

February 25 – March 1, 2020
Benedum Center

Space Reservation: 2/5  Artwork Deadline: 2/18

Audiences and critics alike are rediscovering this beloved musical with breathtaking music, including one of the most treasured songs in musical theater, “Memory.” Winner of 7 Tony® Awards including Best Musical, Cats tells the story of one magical night when an extraordinary tribe of cats gathers for its annual ball to rejoice and decide which cat will be reborn. The original score by Andrew Lloyd Webber (The Phantom of the Opera, School of Rock, Sunset Boulevard), original scenic and costume design by John Napier (Les Miserables), and direction by Trevor Nunn (Les Miserables) make this production a new Cats for a new generation!

PNC BROADWAY IN PITTSBURGH

AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater
PNC Broadway 56.3%
Pittsburgh Average 31.6%

Affluence: % With a Household Income of $75K or more
PNC Broadway 62.6%
Pittsburgh Average 38.1%

Homeowners: % of Homeowners
PNC Broadway 87.2%
Pittsburgh Average 71.2%

SEE PAGE 3 FOR TIER PRICING

For tickets call 412-456-6666, visit the Box Office at Theater Square, or online at CulturalDistrict.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
SUMMER
April 7 – 12, 2020
Heinz Hall
Space Reservation: 3/18
Artwork Deadline: 3/30
She was a girl from Boston with a voice from heaven, who shot through the stars from gospel choir to dance floor diva. But what the world didn’t know was how Donna Summer risked it all to break through barriers, becoming the icon of an era and the inspiration for every music diva who followed. With a score featuring more than 20 of Summer’s classic hits including “Love to Love You Baby,” “Bad Girls” and “Hot Stuff,” this electric experience is a moving tribute to the voice of a generation.

ESCAPE TO MARGARITAVILLE
May 12 – 17, 2020
Benedum Center
Space Reservation: 4/22
Artwork Deadline: 5/4
Welcome to Margaritaville, where people come to get away from it all—and stay to find something they never expected. Get ready for a hilarious and heartwarming musical with the most unforgettable songs from one of music’s greatest storytellers. USA Today calls it, “A little slice of paradise!” and Entertainment Weekly raves, “It will knock your flip flops off!” Don’t let the party start without you!

PNC BROADWAY IN PITTSBURGH
AUDIENCE DEMOGRAPHICS
Education: % With a College Degree or Greater
PNC Broadway
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Affluence: % With a Household Income of $75K or more
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62.6%
Pittsburgh Average
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38.1%
Homeowners: % of Homeowners
PNC Broadway
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87.2%
Pittsburgh Average
nnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnnn
71.2%
SEE PAGE 3 FOR TIER PRICING

WALK TWO MOONS
November 8-9, 2019
Byham Theater
Space Reservation: 10/16
Artwork Deadline: 10/28
While driving cross-country with her grandparents in search of her mother, 13-year-old Sal meets many eccentric characters. None more so than Phoebe – Sal’s best friend and the main character in the stories she tells to entertain her grandparents. Phoebe’s story bursts with wild conspiracy theories of her own missing mother, which helps Sal confront her own loss. But with a deadline looming, Sal might not make it in time to reunite with the one person she wants to find most. Follow National Players on their journey in this moving adaptation of the award-winning novel by Sharon Creech about family, identity, and coming-of-age.

The EQT Bridge Theater Series is for children ages 7+ and their families. These shows will amaze, excite, and leave you wondering. Get ready for theater that moves, shakes, and shatters expectations!

MAD LIBS LIVE
January 17-18, 2020
Byham Theater
Space Reservation: 12/18
Artwork Deadline: 1/2
Mad Libs Live! is the new musical based on the most popular word game of all time! Our story begins at the finals of Teen Superstars, the live TV show that will determine the most popular singing group at Blankville Central High. Virtuosa, Gogo, Geyser, and Merrily seem to have nothing in common – until they realize that their songs are missing words! In the spirit of the “World’s Greatest Word Game,” the audience helps to fill in the words, making each performance totally unique!

PSS PSS
April 3-4, 2020
August Wilson African American Cultural Center
Space Reservation: 3/11
Artwork Deadline: 3/23
Inventive, exciting, ridicilous, this breathtaking duet of mishaps and acrobatics will have you laughing long after you leave the theatre. Inspired by physical comedy of silent film stars like Charlie Chaplin, Pss Pss is a timeless performance of enthralling physicality and delightful expressions. Winner of 15 international prizes, including the Cirque Du Soleil prize, you’ve never seen anything like this.

EQT BRIDGE THEATER AUDIENCE DEMOGRAPHICS
Education: % With a College Degree or Greater
PNC Broadway
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60.4%
Pittsburgh Average
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Affluence: % With a Household Income of $75K or more
PNC Broadway
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70.9%
Pittsburgh Average
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Homeowners: % of Homeowners
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85.9%
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71.2%

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For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
The Children’s Theater Series presents award-winning, professional theater for young audiences. With silly jokes, favorite story book characters, jaw-dropping acrobatics, whimsical creatures, and catchy songs, kids and grown-ups alike will enjoy this series full of fun for the entire family!

JUDY MOODY AND STINK
November 17-24, 2019
Byham Theater and regional venues
Space Reservation: 10/23  Artwork Deadline: 11/4
Be prepared to go on a hilarious adventure with Judy Moody and Stink, the dynamic sister and brother duo. As usual, Judy is in a mood. After seeing her classmate’s picture on the front page of the newspaper, Judy wants to be famous and sets off to find fame and happiness. All the while, Stink and his foul-smelling sneakers become a real distraction as he vies for the coveted Golden Clothespin Award. Judy Moody and Stink are the perfect pair for their imperfect capers that lead to fun, mystery, sibling rivalry, and, in the end, true friendship.

MAGIC SCHOOL BUS: LOST IN THE SOLAR SYSTEM
January 5-12, 2020
Byham Theater and regional venues
Space Reservation: 12/4  Artwork Deadline: 12/16
Hop on the Magic School Bus for a ride in this new musical adaptation based on your favorite book series. When the class gets lost on the way to the planetarium, Ms. Frizzle saves the day by blasting into outer space for an epic interplanetary field trip! But when rivalries both old and new threaten to tear the students apart, our young heroes must learn to pull together or risk getting forever lost in the solar system.

ERTH’S PREHISTORIC AQUARIUM ADVENTURE – THE MYSTERY OF THE DINOSAURS OF THE DEEP
February 23, 2020
Byham Theater and regional venues
Space Reservation: 1/29  Artwork Deadline: 2/10
The creators of Erth’s Dinosaur Zoo Live want to take your family on an all-new adventure – this time to the bottom of the ocean. Erth’s Prehistoric Aquarium Adventure is an immersive experience that invites you to jump in and explore unknown ocean depths where prehistoric marine reptiles lived eons ago – and maybe still live today! Actors, technology, puppets, science and imagination come together to create an amazing visual experience that connects young audiences to the real science of paleontology.

DIARY OF A WOMBAT
March 22-29, 2020
Byham Theater and regional venues
Space Reservation: 2/24  Artwork Deadline: 3/9
Meet Mothball, the naughtiest wombat in Australia. Bored with her daily routine, Mothball goes in search of shelter and food, creating chaos in the lives of the humans around her. Doormats, bins and washing lines are no match for this mischievous marsupial. Between a packed schedule of scratching, sleeping, and eating, Mothball discovers that with a bit of persistence, humans are quite easily trained! Based on the multi-award-winning picture book, Diary of a Wombat by Australian Children’s Laureate, Jackie French and Bruce Whatley.

For tickets call 412-456-6666, visit the Box Office at Theater Square, or online at CulturalDistrict.org

For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org

Programs, artists and dates are subject to change.
Exceptional, world-class contemporary dance in Pittsburgh. Each company brings its own unique voice, reminding us of the versatility and importance of dance as an art form.

PITTSBURGH DANCE COUNCIL

September 21, 2019
Byham Theater

Under the direction of Moses Pendleton, one of America’s most innovative and widely performed choreographers and directors, MOMIX is recognized internationally for presenting work of exceptional inventiveness and physical artistry. In addition to stage performances worldwide, MOMIX has worked in film and television, recently appearing in PBS’ Dance in America and in commercials for Hanes and Target. Viva MOMIX is a collection of the most iconic pieces from the company’s illustrious repertoire and includes several fantastic new works by Pendleton. Surreal, wondrous and massively creative, MOMIX astonishes audiences with nothing more than light, shadow, props, and the human body.

MOMIX

September 21, 2019
Byham Theater

Surreal, wondrous and massively creative, MOMIX astonishes audiences with nothing more than light, shadow, props, and the human body. Featuring all-original compositions written by Reich herself and inspired by tap rhythms, New Change puts a fresh spin on the beloved art of tap dance. Reich will be joined on stage by a full band and a special guest dancer.

SARAH REICH

January 16 – 18, 2020
Greer Cabaret Theater

Sarah Reich has emerged as one of the new leaders in the art form of tap dance. Named by Dance Magazine as one of the “25 To Watch” in 2017, Reich has become a pop culture ambassador for the art form, appearing on FOX’s So You Think You Can Dance and touring the world with Scott Bradlee’s Postmodern Jukebox. In New Change, Reich explores the use of tap as the main percussion element within a jazz ensemble. Featuring all-original compositions written by Reich herself and inspired by tap rhythms, New Change is a collection of the most iconic pieces from the company’s illustrious repertoire and includes several fantastic new works by Pendleton. Surreal, wondrous and massively creative, MOMIX astonishes audiences with nothing more than light, shadow, props, and the human body.

ODC/DANCE WITH THE MENDELSSOHN CHOIR OF PITTSBURGH

November 6-9, 2019
Trinity Cathedral

Journey through the stunning Trinity Cathedral with San Francisco-based company ODC/Dance in an immersive dance presentation, Path of Miracles. The piece describes the Camino de Santiago, the ancient Catholic pilgrimage across Northern Spain. Alongside dancers and choir, audience members also become sojourners and are guided through the Cathedral to experience the piece in four movements. Debuting to sold-out audiences and widespread critical acclaim in San Francisco last year, Path of Miracles shares its inspiration and name with a spectacularly beautiful 2005 choral work by Mendelssohn. The evening’s program will feature Mr. Ailey’s Revelations which premiered with the Pittsburgh Ballet Theatre in 1986. More than 30 years after its debut, Naharinrestages the piece specifically for the Cuban company, breathing new life and experience into this rarely-performed piece.

MALPASO DANCE

February 22, 2020
Byham Theater

Hailing from Havana, Malpaso Dance Company is one of Cuba’s most sought-after dance troupes. Emphasizing a collaborative creative process, Malpaso is committed to working with top international choreographers while also nurturing new voices in Cuban choreography. The evening’s program will feature Mr. Ailey’s Revelations which premiered with the Pittsburgh Ballet Theatre in 1986. More than 30 years after its debut, Naharinrestages the piece specifically for the Cuban company, breathing new life and experience into this rarely-performed piece.

ALVIN AILEY

Presenting Sponsor
BNY Mellon

May 5, 2020
Benedum Center

Alvin Ailey American Dance Theater embodies six decades of groundbreaking achievement in modern dance. The company has performed for an estimated 25 million people in 48 states and 71 countries on six continents, growing beyond the limits of the stage to encompass education at all levels, community outreach, and cultural diplomacy. As the first company ever presented by the Pittsburgh Dance Council in its inaugural season, it’s only fitting that Alvin Ailey American Dance Theater will close our 50th anniversary season. The evening’s program will feature Mr. Ailey’s signature piece, Revelations.
The Trust Cabaret series, provides a rare opportunity to experience the finest cabaret artists up close and personal at the Greer Cabaret Theater at Theater Square.

**TRUST CABARET SERIES 5-SHOW COMBINATION BOOK**

October 14, 2019 – April 13, 2020
Cabaret at Theater Square

Space Reservation: 9/18
Artwork Deadline: 9/30

**DEBORAH COX**

October 14, 2019

Deborah Cox possesses one of the most powerful and versatile contemporary voices of our time. The Grammy Award-nominated, multi-platinum R&B/Pop recording artist and actress recently blew the roof off theatres as she starred in the Rachel Maron role originally played by Whitney Houston in the new musical, The Bodyguard. Since beginning her career as a background singer for Celine Dion, Deborah has recorded six award-winning and critically acclaimed albums. As with Whitney Houston, Deborah’s first recording contract was with Clive Davis at Arista Records and her self-titled debut album went platinum, earning her an American Music Award nomination.

**CULTURAL TRUST CABARET AUDIENCE DEMOGRAPHICS**

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<th>Education: % With a College Degree or Greater</th>
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**COREY COTT**

November 18, 2019

Corey Cott, a graduate of Carnegie Mellon School of Drama, has established himself as a star both on stage and on screen. He received critical acclaim for his performance in the Tony Award-winning musical, Bandstand.

Previous roles include Jack Kelly in Disney’s Newsies, followed by the Broadway revival of Gigi, starring opposite Vanessa Hudgens. A native of Chagrin Falls, Ohio, Mr. Cott will play “Tony” in Francesca Zambello’s upcoming production of West Side Story at Lyric Opera of Chicago this spring. He recently made his Carnegie Hall debut singing with the New York Pops.

**“HOLLYWOODLAND” STARRING JANE MONHEIT, JIM CARUSO, & BILLY STRITCH**

December 3, 2018

Singers Jane Monheit, Jim Caruso and singer/pianist/arranger Billy Stritch have joined forces in Hollywoodland: Songs from the Silver Screen. Material includes beloved songs like “Pennies From Heaven,” “Let’s Misbehave,” “Over The Rainbow,” "If I Only Had A Brain,” “Whistle While You Work,” and “It Happened In Sun Valley.” The trio is accompanied by Rick Montalbano on drums and Neal Miner on bass. Critically acclaimed jazz vocalist Jane Monheit’s honey-smooth vocals, silky phrasing, and natural knack for storytelling have earned her two Grammy nominations. Jim Caruso made his Broadway debut alongside Liza Minnelli in the Tony Award-winning smash hit Liza’s at the Palace! Billy Stritch is one of the premier singer-pianists on the New York and national jazz and cabaret scene.

**MANDY GONZALEZ**

March 2, 2020

Mandy Gonzalez has thrilled audiences on Broadway, lit up the screen on television, and started a social movement. Mandy currently stars as Angelica Schuyler in Hamilton on Broadway, and on the CBS hit, Madam Secretary. Onstage, the dynamic range of Mandy’s voice sets a new standard—one moment, she can be soft and sultry, the next moment, she can shake the rafters. Mandy originated the role of Nina Rosario in the Tony award-winning show, In the Heights. She has starred as Elphaba in Wicked and performed for symphonies around the country. Mandy is the proud founder of #FearlessSquad—a social media movement for inclusiveness and belonging.

**ERICH BERGEN**

April 13, 2020

Direct from his starring role on CBS’ Madam Secretary, Erich Bergen makes his Pittsburgh concert debut offering a high-energy show filled with a mix of music and stories from his successful career on stage and screen. Erich is also well known for his critically-acclaimed performance as Bob Gaudio in Jersey Boys, a role he performed on stage and reprised in Clint Eastwood’s film adaptation. Broadway audiences also know Erich from his 2018 stint in Waitress on Broadway, starring opposite Katherine McPhee. Filled with songs from the Great American Songbook all the way through today’s top hits, Erich and his band will have you laughing, crying, and singing along for the entire show.

For tickets call 412-456-6666, visit the Box Office at Theater Square, or online at CulturalDistrict.org

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TrustArts.org

See page 3 for Tier Pricing

Programs, artists and dates are subject to change.
A diverse array of entertainment from live music to uproarious comedy to literary luminaries and world-famous artists. The great mix of performances promises something for everyone.

**MASTERCHEF JUNIOR LIVE**
October 6, 2019
Benedum Center

Space Reservation: 9/11  Artwork Deadline: 9/23

MasterChef Junior Live is a new, fun interactive touring show that brings the hit TV show MasterChef Junior to Pittsburgh. The show will feature a state-of-the-art set with video and a cooking kitchen. Head-to-head cooking competitions with MasterChef Junior All-Stars, Fan Favorites and audience members.

**BLACK VIOLIN**
September 26, 2019
Byham Theater

Space Reservation: 9/3  Artwork Deadline: 9/16

Black Violin, featuring American string instrumentalists Kev Marcus and Wil B, is the blend of classical, hip-hop, rock, R&B, and bluegrass music. Live, they are accompanied by their incredible band, featuring ace turntable whiz DJ SPS and a drummer. Named one of the hottest bands at South by Southwest®, Black Violin combines a daunting array of musical styles and influences to produce a signature sound that is not quite maestro and not quite emcee. This group of two classically trained violinists and their DJ is redefining the music world—one string at a time.

**CATAPULT**
October 10, 2019
Byham Theater

Space Reservation: 9/18  Artwork Deadline: 9/30

Catapult is an amazingly imaginative combination of humor, movement, music, story-telling, and sculpture. You won’t believe your eyes as you watch these incredible artists become a mountain, a full-size elephant, a helicopter, a house with a window, and people inside the window. You will never figure out how they do it, and you won’t know what they will make next – you will be surprised and delighted again and again. Under the direction of Adam Battlestein (Choreographer, Creative Director, and Master Teaching Artist for Pilobolus Dance Theatre for 19 years), Catapult reached the finals of Season 8 of America’s Got Talent.

**THAT GOLDEN GIRLS SHOW – A PARODY**
October 11-12, 2019
Byham Theater

Space Reservation: 9/18  Artwork Deadline: 9/30

Set in that sassy Miami house in 1985, That Golden Girls Show! is one of Off Broadway’s biggest smash hits that parodies classic Golden Girls moments with puppets! Get set for an evening of cheesecake, laughter, jazzercise, shoulder pads, sex, and the elegant art of the quick-witted put-down. From Sophia’s get-rich-quick schemes, to Rose’s tales from St. Olaf, Blanche’s insatiable hunt for men and the Fountain of Youth, to Dorothy’s daily struggle to make sense of her life and manage her roommates, devoted fans will fondly remember our four girls from Miami. For first-timers, this will be a joyful introduction to the brilliance of that television series. This show contains strong adult language and themes.

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**AUDIENCE DEMOGRAPHICS**

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<td>Affluence: % With a Household Income of $75K or more</td>
<td>58.9%</td>
<td>38.1%</td>
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<tr>
<td>Homeowners: % of Homeowners</td>
<td>84.1%</td>
<td>71.2%</td>
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COHEN & GRIGSBY TRUST PRESENTS SERIES

THE OFFICE – A MUSICAL PARODY!
October 18-19, 2019
Byham Theater
Space Reservation: 9/25  Artwork Deadline: 10/7

It’s a typical morning at Scranton’s third-largest paper company until, for no logical reason, a documentary crew begins filming the lives of the employees of Dunder Mifflin… Don’t miss this hilarious, unauthorized parody of the hit TV show, “The Office” now playing at The Jerry Orbach Theater in New York City. This show contains strong adult language and themes.

TAJ EXPRESS
November 6, 2019
Byham Theater
Space Reservation: 10/9  Artwork Deadline: 10/21

Taj Express explodes with the sounds of India and Bollywood, capturing the vibrant, expressive spirit of the world of Bollywood movies that have been entertaining billions of people in India for generations. Through a fusion of film, dance, and music, this dazzling international sensation took audiences on a live cinematic journey through modern Indian culture and society during their 2017 US tour. The production is a high-energy celebration of new India’s pop music, Bollywood culture, and deep traditions, featuring colorful costumes, joyful dance, and thrilling live music.

LIGHTWIRE VERY ELECTRIC CHRISTMAS
November 30, 2019
Byham Theater
Space Reservation: 10/30  Artwork Deadline: 11/12

A young bird named Max gets blown off course when flying south for the winter and lands himself at the North Pole. As Max tries to make his way home, he encounters friendly caroling worms, dancing poinsettias, Nutcracker soldiers, mischievous mice, and an evil Rat King! Brighten your holiday with this magical and captivating tale of family, friendship and hope set to timeless holiday hits including Nat King Cole, Mariah Carey and Tchaikovsky.

OTHER SPECIALS WILL BE SCHEDULED THROUGHOUT THE SEASON.

COHEN & GRIGSBY TRUST PRESENTS

AUDIENCE DEMOGRAPHICS

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Pittsburgh Opera enriches Pittsburgh and the tri-state area, and draws national and international attention to the region, by:

- Creating live opera at the highest standards of artistic excellence
- Making opera accessible to a diverse audience
- Developing young singers into tomorrow’s artists

The 8th-oldest opera company in the United States, 2019-20 marks the Pittsburgh Opera’s 81st season.

English supertitles are projected above the stage at all performances.

DON GIOVANNI

October 12 – 20, 2019
Benedum Center

Space Reservation: 9/18
Artwork Deadline: 9/30

Charming nobleman. Serial womanizer. Sexual predator. Don Giovanni is all these and more. As the list of people out to get him grows longer, eventually his misdeeds catch up with him. Don Giovanni leaves a trail of broken hearts, and worse, wherever he goes. Completely without morals or a conscience, Don Giovanni sexually assaults Donna Anna, then kills her father the Commendatore, who had tried to come to her defense. He seduces young Zerlina on her wedding day. But all actions have consequences, as Don Giovanni is soon to learn. An irresistible classic, Mozart’s Don Giovanni seamlessly combines comedy and tragedy with one of the great musical scores of all time to create one of the world’s favorite operas.

FLORENCIA EN EL AMAZONAS

November 9 – 17, 2019
Benedum Center

Space Reservation: 10/16
Artwork Deadline: 10/28

Florence Grimaldi is a famous opera singer traveling to perform at the opera house in Manaus, Brazil, in the early 1900s. She also hopes to find her long-lost lover Cristóbal, a butterfly hunter who has disappeared into the Amazon jungle. Florencia journeys up the Amazon River by steamship with a cast of colorful characters including an intrepid female journalist and a couple looking to rekindle their love. As they travel into the heart of the Amazon, they realize their voyage is not just a physical journey, but a mystical one. Inspired by the magical realism of the novel Love in the Time of Cholera, by Nobel Prize-winning Gabriel García Márquez, Florencia en el Amazonas features lush, melodic music and ever-changing backdrops of mysterious beauty.

Sung in Spanish with English supertitles.
ALCINA
January 25 – February 2, 2020
CAPA Theater
Alcina is a baroque masterpiece by George Frideric Handel. The title character, Alcina, is a malicious sorceress who lives on an enchanted island with her sister Morgana. She uses her magic spells to trick men into falling in love with her. But once she tires of them, she turns them into animals or inanimate objects. Alcina’s current crush is Ruggiero, a chivalrous knight she has captured. Ruggiero’s fiancée Bradamante and her tutor Melisso arrive to bring Ruggiero home. But Alcina and Morgana have no intention of letting him leave, setting the stage for a climatic showdown. Will Ruggiero regain his senses in time? Will Alcina’s evil spell finally be broken?

THE LAST AMERICAN HAMMER
February 22 – March 1, 2020
Pittsburgh Opera Headquarters
Milcom Negley, a one-man militia, rages against the tyranny of federal overreach. Milcom is an unemployed, Rust Belt conspiracy theorist who believes an obscure amendment negates the authority of the federal government. He occupies a local museum which houses rare ceramic pitchers known as Toby jugs, which are shaped like people. Although Milcom expects to be swarmed by military drones, only Agent Reyes, a young rookie FBI officer, arrives. Milcom explains that the town’s only major source of employment – a hammer manufacturer – has gone under, leaving the residents lost. He is armed with “the Last American Hammer” to roll off the plant’s line and intends to hold a proxy trial against the U.S. government using Toby jugs as physical stand-ins for a court.

CARMEN
March 28 – April 5, 2020
Benedum Center
Set in 1830 Seville, Carmen is a roller-coaster of lust, deception, and murder. Fiery Carmen, who lives her life to the fullest, can have any man she wants. But when she seduces naïve Corporal Don Jose, she gets more than she bargains for. Like a moth drawn to a flame, Don Jose forsakes his military career for a life on the lam with Carmen and a band of smugglers. Never one to settle down, the passionate Carmen gets bored with Don Jose and becomes involved with the glamorous, testosterone-filled bullfighter Escamillo. Left with nothing, Don Jose decides that if he can’t have Carmen, no one can. Full of magnetic melodies, colorful costumes, and tragic twists, you’ll fall in love with George Bizet’s one-and-only Carmen.

NORMA
April 25 – May 3, 2020
Benedum Center
Norma is the tragic tale of a conflict between love and duty. Norma is a Druid priestess in ancient Gaul, which is being occupied by Roman invaders. Norma falls in love with, and bears two children to, the Roman leader Pollione, thereby betraying her own people and breaking her sacred vows. When Norma finds out Pollione is having an affair with another priestess, it pushes her over the edge with deadly consequences. The role of Norma, sung here by star soprano Leah Crocetto, has long been considered one of the most grueling and challenging in all of opera. See why Norma is Bellini’s ultimate masterpiece, and why this story of forbidden love has been called ‘opera at its very best.’
We believe that live theater, beautifully created, is one of the most powerful ways to connect us to one another. For our 45th anniversary season we’ll fill The O’Reilly with laughter, music, and compelling stories that both delight and inspire. It’s going to be a dynamic year, with shows that strike a balance between muscle and heart, power and justice, the sweetness and sting of young love. The six-play subscription series offers three exciting new voices, two giants of American culture, and one outrageous musical comedy. We can’t wait to share it.

Marya Sea Kaminski
Artistic Director

Lou Castelli
Managing Director

A FEW GOOD MEN
September 12 – October 13, 2019
O’Reilly Theater
By Aaron Sorkin
Space Reservation: 8/14
Artwork Deadline: 8/26
“You can’t handle the truth!” is the most famous line from this riveting story about military lawyers defending two U.S. Marines accused of killing a fellow Marine at the Guantanamo Bay Naval Base in Cuba. Set in 1986, this play introduced Aaron Sorkin’s sharp dialogue and irresistible wit to the world before he went on to create TV’s “The West Wing,” the film “Steve Jobs”, and, most recently, a new adaptation of To Kill a Mockingbird for Broadway.

SCHOOL GIRLS; OR, THE AFRICAN MEAN GIRLS PLAY
November 7 – December 8, 2019
O’Reilly Theater
By Jocelyn Bioh
Space Reservation: 10/9
Artwork Deadline: 10/21
Playwright Jocelyn Bioh is a first-generation American whose parents emigrated from Ghana in Africa. This sparkling comedy was inspired by her mother’s experience in an elite boarding school there in 1986, as students prepare to enter the Miss Ghana pageant and a chance to be Miss Universe. Paulina, queen bee of the in-crowd, assumes she’ll win. But when Ericka enrolls, Paulina’s popularity plummets. The girls find out if beauty really is skin deep in this new, critically acclaimed, and award-winning play that sold-out two runs Off-Broadway last season.

LITTLE SHOP OF HORRORS
January 23 – February 23, 2020
O’Reilly Theater
Book and Lyrics by Howard Ashman
Music by Alan Menken
Space Reservation: 1/2
Artwork Deadline: 1/8
At Mushnik’s Florists, clerk Seymour is growing an odd horticultural find. Turns out that water is not enough; it takes warm bodies to keep the bloodthirsty flower fed. This hilariously harrowing musical became a monster hit for Menken & Ashman before they wrote The Little Mermaid, Aladdin, and Beauty and the Beast for Disney. A tender love story, along with rock, R&B, and 60s girl group music, complete this carnivorous carnival of fun.

PITTSBURGH PUBLIC THEATER
AUDIENCE DEMOGRAPHICS

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<th>Category</th>
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SEE PAGE 3 FOR TIER PRICING
AMERICAN SON
March 5 – April 5, 2020
O’Reilly Theater
By Christopher Demos-Brown
Space Reservation: 2/12    Artwork Deadline: 2/19
Kendra, a black woman and a professor of psychology, and her estranged husband Scott, a white FBI agent, come to a Miami police station at 4 am because their 18-year-old son, Jamal, is missing. All the rookie cop on duty will tell them is that Jamal has been “identified in an incident.” Hot off of its Broadway run, this highly charged drama takes a brave look at race, gender, power, and the dangerous dynamics at play when a young African-American man intersects with law enforcement.

BAREFOOT IN THE PARK
April 23 – May 24, 2020
O’Reilly Theater
By Neil Simon
Space Reservation: 4/1      Artwork Deadline: 4/8
How long can the honeymoon last after a newlywed couple move into their first New York apartment? There are bound to be plenty of ups and downs since they live on the fifth floor! Add to that, bride Corie is an impulsive free-spirit while groom Paul is a buttoned-up lawyer. Barefoot was Neil Simon’s first smash success, premiering on Broadway in 1963 and running for nearly four years. Our revival of this bubbly romantic comedy will prove that young love never goes out of style.

THE CAKE
June 4 – July 3, 2020
O’Reilly Theater
By Bekah Brunstetter
Space Reservation: 5/13     Artwork Deadline: 5/20
Della lives in Winston, North Carolina where her bakery is filled with delicious treats. When Jen returns to her hometown from New York and announces that she’s planning her wedding, Della can’t wait to make the cake. That is until she finds out that Jen is marrying another woman. Gay and straight, Brooklyn and the Bible Belt, sex and shame are just some of the ingredients vigorously stirred into this funny and incisive new play by Bekah Brunstetter, celebrated writer of TV’s “This is Us.”

THE VAUDEVILLIANS
July 11 – 13, 2019
O’Reilly Theater
Space Reservation: 6/12    Artwork Deadline: 6/24
Jinkx Monsoon, winner of “RuPaul’s Drag Race,” and her onstage partner Major Scales bring their bawdy, rowdy musical revue to Pittsburgh for the first time. Four shows only: July 11 &12 at 8 pm and July 13 at 5:30 & 9 pm.

YINZER YULETIDE
December 12 – December 22, 2019
O’Reilly Theater
Space Reservation: 11/20
Artwork Deadline: 11/27
WQED-TV favorite Rick Sebak is making a list and checking it twice to find out who will join him live onstage at the O’Reilly Theater during the holidays. This brand-new seasonal series of variety shows will feature Pittsburgh celebrities and festivities with all the trimmings for eight performances. Stay tuned for details.

THE SECOND CITY’S GREATEST HITS, VOLUME 59
August 23 & 24, 2019
O’Reilly Theater
Space Reservation: 7/24    Artwork Deadline: 8/6
Celebrating 60 years of being the funniest people on the planet, the next generation of comedy superstars will put their spin on The Second City’s best-loved sketches re-booted for today. Three shows only: August 23 at 8 pm and August 24 at 5 & 9 pm.

For tickets call 412.316.1600, visit the O’Reilly Theater Box Office, the Box Office at Theater Square or online at CulturalDistrict.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
Music Director Manfred Honeck is delighted to present the 2019-2020 season of BNY Mellon Grand Classics concerts for you to experience at Heinz Hall, featuring superstar soloists Gil Shaham, Hélène Grimaud and Yefim Bronfman, with masterworks by Beethoven, Mozart, Tchaikovsky, Puccini, Grieg, and much more!

Book #1 (BNYMGC 1)
Space Reservation: 8/28  Artwork Deadline: 9/9
OPENING WEEKEND SPECTACULAR
Sept. 20 & 22, 2019
Heinz Hall
Manfred Honeck, conductor
James Ehnes, violin
Julia Wolfe: Fountain of Youth
PSO Co-Commission /PSO Premiere
•  Mozart: Violin Concerto No. 4
•  Dvořák: Scherzo capriccioso
•  Saint-Saëns: Introduction and Rondo capriccioso
•  Borodin: “Polovtsian Dances” from Prince Igor

Book #2 (BNYMGC 2 & 3)
Space Reservation: 9/18  Artwork Deadline: 9/30
BEETHOVEN “EROICA”
Oct. 11 & 13, 2019
Heinz Hall
Matthias Goerne, baritone
•  Sibelius: “The Swan of Tuonela”
•  Schubert/Strauss: Lieder | PSO Premiere
•  Beethoven: Symphony No. 3, “Eroica”

FROM PITTSBURGH TO EUROPE
Oct. 18-20, 2019
Heinz Hall
Igor Levit, piano
FRIDAY
•  Mason Bates: Resurrection
•  Mozart: Piano Concerto No. 22
•  Shostakovich: Symphony No. 5
SATURDAY
•  James MacMillan: Larghetto for Orchestra
•  Rachmaninoff: Rhapsody on a Theme of Paganini
•  Shostakovich: Symphony No. 5
SUNDAY
•  Mozart: Piano Concerto No. 22
•  Bruckner: Symphony No. 9

Book #3 (BNYMGC 4 & 5)
Space Reservation: 10/30  Artwork Deadline: 11/12
THANKSGIVING TRADITION -
Nov. 29 & Dec. 1, 2019
Heinz Hall
Narek Hakhnazaryan, cello
•  Khachaturian: Concerto-Rhapsody for Cello and Orchestra | PSO Premiere
•  Strauss Family: Waltzes and Polkas

MOZART AND SIBELIUS
Dec. 6 & 8, 2019
Heinz Hall
Osmo Vänskä, conductor
Augustin Hadelich, violin
•  Nielsen: Helios Overture | PSO Premiere
•  Mozart: Violin Concerto No. 2
•  Thomas Adès: Violin Concerto, “Concentric Paths” | PSO Premiere
•  Sibelius: Symphony No. 3

See page 3 for tier pricing

PSO BNY MELLON GRAND CLASSICS AUDIENCE DEMOGRAPHICS
Education: % With a College Degree or Greater
BNY MGC Pittsburgh Average
63.1% 31.6%
Affluence: % With a Household Income of $75K or more
BNY MGC Pittsburgh Average
57.6% 38.1%
Homeowners: % of Homeowners
BNY MGC Pittsburgh Average
82.8% 71.2%

Pittsburgh Symphony.org
For tickets call 412.392.4900, visit the Heinz Hall Box Office, the Box Office at Theater Square, or online at CulturalDistrict.org
For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org

Music Director Manfred Honeck is delighted to present the 2019-2020 season of BNY Mellon Grand Classics concerts for you to experience at Heinz Hall, featuring superstar soloists Gil Shaham, Hélène Grimaud and Yefim Bronfman, with masterworks by Beethoven, Mozart, Tchaikovsky, Puccini, Grieg, and much more!
PITTSBURGH SYMPHONY ORCHESTRA BNY MELLON GRAND CLASSICS

2019 – 2020 Season

PittsburghSymphony.org

For tickets call 412.392.4900, visit the Heinz Hall Box Office, the Box Office at Theater Square, or online at CulturalDistrict.org

Programs, artists and dates are subject to change.

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Book #4 (BNYMGC 6)
Space Reservation: 12/18
Artwork Deadline: 1/2

PROKOFIEV ROMEO & JULIET
Jan. 17-19, 2020
Heinz Hall

Manfred Honeck, conductor
Seong-Jin Cho, piano
• Liszt: Piano Concerto No. 2
• Prokofiev: Selections from Romeo and Juliet

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Book #5 (BNYMGC 7)
Space Reservation: 1/2
Artwork Deadline: 1/13

BEETHOVEN “FIDELIO”
Jan. 24 & 26, 2020
Heinz Hall

Manfred Honeck, conductor
The Mendelssohn Choir of Pittsburgh
• Beethoven: Fidelio (opera in concert)

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Book #6 (BNYMGC 8 & 9)
Space Reservation: 1/22
Artwork Deadline: 2/3

VALENTINE’S ROMANCE
Feb. 14 - 16, 2020
Heinz Hall

Vasily Petrenko, conductor
Ray Chen, violin
• Elgar: Cockaigne Overture
• Sibelius: Violin Concerto
• Ravel: Daphnis et Chloé - Suites No. 1

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TCHAIKOVSKY VIOLIN CONCERTO
Feb. 21 & 23, 2020
Heinz Hall

Juraj Valčuha, conductor
Baiba Skride, violin
• Glazunov: Valse de Concert No. 1
• Tchaikovsky: Violin Concerto
• Prokofiev: Symphony No. 3 | PSO Premiere

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Book #7 (BNYMGC 10 & 11)
Space Reservation: 2/12
Artwork Deadline: 2/24

GREIG’S BELOVED PIANO CONCERTO
March 6 & 8, 2020
Heinz Hall

Sir Mark Elder, conductor
Yulianna Avdeeva, piano
• Berlioz: King Lear Overture
• Grieg: Piano Concerto
• Sibelius: Symphony No. 1

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BRAHMS FIRST
March 13 & 15, 2020
Heinz Hall

Jakub Hrůša, conductor
Alina Ibragimova, violin
• Shostakovich: Violin Concerto No. 1
• Brahms: Symphony No. 1

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PETRUSHKA!
March 27 & 29, 2020
Heinz Hall

Jukka-Pekka Saraste, conductor
Randolph Kelly, viola
• Kodály: Dances of Galánta
• Bartók: Viola Concerto
• Stravinsky: Petrushka (1911 version)

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GIL SHAHAM
RETURNS
April 3 & 5, 2020
Heinz Hall

Matthias Pintscher, conductor
Gil Shaham, violin
• Mozart: Violin Concerto No. 5
• Ravel: Tzigane
• Matthias Pintscher: Ex Nihilo
• Debussy: La mer

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FOR TICKETS CALL 412.392.4900, VISIT THE HEINZ HALL BOX OFFICE, THE BOX OFFICE AT THEATER SQUARE, OR ONLINE AT CULTURALDISTRICT.ORG

PROGRAMS, ARTISTS AND DATES ARE SUBJECT TO CHANGE.

FOR ADVERTISING INFORMATION CALL 412-471-1497, EMAIL ADVERTISING@CULTURALDISTRICT.ORG OR VISIT CULTURALDISTRICT.ORG
BEETHOVEN MISSA SOLEMNIS
April 17 & 19, 2020
Heinz Hall
Manfred Honeck, conductor
The Mendelssohn Choir of Pittsburgh
- Beethoven: Missa Solemnis

Book #9 (BNYMGC 14 & 15)
Space Reservation: 3/25
Artwork Deadline: 4/6

ROMANTIC CHOPIN
May 8-10, 2020
Heinz Hall
Juanjo Mena, conductor
Benjamin Grosvenor, piano
- Haydn: Symphony No. 85, “La Reine”
- Chopin: Piano Concerto No. 1
- Mendelssohn: Symphony No. 4, “Italian”

Book #10 (BNYMGC 16 & 17)
Space Reservation: 4/15
Artwork Deadline: 4/27

ELGAR CELLO CONCERTO
May 15 & 17, 2020
Heinz Hall
Pablo Heras-Casado, conductor
Alisa Weilerstein, cello
- Britten: “Four Sea Interludes” from Peter Grimes
- Elgar: Cello Concerto
- Mendelssohn: Symphony No. 3, “Scottish”

Book #11 (BNYMGC 18)
Space Reservation: 5/6
Artwork Deadline: 5/18

TCHAIKOVSKY “PATHETIQUE”
May 29-31, 2020
Heinz Hall

Book #12 (BNYMGC 19 & 20)
Space Reservation: 5/26
Artwork Deadline: 6/1

BEETHOVEN SEVENTH
June 12 & 14, 2020
Heinz Hall
Manfred Honeck, conductor
Nikolaj Znaider, violin
- Webern: Im Sommerwind
- Brahms: Violin Concerto
- Beethoven: Symphony No. 7

BRONFMAN PLAYS BEETHOVEN
June 19-21, 2020
Heinz Hall
Yefim Bronfman, piano
- Beethoven: Piano Concerto No. 4
- Bruckner: Symphony No. 7

HELÈNE GRIMAUD
April 24-26, 2020
Heinz Hall
Manfred Honeck, conductor
Hélène Grimaud, piano
- Brahms: Symphony No. 3
- Brahms: Academic Festival Overture
- Schumann: Piano Concerto

TCHAIKOVSKY “PATHETIQUE”
May 29-31, 2020
Heinz Hall

David Robertson, conductor
Jan Lisiecki, piano
- Georges Lentz: Jerusalem (after Blake)
PSO Premiere
- Mendelssohn: Piano Concerto No. 1
- Tchaikovsky: Symphony No. 6, “Pathétique”

PSO BNY MELLON GRAND CLASSICS AUDIENCE DEMOGRAPHICS
Education: % With a College Degree or Greater
BNY MGC 63.1%
Pittsburgh Average 31.6%

Affluence: % With a Household Income of $75K or more
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Pittsburgh Average 38.1%

Homeowners: % of Homeowners
BNY MGC 82.8%
Pittsburgh Average 71.2%

SEE PAGE 3 FOR TIER PRICING

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For advertising information call 412-471-1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
Experience the power of music! From soul to doo wop, from Beatles to Broadway to Bugs Bunny, you will be wowed by the power of your GRAMMY-winning Pittsburgh Symphony Orchestra playing so many popular favorites in the 2019-2020 PNC Pops season.

**REVOLUTION: THE BEATLES SYMPHONIC EXPERIENCE**

Nov. 15-17, 2020
Heinz Hall

Space Reservation: 10/23 Artwork Deadline: 11/4

Todd Ellison, conductor
Celebrate the 50th anniversary of the Beatles’ greatest album Abbey Road with the Pittsburgh Symphony Orchestra. Revolution: The Beatles Symphonic Experience features new arrangements of “Come Together,” “Because,” “Here Comes the Sun,” “Hey Jude,” and many more hits from their catalogue, plus hundreds of rare and unseen photos of the Fab Four!

**HIGHMARK HOLIDAY POPS**

Heinz Hall

Space Reservation: 11/20 Artwork Deadline: 12/2

Daniel Meyer, conductor
Ashley Brown, vocals
The Mendelssohn Choir of Pittsburgh
Chris Sanders, special guest
Deck the halls with boughs of holly – and all of your favorite holiday music! Bring the whole family to experience Pittsburgh’s holiday tradition with the Pittsburgh Symphony Orchestra, The Mendelssohn Choir of Pittsburgh, Broadway star Ashley Brown, and Santa Claus, too!

For tickets call 412.392.4900, visit the Heinz Hall Box Office, the Box Office at Theater Square, or online at CulturalDistrict.org

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**RESPECT: A TRIBUTE TO ARETHA FRANKLIN**

Oct. 4-6, 2020
Heinz Hall

Space Reservation: 9/11 Artwork Deadline: 9/23

John Morris Russell, conductor
The Pittsburgh Symphony Orchestra pays some R-E-S-P-E-C-T to Aretha Franklin, featuring your favorite hits from the Queen of Soul! You’ll hear powerhouse vocalists perform “Respect,” “Think,” “Rescue Me” and much more, in this incredible kickoff to the PNC Pops season.

**BLOCKBUSTER BROADWAY!**

Feb. 7-9, 2020
Heinz Hall

Space Reservation: 1/15 Artwork Deadline: 1/27

Stuart Chaifetz, conductor
Jessica Hendy, vocals
Kelli Rabke, vocals
Scott Coulter, vocals
The Hamlish-Page Student Choir

The only thing better than spending and evening at a hit Broadway show is spending an evening with ALL of them. Celebrate Wicked, Jersey Boys, The Lion King, Annie, The Phantom of the Opera and more in one thrilling performance!

**BUGS BUNNY AT THE SYMPHONY**

30th Anniversary Edition
March 20-22, 2020
Heinz Hall

Space Reservation: 2/24 Artwork Deadline: 3/9

George Daugherty, conductor
“What’s up, Doc?” An enormously fun blend of classical music and classic animation! Bugs Bunny and his Looney Tunes pals return for the 30th anniversary of the landmark Bugs Bunny at the Symphony concerts. The world’s most iconic Looney Tunes – from What’s Opera, Doc? to The Rabbit of Seville and a dozen others – will be projected on the big screen, while their exhilarating original scores are played live. Created by George Daugherty & David Ka Lik Wong.

TM & © Warner Bros. Entertainment Inc.

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**PAUL SHAFFER**

May 1-3, 2020
Heinz Hall

J. Ernest Green, conductor
Paul Shaffer, vocals and keyboard
Valerie Simpson, vocals
Join Paul Shaffer for an evening of his favorite pop, R&B and jazz songs, along with legendary Motown singer-songwriter Valerie Simpson! Shaffer, known as David Letterman’s bandleader and musical director for more than three decades, will take you on a remarkable trip down memory lane with his music and his stories in this incredible concert with the Pittsburgh Symphony.

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**THE DOO WOP PROJECT**

June 5-7, 2020
Heinz Hall

Space Reservation: 5/13 Artwork Deadline: 5/25

Lawrence Loh, conductor
Dwayne Cooper, vocals
Dominic Nolfi, vocals
Chari Brown, vocals
Dominic Scaglione Jr., vocals
Russell Fischer, vocals
Santino Paladino, piano

From five guys singing harmonies on a street corner to the hits on the radio today, The Doo Wop Project takes you from the origins of Doo Wop to the favorites you know and love. You’ll hear the music of the Crests, the Belmonts, the Flamingos, Smokey Robinson, the Temptations, the Four Seasons and much more! Straight from Broadway, their unbelievable voices recreate—and sometimes entirely reimagine—some of the greatest music in American pop and rock history!
The Fiddlesticks Family Concert Series introduces children, from the ages of three to eight, to the world of orchestral music. Pre-concert Discovery Time Adventures in Heinz Hall acquaint children with the theme of the concert through musician meet-and-greets, hands-on activities, dancing, sing-alongs and more! The concerts offer 45 minutes of short musical works in an interactive adventure focused on a particular theme. Sensory-friendly accommodations are available at each performance.

**UP AND AWAY!**

Nov. 23, 2019
Heinz Hall

Space Reservation: 10/30  Artwork Deadline: 11/12

Andrés Franco, conductor
Katy Williams, vocals

Take flight with Fiddlesticks and the Pittsburgh Symphony Orchestra! Your imagination will soar through the sky like a Firebird, you’ll dream of the moonlight (Claire de lune), and maybe make a Wish Upon a Star. In honor of the 50th anniversary of the Moon landing, Fiddlesticks celebrates the music of flight, with everything from John Williams’ Star Wars scores to favorites by Debussy and Stravinsky.

**LOVE IS IN THE AIR**

February 1, 2020
Heinz Hall

Space Reservation: 1/8  Artwork Deadline: 1/21

Andrés Franco, conductor
Katy Williams, vocals

Roses are red, violets are blue, Fiddlesticks loves music, and you do too! In February, Fiddlesticks shows some love to his friends and PSO family members with the music of Gershwin, Elgar and much more. Sing along to “You’ve Got a Friend in Me” from Toy Story, and celebrate Mr. Rogers with “Won’t You Be My Neighbor” in this salute to the music of love.

**SPRING HAS SPRUNG**

April 4, 2020
Heinz Hall

Space Reservation: 3/11  Artwork Deadline: 3/23

Earl Lee, conductor
Katy Williams, vocals

Spring is in the air! You’ll hear Vivaldi’s “Spring” from The Four Seasons, Ravel’s Mother Goose Suite, and Strauss’s Voices of Spring waltz – music that reminds Fiddlesticks of his favorite springtime activities. Fiddlesticks can’t wait to share it with you and your family!

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**E.T. THE EXTRA-TERRESTRIAL IN CONCERT**

 filme with live orchestra)
Oct. 3, 2019
Heinz Hall

Space Reservation: 9/11  Artwork Deadline: 9/23

Director Steven Spielberg’s heartwarming masterpiece is one of the brightest stars in motion picture history. Filled with unparalleled magic and imagination, E.T. The Extra-Terrestrial follows the moving story of a lost little alien who befriends a 10-year-old boy named Elliott. Experience all the mystery and fun of their unforgettable adventure in the beloved movie that captivated audiences around the world, complete with John Williams’ Academy Award®-winning score performed live by the Pittsburgh Symphony Orchestra in sync to the film projected on a huge HD screen!™ & © Universal Studios. A.M.P.A.S.®

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**HANDEL’S MESSIAH**

Dec. 7, 2019
Heinz Hall

Space Reservation: 11/6  Artwork Deadline: 11/18

Osmo Vänskä, conductor
The Mendelssohn Choir of Pittsburgh

The Pittsburgh Symphony Orchestra, an all-star cast of soloists and The Mendelssohn Choir of Pittsburgh join together for one of the most festive musical events of the year.

**CELTIC WOMAN: HOME FOR CHRISTMAS**

Dec. 18, 2019
Heinz Hall

Space Reservation: 11/20  Artwork Deadline: 12/9

Celebrate this holiday season with the celestial voices of multi-platinum Irish singing sensation Celtic Woman as they present Home For Christmas — The Symphony Tour. Featuring music from the all-female music ensemble’s second Christmas album, Home For Christmas, including holiday favorites “I’ll Be Home for Christmas” and “Silent Night.” Celtic Woman and Home For Christmas — The Symphony Tour, will promise an enchanting and festive evening filled with mesmerizing music, performance and holiday cheer.

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**PITTSBURGH SYMPHONY SPECIALS AUDIENCE DEMOGRAPHICS**

Education: % With a College Degree or Greater

Fiddlesticks: 69.9%
Pittsburgh Average: 31.6%
Affluence: % With a Household Income of $75K or more

Fiddlesticks: 72.2%
Pittsburgh Average: 38.1%
Homeowners: % of Homeowners

Fiddlesticks: 85.2%
Pittsburgh Average: 71.2%

**SEE PAGE 3 FOR TIER PRICING**

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For tickets call 412.392.4900, visit the Heinz Hall Box Office, the Box Office at Theater Square, or online at CulturalDistrict.org

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For advertising information call 412.471.1497, email advertising@culturaldistrict.org or visit CulturalDistrict.org
ANNE-SOPHIE MUTTER
WITH THE PITTSBURGH SYMPHONY ORCHESTRA

June 13, 2020
Heinz Hall

Space Reservation: 5/22
Artwork Deadline: 6/3

Anne-Sophie Mutter, violin

Hailed by The New York Times as “commanding dramatic sweep” and “wondrous subtlety,” four-time GRAMMY-winning virtuoso Anne-Sophie Mutter returns to Pittsburgh, performing Beethoven’s magnificent Violin Concerto.

OTHER SPECIALS WILL BE SCHEDULED THROUGHOUT THE SEASON.

THE CHIEFTAINS - THE IRISH GOODBYE TOUR

March 9, 2020
Heinz Hall

Space Reservation: 2/19
Artwork Deadline: 3/2

After fifty-seven years of making some of the most beautiful music in the world, The Chieftains remain as fresh and relevant as when they first began. The six-time Grammy Award winners have been highly recognized for reinventing traditional Irish music on a contemporary and international scale. Their ability to transcend musical boundaries to blend tradition with modern music has notably hailed them as one of the most renowned and revered musical groups to this day. Come see them perform at what will be a memorable evening of music, song and dance on this final journey.

YOURS AWAITS!

Why advertise in the Cultural District?

You’ll be in good company. Your program ad shares the excitement of a live arts event. It’s visible, attractive.

You’ll truly connect with customers. District audiences carry programs home as keepsakes. They’re loyal to their arts groups and those that support them. Friends buy from friends.

You can target your audience and solidify your brand. With the extraordinary range of programming, you can have visibility year-round or for specific events or dates.

It’s easy and affordable. Just one call to the Cultural District advertising sales office provides custom ad campaigns, multiple ad discounting, and one-contract billing.

Every year, the District attracts more than two million people to over 4,500 events for unforgettable experiences.

Call 412.471.1497 or email advertising@culturaldistrict.org today!
### SEPTEMBER 2019

<table>
<thead>
<tr>
<th>PERFORMANCES</th>
<th>RESERVATION DEADLINE</th>
<th>ARTS ORGANIZATION</th>
<th>PROGRAM TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/4-29</td>
<td>8/7</td>
<td>PNC Broadway</td>
<td>The Lion King</td>
</tr>
<tr>
<td>9/9-12 / 10/13</td>
<td>8/14</td>
<td>Pittsburgh Public Theater</td>
<td>A Few Good Men</td>
</tr>
<tr>
<td>9/20-22</td>
<td>8/28</td>
<td>August Wilson- African</td>
<td>Highmark Blues and Heritage Festival American Cultural Center</td>
</tr>
<tr>
<td>9/20-22</td>
<td>8/28</td>
<td>PSO: Mellon Grand Classics</td>
<td>MGC #1 Opening Weekend</td>
</tr>
<tr>
<td>9/26</td>
<td>9/3</td>
<td>Cohen &amp; Grisby</td>
<td>Black Violin</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Trust Presents</td>
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### OCTOBER 2019

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<tr>
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<th>RESERVATION DEADLINE</th>
<th>ARTS ORGANIZATION</th>
<th>PROGRAM TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/3</td>
<td>9/11</td>
<td>PSO: Specials</td>
<td>E.T. The Extra-Terrestrial in Concert</td>
</tr>
<tr>
<td>10/4-6</td>
<td>9/11</td>
<td>PNC Pops</td>
<td>Respect: A Tribute to Aretha Franklin</td>
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<tr>
<td>10/6</td>
<td>9/11</td>
<td>Cohen &amp; Grisby Presents</td>
<td>Master Chief Junior Live</td>
</tr>
<tr>
<td>10/10</td>
<td>9/18</td>
<td>Cohen &amp; Grisby Presents</td>
<td>Catapult</td>
</tr>
<tr>
<td>10/11-12</td>
<td>9/18</td>
<td>Cohen &amp; Grisby Presents</td>
<td>That Golden Girls Show- A Parody</td>
</tr>
<tr>
<td>10/11-20</td>
<td>9/18</td>
<td>PSO: Mellon Grand Classics</td>
<td>MGC 2 &amp; MGC 3: Beethoven Erotica/ From Pittsburgh to Europe</td>
</tr>
<tr>
<td>10/12-20</td>
<td>9/18</td>
<td>Pittsburgh Opera</td>
<td>Wolfgang Amadeus Mozart’s Don Giovanni</td>
</tr>
<tr>
<td>10/14-4/13</td>
<td>9/3</td>
<td>Cultural Trust Cabaret</td>
<td>Trust Cabaret Combo Book</td>
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<tr>
<td></td>
<td></td>
<td>American Cultural Center</td>
<td></td>
</tr>
<tr>
<td>10/18-19</td>
<td>9/25</td>
<td>Cohen &amp; Grisby Presents</td>
<td>The Office- A Musical Parody!</td>
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<tr>
<td>10/25-27</td>
<td>10/2</td>
<td>Pittsburgh Ballet Theatre</td>
<td>Giselle</td>
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<tr>
<td>10/29-11/3</td>
<td>10/2</td>
<td>PNC Broadway</td>
<td>Mean Girls</td>
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<tr>
<td>Oct – Jan</td>
<td>TBA</td>
<td>Pittsburgh CLO Cabaret</td>
<td>Fall Cabaret Show</td>
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### NOVEMBER 2019

<table>
<thead>
<tr>
<th>PERFORMANCES</th>
<th>RESERVATION DEADLINE</th>
<th>ARTS ORGANIZATION</th>
<th>PROGRAM TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/6</td>
<td>10/9</td>
<td>Cohen &amp; Grisby</td>
<td>Taj Express</td>
</tr>
<tr>
<td>11/7-12/8</td>
<td>10/9</td>
<td>Pittsburgh Public Theater</td>
<td>School Girls; or, The African Mean Girls Play</td>
</tr>
<tr>
<td>11/8-9</td>
<td>10/16</td>
<td>EQT Bridge Theater Series</td>
<td>Walk Two Moons</td>
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<tr>
<td>11/9-17</td>
<td>10/16</td>
<td>Pittsburgh Opera</td>
<td>Daniel Catán’s Florencia en el Amazonas</td>
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<tr>
<td>11/15-17</td>
<td>10/23</td>
<td>PNC Pops</td>
<td>Revolution: The Beatles Symphonic Experience</td>
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<tr>
<td>11/16</td>
<td>10/23</td>
<td>August Wilson-African</td>
<td>Soul Sessions: Daley</td>
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<td>American Cultural Center</td>
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<tr>
<td>11/17-24</td>
<td>10/23</td>
<td>Citizens Bank Children’s</td>
<td>Judy Moody and Stink</td>
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<td>Theater Series</td>
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<tr>
<td>11/19-24</td>
<td>10/23</td>
<td>PNC Broadway</td>
<td>A Bronx Tale</td>
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<tr>
<td>11/23</td>
<td>10/30</td>
<td>Fiddlesticks Family Concert</td>
<td>Fiddlesticks #1: Up and Away</td>
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<tr>
<td>11/26-12/1</td>
<td>10/30</td>
<td>PNC Broadway</td>
<td>Les Misérables</td>
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<td></td>
<td>MGC #4 &amp; MGC #5: Thanksgiving Tradition/Mozart and Sibelius</td>
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<td>11/30</td>
<td>10/30</td>
<td>Cohen &amp; Grisby</td>
<td>Lightwire Very Electric Christmas</td>
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<td>Trust Presents</td>
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### DECEMBER 2019

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<th>PROGRAM TITLE</th>
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<tbody>
<tr>
<td>12/6-7</td>
<td>11/6</td>
<td>August Wilson-African</td>
<td>We Want the Funk Festival</td>
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<td>American Cultural Center</td>
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<tr>
<td>12/6-29</td>
<td>11/6</td>
<td>Pittsburgh Ballet Theatre</td>
<td>The Nutcracker</td>
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<td>12/6-22</td>
<td>11/6</td>
<td>Pittsburgh CLO</td>
<td>A Musical Christmas Carol</td>
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<tr>
<td>12/7</td>
<td>11/6</td>
<td>PSO: Specials</td>
<td>Handel’s Messiah</td>
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<tr>
<td>12/12-22</td>
<td>11/20</td>
<td>Pittsburgh Public Theater</td>
<td>Yinzzer Yuletide</td>
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<td>12/13-15 &amp;</td>
<td>12/20-22</td>
<td>PNC Pops</td>
<td>Highmark Holiday Pops</td>
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<td>12/18</td>
<td>11/20</td>
<td>PSO: Specials</td>
<td>Celtic Woman: Home for Christmas</td>
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<tr>
<td>12/26-29</td>
<td>11/20</td>
<td>PNC Broadway</td>
<td>The Illusionists - Magic of the Holidays</td>
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<td>12/31-1/5</td>
<td>12/4</td>
<td>PNC Broadway</td>
<td>Jesus Christ Superstar</td>
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</table>

For advertising information call 412-471-1497 or email advertising@culturaldistrict.org
### 2019 – 2020 Season

#### APRIL 2020

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<th>PERFORMANCES</th>
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<tbody>
<tr>
<td>4/3-4</td>
<td>3/11</td>
<td>EQT Bridge Theater Series</td>
<td>Pss Pss</td>
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<td>4/4</td>
<td>3/11</td>
<td>PSO: Fiddlesticks #3</td>
<td>Spring Has Sprung</td>
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<tr>
<td>4/6</td>
<td>3/18</td>
<td>Cohen &amp; Grigsby Trust Presents</td>
<td>One Night of Queen</td>
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<tr>
<td>4/7-12</td>
<td>3/18</td>
<td>PNC Broadway</td>
<td>Summer</td>
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<tr>
<td>4/17-19</td>
<td>3/25</td>
<td>Pittsburgh Ballet Theatre</td>
<td>Balanchine &amp; Tchaikovsky</td>
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<tr>
<td>4/23-24</td>
<td>4/1</td>
<td>Pittsburgh Public Theater</td>
<td>Barefoot in the Park</td>
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<tr>
<td>4/25-5/3</td>
<td>4/1</td>
<td>Pittsburgh Opera</td>
<td>Vincenzo Bellini’s Norma</td>
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<tr>
<td>Apr. - May</td>
<td>TBA</td>
<td>Pittsburgh CLO Cabaret</td>
<td>Spring Cabaret Show</td>
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#### MAY 2020

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<tr>
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<th>ARTS ORGANIZATION</th>
<th>PROGRAM TITLE</th>
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<tbody>
<tr>
<td>5/1-3</td>
<td>4/8</td>
<td>PNC Pops</td>
<td>Paul Shaffer</td>
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<tr>
<td>5/12-17</td>
<td>4/22</td>
<td>PNC Broadway</td>
<td>Escape to Margaritaville</td>
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<tr>
<td>5/22-23</td>
<td>4/29</td>
<td>Pittsburgh Ballet Theatre</td>
<td>PBT School Spring Performance</td>
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<td>5/23</td>
<td>5/8</td>
<td>Pittsburgh CLO</td>
<td>Gene Kelly Awards</td>
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<td>5/29-31</td>
<td>5/6</td>
<td>PSO: Mellon Grand Classics</td>
<td>MGC 18: Tchaikovsky “Pathetique”</td>
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<tr>
<td>May - Aug</td>
<td>TBA</td>
<td>Pittsburgh CLO Cabaret</td>
<td>Summer Cabaret Show</td>
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#### JUNE 2020

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<tbody>
<tr>
<td>6/4-7/3</td>
<td>5/13</td>
<td>Pittsburgh Public Theater</td>
<td>The Cake</td>
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<tr>
<td>6/5-7</td>
<td>5/13</td>
<td>PNC Pops</td>
<td>The Doo Wop Project</td>
</tr>
<tr>
<td>6/13</td>
<td>5/18</td>
<td>PSO Specials</td>
<td>Anne-Sophie Mutter</td>
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#### JULY 2020

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<th>PERFORMANCES</th>
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#### AUGUST 2020

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<tr>
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<tbody>
<tr>
<td>TBA</td>
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</table>

### For advertising information call 412-471-1497 or email advertising@culturaldistrict.org
Shared Services, a department of the Pittsburgh Cultural Trust, will be responsible for issuing all program advertising contracts for the participating members of Shared Services.

Payments may be made by check.

**PAYABLE TO:**

**Shared Services**

**MAIL TO:**

**Pittsburgh Cultural District**

Shared Services Department

803 Liberty Avenue

Pittsburgh PA, 15222

You may prefer to pay by credit card.

Shared Services accepts the following:

- American Express
- Discover
- Mastercard
- Visa

Any billing questions may be directed to Chloe Dixon 412.930.8040 or via email dixon@CulturalDistrict.org

W-9 forms will be provided upon request.

Invoices will be sent the month following all insertions made throughout the Pittsburgh Cultural District.

Credit terms extended to advertisers are 30 days net. No cash or pre-payment discounts apply. We may request pre-payment from first time customers before credit is extended. Non-payment, within the terms of the contract, may precipitate cancellation of the balance of the contract at the discretion of Shared Services and late fees may be applied.

Cancellation of any portion of the contract by the advertiser must be received before published space reservation deadlines. Ads cancelled after space reservation deadline date will be billed at 100%.

A contract color proof must be supplied for all full color ads. 4-Color files are required to be saved as CMYK (not RGB). Shared Services will not be responsible for color shifts on RGB files furnished when our prepress department converts to CMYK, the appearance of customer-supplied images or files less than 300 dpi, nor can we accept responsibility for final color without a supplied contract color proof.

Please send all ads before published deadline date to:

The Pittsburgh Cultural District, Shared Services Dept

Email: advertising@culturaldistrict.org

Questions? Call 412-471-1497

### GENERAL INFORMATION

**MECHANICAL SPECIFICATIONS FOR 6X9 PROGRAM SIZE**

The sizes and mechanical requirements for the programs of the Cultural District organizations are as follows:

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Inches (W x L)</th>
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</thead>
<tbody>
<tr>
<td>Trim</td>
<td>6 x 9</td>
</tr>
<tr>
<td>Bleed (trims 6 x 9)</td>
<td>6 1/4 x 9 1/4</td>
</tr>
<tr>
<td>Full Page</td>
<td>5 x 7 7/8</td>
</tr>
<tr>
<td>1/2 H</td>
<td>5 x 3 7/8</td>
</tr>
<tr>
<td>1/2 V</td>
<td>2 5/16 x 7 7/8</td>
</tr>
<tr>
<td>1/4 H</td>
<td>5 x 1 7/8</td>
</tr>
<tr>
<td>1/4 V</td>
<td>2 5/16 x 3 3/4</td>
</tr>
</tbody>
</table>

**IMPORTANT:** Keep Live Matter ¼” from the head and foot, and 3/8” from gutter and face to avoid trimming off any copy or image you may think is critical to your ad in the final bindery and assembly of the program booklets. See the page drawings provided to insure your ad is presented the way you intended.

**Method of Printing:** Offset and Digital printing

**Screening:** Stochastic & Conventional

200 - 400 line screen

All ad materials must be submitted as electronic files by email with all fonts and all high resolution (300 dpi) images included and embedded. Please send advertising@culturaldistrict.org. We are unable to accept zip files via email. If your file is larger than 25 MB including any email text, you will need to upload the file to our website. Visit www.culturaldistrict.org and select the “about” tab on the home page. Click on “advertising” and scroll down to click the “upload your artwork” link. PDF files are preferred.

Ad must be formatted to the proper mechanical requirements dictated by contracted size. Any creation or alterations of ad materials will be the responsibility of the advertiser/agency. Shared Services can offer a list of freelance designers you may contract to assist you in bringing your ad materials into compliance with the specifications and mechanical requirements outlined here.

Corrections made at proof stage will be charged at cost when they are the responsibility of the advertiser and/or agency. Ads are to be submitted no later than the artwork deadline date published on the contract. Late charges will be assessed after that date.
OMNI HOTELS & RESORTS
“With media consumption evolving so rapidly, it is evermore important to impact your local market in a meaningful way. That is precisely why we look to the Pittsburgh Cultural District for partnership. This relationship allows us to connect with our desired demographics and support art and culture simultaneously. We will keep this program in our media plan for years to come.”

Sarah Shriber
Area Director of Marketing, Omni Hotels & Resorts

BAKER TILLY VIRCHOW KRAUSE LLP
“Through our advertising with the Pittsburgh Cultural District, we’ve had the opportunity to reach a new audience while also supporting the performing arts community. The Sales team has been a pleasure to work with as they take time to understand our firm and our advertising goals. This relationship has developed into a win — win for both parties.”

Rachel Trunk
Senior Marketing Associate

GROVE CITY COLLEGE
Grove City College is pleased to support the arts in Pittsburgh through the myriad outstanding offerings the Pittsburgh Cultural District affords. We find it an effective channel through which to reach prospective students, parents, alumni and friends who also place great value on educating tomorrow’s leaders today. We find the Cultural District a perfect fit to deliver the Grove City College message — equipping graduates of the highest proficiency, purpose, and principles ready to advance the common good.

Jacquelyn P. Muller
Senior Director of Communications

To schedule advertising in Pittsburgh Cultural District programs call 412-471-1497 or email advertising@culturaldistrict.org