

Cultura

District

2023 | 24

PITTSBURGH CULTURAL DISTRICT

ADVERTISING
RATES



PITTSBURGH BALLET THEATRE



TABLE OF CONTENTS

About the Cultural District	3
Cultural District Demographics	4
Tier Pricing Guide	5
Opportunities	6
August Wilson African American Cultural Center	8
Pittsburgh Ballet Theatre	12
Pittsburgh CLO	
A Musical Christmas Carol	17
Gene Kelly Awards 2024	17
2024 CLO Summer Season	18
Pittsburgh Cultural Trust	
PNC Broadway in Pittsburgh	20
Bridge Theater Series	26
Children's Theater Series	29
Pittsburgh Dance Council	31
Trust Cabaret Series	35
Dentons Cohen & Grigsby Trust Presents	39
Pittsburgh Opera	44
Pittsburgh Public Theater	48
Pittsburgh Symphony Orchestra	
BNY Mellon Grand Classics	54
PNC Pops	63
Fiddlesticks Family Concerts	68
Pittsburgh Symphony Specials	70
Advertising Planner	76
Billing	80
Ad Specifications	Inside Back Cover
(includes ad size layouts and large file transmission guidelines)	



PITTSBURGH BALLET THEATRE



PITTSBURGH OPERA



For advertising information
call 412-471-6088 or email
advertising@culturaldistrict.org



ABOUT THE CULTURAL DISTRICT

Located in the heart of downtown Pittsburgh, the Cultural District is a vibrant arts and entertainment center that offers something for everyone.

Within walking distance from some of the city's best hotels, restaurants, shops and public parks, you will find a wide range of options for art and live entertainment, from classical and contemporary music, ballet, and modern dance to visual art, opera, musical theater, children's theater, film festivals and drama.

A 14-square block area, the Cultural District will dazzle you with its creative energy, depth and charm.

The Cultural District offers galleries and world-class theaters in which thousands of performances, exhibits and special events are held each year. More than a million patrons and visitors attend performances and exhibits annually in the Cultural District.

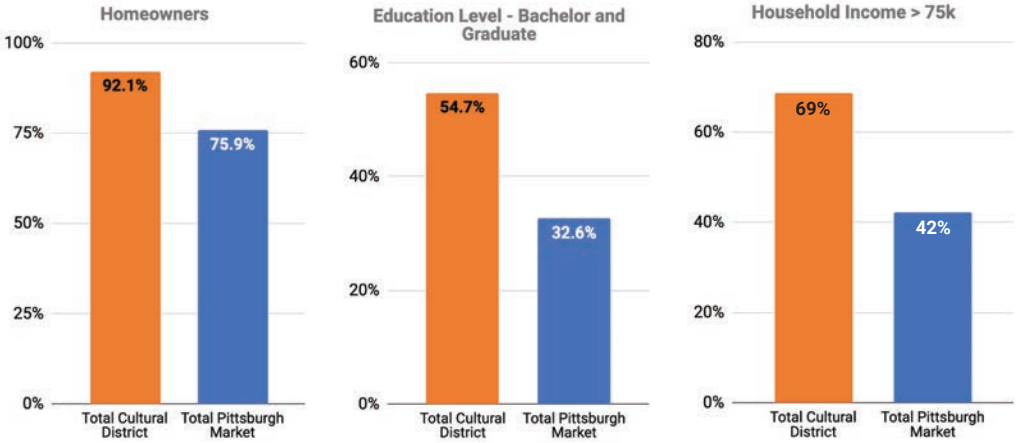
VENUES

Cultural District arts organizations perform at the following venues, each with varying audience capacities and show run lengths.

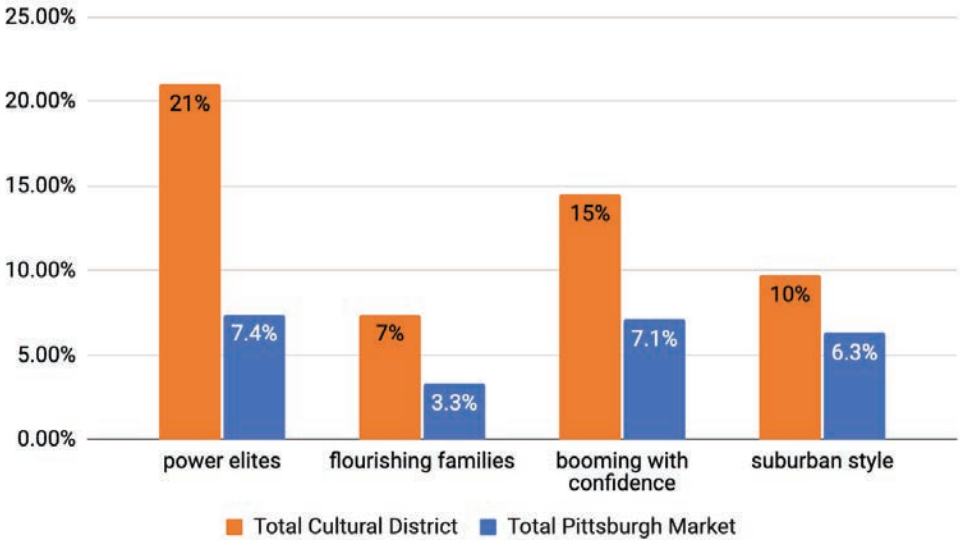
SEATING CAPACITY

- Benedum Center 2,861
- Heinz Hall 2,661
- Byham Theater 1,313
- O'Reilly Theater 650
- August Wilson Center 492
- CAPA 400
- Bitz Opera Factory 200
- Greer Cabaret Theater 200

DISTRICT DEMOGRAPHICS



Mosaic Groups



- * **power elites:** the wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer
- * **flourishing families:** affluent, middle aged families and couples earning prosperous incomes and living very comfortable active lifestyles
- * **booming with confidence:** prosperous, established couples in their peak earning years living in suburban homes
- * **suburban style:** middle aged, ethnically mixed suburban families and couples earning upscale incomes

CULTURAL DISTRICT RATE STRUCTURE

The Cultural District makes program book advertising easy, customizable and affordable. Each show is categorized into our tier rate structure determined by the average number of program books to be printed for the run of the show. The tiers will be listed next to the program you are considering.

TIER PRICING FOR 2023 - 2024 PROGRAM ADVERTISING SEASON

Tier	*Cover	*Premium	Full Page	Half Page	Quarter Page	Insert	Double Truck	Cover Truck	Average Print
Tier 1	\$5200	\$5000	\$4000	\$2800	\$1600	\$6400	\$8000	\$9200	90,000
Tier 2	\$3510	\$3375	\$2700	\$1890	\$1080	\$4320	\$5400	\$6210	45,000
Tier 3	\$2860	\$2750	\$2200	\$1540	\$880	\$3520	\$4400	\$5060	31,500
Tier 4	\$2340	\$2250	\$1800	\$1260	\$720	\$2880	\$3600	\$4140	17,500
Tier 5	\$1755	\$1690	\$1350	\$945	\$540	\$2160	\$2700	\$3105	11,500
Tier 6	\$1300	\$1250	\$1000	\$700	\$400	\$1600	\$2000	\$2300	7,500
Tier 7	\$975	\$935	\$750	\$525	\$300	\$1200	\$1500	\$1725	4,500
Tier 8	\$715	\$685	\$550	\$385	\$220	\$880	\$1100	\$1265	1,800
Tier 9	\$455	\$435	\$350	\$245	\$140	\$560	\$700	\$805	1,000

* Cover: selection of Outside Back, Inside Back, and Inside Front Covers

* Premium: placed opposite cast pages or opposite show run

Look for the following icons within the show listings to determine Tier:



E-MAIL BLAST ADVERTISEMENTS

REACH 20,000+ PATRONS MONTHLY THAT OPT IN FROM CULTURALDISTRICT.ORG!

Combine the prestige of program advertising with the commanding presence of an E-mail blast.

EXCLUSIVE ADVERTISING

Your ad appears in the body of the E-mail which allows viewers to encounter your ad as they read through the arts and entertainment editorial material.

INVESTMENT:
\$700 (net) per eblast

AD SIZE:
570 x 185 jpg

CULTURAL DISTRICT
CulturalDistrict.org

The Cultural District is home to Downtown Pittsburgh's dynamic art and entertainment scene. Discover a multitude of choices for new and exciting things to do presented in the heart of the DISTRICT.

The Book of Mormon
PNC Broadway in Pittsburgh
April 14-21, 2019
Heinz Hall

This outrageous musical comedy follows the misadventures of a mismatched pair of missionaries, sent halfway across the world to spread the Good Word. Now with standing room only productions in London, on Broadway, and across North America, *The Book of Mormon* has truly become an international sensation. Contains explicit language.

[Buy Now](#)

Jazzmeia Horn
August Wilson African American Cultural Center
April 19, 2019
August Wilson African American Cultural Center

In appreciation of National Jazz Appreciation Month, the August Wilson Cultural Center presents Jazzmeia Horn. Heralded as the future of jazz, Jazzmeia Horn is the winner of the 2015 Thelonious Monk International Vocal Jazz Competition. The Grammy Award nominated vocalist has appeared at such prestigious venues as The Apollo Theater, The Blue Note, Minton's, The Jazz Standard, and Dizzy's Club Coca Cola. Jazzmeia returns to Pittsburgh to offer vocal stylings from her vast repertoire of classics and new songs of her very own.

[Buy Now](#)

JOIN THE GARDEN FAMILY TODAY

Join the Garden Family today! We are looking for a few more members to join our family and support us with a one-time monetary donation, and to give us a gift of their own choosing. We are currently accepting donations from the U.S. - \$1000 or more. For more information, please call 412.221.1914.

Heinz Hall Pittsburgh Symphony Orchestra

Ohlsson Plays Rachmaninoff - Slatkin at 75!
Pittsburgh Symphony Orchestra
April 12 & 14, 2019
Heinz Hall

Conductor Leonard Slatkin and pianist Gerrick Ohlsson return to the Heinz Hall stage to mark the occasion of Slatkin's 75th birthday. Ohlsson concludes the season-long Rachmaninoff Cycle performing the virtuosic Piano Concerto No. 4, full of jazzy melodies inspired by Gershwin's *Rhapsody in Blue*. Slatkin leads the Pittsburgh premiere of his own original composition *Almah*, written to commemorate his late parents, musicians of the Hollywood String Quartet. The program closes with Elgar's *Enigma Variations*, an ingenious collection of musical portraits depicting Elgar's closest friends.

[Buy Now](#)

Indecent
Pittsburgh Public Theater
April 18-May 11, 2019
O'Reilly Theater

Based on incredible true events, this story of a Jewish playwright and his resilient acting troupe unfolds with unexpected joy, beautiful stagecraft, and the contagious melodies of a live Klezmer band. In 1923, Sholem Asch's first play opens on Broadway -- a love story between two women set in a brothel -- and scandal erupts when the entire cast is arrested for obscenity. *Indecent* unearths the perilous history of the groundbreaking work of literature, and reveals the way art can deeply connect us even in a world unraveling.

[Buy Now](#)

Don Pasquale
Pittsburgh Opera
April 27-30, May 1 & 2, 2019
Benedum Center

Donizetti's comic opera *Don Pasquale* concerns old and wealthy bachelor Don

Cultural

District

YOUR AUDIENCE AWAITS!

WHY ADVERTISE IN THE CULTURAL DISTRICT?

You'll be in good company. Your program ad shares the excitement of a live arts event. It's visible, attractive.

You'll truly connect with customers. District audiences carry programs home as keepsakes. They're loyal to their arts groups and those that support them. Friends buy from friends and participation offers a **'halo effect'** for our advertisers, shining favorable light to your organization amongst the patrons of the Cultural District.

You can target your audience and solidify your brand. With the extraordinary range of programming, you can have visibility year round or for specific events or dates.

It's easy and affordable. Just one call to the Cultural District advertising sales office provides custom ad campaigns, multiple ad discounting, and one-contract billing.

Strengthen relationships with key customers and target new ones.

Establish cultural bonds and demonstrate shared values with a shared interest in the arts.

Demonstrate corporate citizenship and a commitment to community.

Call 412.471.6088 or email advertising@culturaldistrict.org today!

AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER

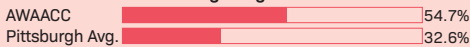
Photo Credit: Joey Kennedy



AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER

AWAACC AUDIENCE DEMOGRAPHICS

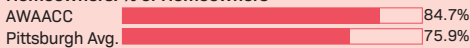
Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



Named for the Pulitzer-prize winning playwright August Wilson African American Cultural Center (AWAACC) is a multi-purpose venue featuring three art galleries, live performance spaces, meeting areas, and unique educational classrooms for the young and old alike. Designed by renowned architect Allison Williams, the AWAACC is both a visually iconic landmark welcoming visitors to the eastern entrance of the Cultural District and a beacon of cultural excellence for the global arts community.



awaacc.org

For tickets call 412-339-1011 or visit CulturalDistrict.org



OUR SONG

October 13 - 22, 2023

6 shows: October 13, 14, 15, 20, 21, 22
AWAACC

Space Reservation: 9/11

Artwork Deadline: 9/25

TIER
8

The *Our Song* Musical narrative travels through history; from the African Slave Trade, through the Transatlantic journey, reaching new lands, into the Civil Rights and Jim Crow Era to the present day.

The production is an academic and emotional musical journey through historic time periods, with songs and rhythms from the continent of Africa to the powerful soul stirring Gospel music of today.

Audiences will traverse through pain and sorrow, emerge into triumph and victory, and celebrate with an on-going hope for tomorrow.



HIGHMARK BLUES & HERITAGE FESTIVAL

November 3 - 4, 2023
AWAACC

Space Reservation: 10/6

Artwork Deadline: 10/20

TIER
9

The fifth annual Highmark Blues & Heritage Festival features a roster of award-winning musicians who celebrate the blues and honor the musical roots that continue to inspire today's generations of artists.

The Highmark Blues & Heritage Festival is presented by Highmark Blue Cross Blue Shield.

SEE PAGE 5 FOR TIER PRICING TIER

awaacc.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



SOUL SESSIONS

SOUL SESSIONS: MUMU FRESH

November 18, 2023
AWAACC

TIER
9

Space Reservation: 10/23
Artwork Deadline: 11/6

Mumu Fresh is a GRAMMY-nominated, award-winning Musical Ambassador, known for touring internationally as a singer, songwriter, and activist. She's collaborated with artists like The Roots, Nas, and Ed Sheeran.

Her philanthropic endeavors and music have been featured in publications like *NPR* and *Rolling Stone*. She founded her own music education platform, Muniversity Studies, in 2020.

Mumu Fresh is committed to art activism and has performed in various social justice settings, making her a community pillar.

SEE PAGE 5 FOR TIER PRICING 



WE WANT THE FUNK FESTIVAL

December 8 - 9, 2023
AWAACC



Space Reservation: 11/10

Artwork Deadline: 11/24

The fourth annual We Want the Funk Festival returns this December, celebrating the rhythm-driven musical genre that evolved from the R&B, soul, and jazz scenes of the 1960s and that continues to influence today's artists. Artists will be announced this summer.

**MORE TO COME
FOR 2024**

awaacc.org

*Programs, artists and dates
are subject to change.*

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PITTSBURGH BALLET THEATRE

PBT AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



COME DANCE WITH US!

Pittsburgh Ballet Theatre is known for producing extraordinary and inspiring live performances of

classical ballets and new works that create magic and meaningful community connections. The 2023-24 season will captivate audiences of all ages with enchanting family-friendly productions of *The Nutcracker*, *Beauty and the Beast* and *Cinderella*. Our celebrated mixed repertory weekends will include the powerful season opener, *Light in the Dark*, and a *Spring Mix* program that's fresh as a daisy, including exciting works curated by new Artistic Director Adam W. McKinney. Join us for a season of celebration!



LIGHT IN THE DARK

October 27 - 29, 2023
Byham Theater

TIER
7

Space Reservation: 9/29
Artwork Deadline: 10/13

Our season opener tells powerful stories of tragedy, hope and human connection. *Sounds of the Sun*, a world premiere by Jennifer Archibald, celebrates the life of Florence Waren, a Jewish dancer who lived in Paris and worked with the French Resistance during World War II. Completing this stunning program are two incredibly gorgeous and intense ballets – *Loss* from Sasha Janes and *Lacrimosa* by Annabelle Lopez Ochoa.

The world premiere by Jennifer Archibald is presented in partnership with Violins of Hope Greater Pittsburgh.

Choreography: Jennifer Archibald, Sasha Janes and Anabelle Lopez Ochoa

Music: Samuel Barber, Giovanni Battista Pergolesi



THE NUTCRACKER

December 8 - 28, 2023
Benedum Center

TIER
3

Space Reservation: 11/10
Artwork Deadline: 11/24

Celebrate the most delightful time of year with the sweetest of holiday traditions, Pittsburgh Ballet Theatre's *The Nutcracker*. Join Marie, her Nutcracker prince and hundreds of colorful characters for an unforgettable adventure through the Land of Enchantment. Revel in the stunning scenes, spectacular costumes, sparkling snowflakes and instantly recognizable Tchaikovsky score with your family and friends.

Choreography: Terrence S. Orr

Music: P. I. Tchaikovsky

SEE PAGE 5 FOR TIER PRICING 

PBT.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



BEAUTY AND THE BEAST

February 16 - 25, 2024
Benedum Center



Space Reservation: 1/19
Artwork Deadline: 2/2

Experience this timeless tale about the transformative power of love, played out against the backdrop of an enchanted forest full of magical creatures. With its gorgeous costumes, magnificent choreography and sets that come alive, the captivating *Beauty and the Beast* is sure to delight both the young and the young at heart.

Choreography: Lew Christensen

Music: P. I. Tchaikovsky



SPRING MIX WITH THE PBT ORCHESTRA

April 5 - 7, 2024
Benedum Center



Space Reservation: 3/8
Artwork Deadline: 3/22

Our spring mixed repertory program will be fresh as a daisy, featuring pieces selected by Adam W. McKinney in his new role as PBT's artistic director, including a commissioned world premiere by Pittsburgh-based, Princess Grace Award Recipient Choreographer Jae Man Joo. Also lighting up the Benedum stage will be the vibrant colors and high energy of Helen Pickett's sparkling *Petal* and the exhilarating piece George Balanchine declared "everything I know about classical ballet in thirteen minutes," his exuberant and joyous *Allegro Brillante*.

Choreography: George Balanchine, Jae Man Joo, Helen Pickett and choreographers to be announced

Music: P. I. Tchaikovsky, Philip Glass and Thomas Montgomery Newman, and composers to be announced.



CINDERELLA WITH THE PBT ORCHESTRA

May 17 - 19, 2024 | Benedum Center

Space Reservation: 4/19 Artwork Deadline: 5/3



Will Cinderella dance her way to the royal ball and meet her prince before the clock strikes midnight?

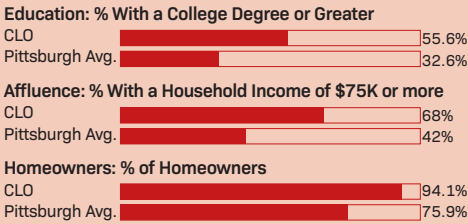
Get swept away by this entrancing rags to romance story, and fall in love with the classical choreography, magnificent costumes & sets and – of course – a fairy tale ending that’s just the perfect fit.

SEE PAGE 5 FOR TIER PRICING



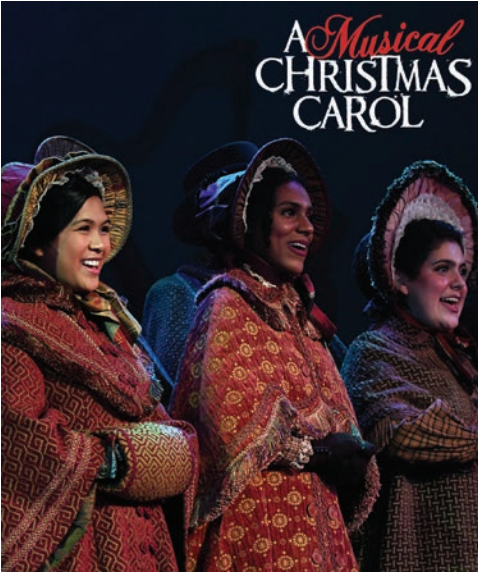
PITTSBURGH CLO

PITTSBURGH CLO AUDIENCE DEMOGRAPHICS



Pittsburgh CLO has been a leader in producing live musical theater since 1946. Pittsburgh CLO's Summer of Musicals is beautifully complemented in December by CLO's annual

production of the family-favorite *A Musical Christmas Carol*. These productions reach nearly 200,000 patrons. In addition, Pittsburgh CLO contributes to the enrichment of the community by offering numerous educational programs. Such efforts include the CLO Academy of Musical Theater, Gallery of Heroes, Gene Kelly Awards, the New Horizons program, and the Creative Vision program. Impacting hundreds of thousands of people each year through these programs and productions, Pittsburgh CLO is a vital and colorful thread in the cultural fabric of the region and the nation.



A MUSICAL CHRISTMAS CAROL

Mid-December
Byham Theater



Space Reservation: 11/9
Artwork Deadline: 11/21

A HOLIDAY TREAT FOR THE ENTIRE FAMILY!

We've taken the spirit of the season, wrapped it in your favorite yuletide melodies, and tied it up with all the holiday magic and wonder of your childhood.

Join Scrooge, Bob Cratchit, Tiny Tim, and a host of colorful characters for *A MUSICAL CHRISTMAS CAROL*. With dazzling special effects, holiday charm, and ticket prices even Scrooge would approve of, this Charles Dickens classic is a wonderful way to celebrate all the tradition of the season.

SEE PAGE 5 FOR TIER PRICING

GENE KELLY AWARDS

May 25, 2024
Benedum Center



Space Reservation: 4/27
Artwork Deadline: 5/11

ONE NIGHT ONLY! Patterned after Broadway's Tony Awards®, this annual sold-out event celebrates the power of arts education with dynamic live student performances and a suspense-filled awards ceremony. Show business veterans and community celebrities help celebrate this award-winning evening as Allegheny County's finest high school performers take center stage at the Benedum Center. With award categories that include Best Ensemble, Best Costume Design and of course Best Musical, this event is a tribute to the enthusiasm, dedication and accomplishments of our area's high school theater programs.

PittsburghCLO.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

PHOTO CREDIT:
Cast of Pittsburgh CLO's *SISTER ACT* | Photo: Matt Polk



SUMMER SEASON

Pittsburgh CLO's 2024 6-Show Summer Series will feature three American musical classics you know and love, and three contemporary award-winning Broadway shows just waiting to be discovered.

SEE PAGE 5 FOR TIER PRICING 

RESERVE YOUR SPACE
FOR **6 SUMMER**
SHOWS IN 2024!

1 WEEK
SHOWS

TIER
4



**Pittsburgh
CLO**
CELEBRATING MUSICAL THEATRE

2024 Summer of Musicals
JUNE - AUGUST, 2024

SHOW #1

SHOW TITLES TO BE ANNOUNCED



**Pittsburgh
CLO**
CELEBRATING MUSICAL THEATRE

2024 Summer of Musicals
JUNE - AUGUST, 2024

SHOW #2

SHOW TITLES TO BE ANNOUNCED



**Pittsburgh
CLO**
CELEBRATING MUSICAL THEATRE

2024 Summer of Musicals
JUNE - AUGUST, 2024

SHOW #3

SHOW TITLES TO BE ANNOUNCED



**Pittsburgh
CLO**
CELEBRATING MUSICAL THEATRE

2024 Summer of Musicals
JUNE - AUGUST, 2024

SHOW #4

SHOW TITLES TO BE ANNOUNCED



**Pittsburgh
CLO**
CELEBRATING MUSICAL THEATRE

2024 Summer of Musicals
JUNE - AUGUST, 2024

SHOW #5

SHOW TITLES TO BE ANNOUNCED



**Pittsburgh
CLO**
CELEBRATING MUSICAL THEATRE

2024 Summer of Musicals
JUNE - AUGUST, 2024

SHOW #6

SHOW TITLES TO BE ANNOUNCED

PittsburghCLO.org

Programs, artists and dates are subject to change.

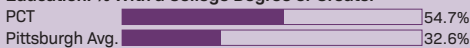
For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PNC BROADWAY IN PITTSBURGH

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

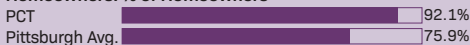
Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



The PNC Broadway in Pittsburgh series features new touring Broadway shows and revivals, direct from Broadway.



PHOTO CREDIT: The cast of the North American Tour of *Moulin Rouge! The Musical*, photo by Matthew Murphy for MurphyMade.

MOULIN ROUGE! THE MUSICAL

September 27 – October 8, 2023
Benedum Center

Space Reservation: 8/30
Artwork Deadline: 9/13

TIER
3

Pop the champagne, *Moulin Rouge! The Musical* is the winner of 10 Tony Awards® — including Best Musical!

Enter a world of splendor and romance, of eye-popping excess, of glitz, grandeur, and glory! A world where Bohemians and aristocrats rub elbows and revel in electrifying enchantment. Welcome to *Moulin Rouge! The Musical!* Baz Luhrmann's revolutionary film comes to life onstage, remixed in a new musical mash-up extravaganza. Directed by Tony Award® winner Alex Timbers, *Moulin Rouge! The Musical* is a theatrical celebration of Truth, Beauty, Freedom, and — above all — Love. With a book by Tony Award® winner John Logan; music supervision, orchestrations, and arrangements by Tony Award® winner Justin Levine; and choreography by Tony Award® winner Sonya Tayeh, *Moulin Rouge!* is more than a musical — it is a state of mind.

Age recommendation: 12+. *Moulin Rouge! The Musical* is a grand and spectacular production; the musical contains some mature themes, revealing costumes and adult language.



THE WIZ

October 31 – November 5, 2023
Benedum Center

TIER
4

Space Reservation: 10/3
Artwork Deadline: 10/17

This groundbreaking twist on *The Wizard of Oz* changed the face of Broadway—and now, it's heading to Pittsburgh on a national tour before it hits the Broadway stage in New York!

Packed with soul, gospel, rock, and finger-snapping funk, there's no place like home to experience this all-new revival of *THE WIZ*.

Age recommendation: 8+

SEE PAGE 5 FOR TIER PRICING TIER

TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

PITTSBURGH CULTURAL TRUST: PNC BROADWAY IN PITTSBURGH



Austin Elle Fisher (Natalie Hillard), Tyler Wladis (Christopher Hillard), Analise Scarpaci (Lydia Hillard), Jenn Gambatese (Miranda Hillard) and Rob McClure (Daniel Hillard as Euphegenia Doubtfire) in the Original Broadway Cast of *Mrs. Doubtfire*.
PHOTO CREDIT: Joan Marcus

MRS. DOUBTFIRE

November 28 – December 3, 2023
Benedum Center



Space Reservation: 10/31
Artwork Deadline: 11/14

A new musical comedy about the things we do to stay together.

Everyone's favorite Scottish nanny is headed to Pittsburgh in an internationally acclaimed new hit musical critics call "wonderful, heart-warming, and laugh-out-loud funny" (*Manchester Evening News*) and "a feel-good, family-friendly comedy that delivers" (*The Hollywood Reporter*). Based on the beloved film and directed by four-time Tony Award® winner Jerry Zaks, *Mrs. Doubtfire* tells the hysterical and heartfelt story of an out-of-work actor who will do anything for his kids. It's "the lovable, big-hearted musical comedy we need right now," raves the *Chicago Tribune* – one that proves we're better together.

Age recommendation: 8+



PHOTO CREDIT: Todd Almond and the Cast of *Girl From The North Country* on Broadway. Photo by Matthew Murphy.

GIRL FROM THE NORTH COUNTRY

January 9 - 14, 2024
Benedum Center



Space Reservation: 12/12
Artwork Deadline: 12/26

GIRL FROM THE NORTH COUNTRY is the Tony Award-winning new musical that the *Chicago Tribune* declares is "a Broadway revelation!"

Written and directed by celebrated playwright Conor McPherson and featuring Tony Award-winning orchestrations by Simon Hale, *GIRL FROM THE NORTH COUNTRY* reimagines 20 legendary songs of Bob Dylan as they've never been heard before, including "Forever Young," "All Along The Watchtower," "Hurricane," "Slow Train Coming," and "Like A Rolling Stone."

It's 1934 in Duluth, Minnesota. We meet a group of wayward travelers whose lives intersect in a guesthouse filled with music, life and hope. Experience this 'profoundly beautiful' production (*The New York Times*) brought to vivid life by an extraordinary company of actors and musicians.

Age recommendation: 12+. Please be advised: this production contains flashing light, bursts of sound including live gunshots, on-stage smoking, and mature language.

SEE PAGE 5 FOR TIER PRICING



PHOTO CREDIT: Madeline Powell as Eliza Doolittle in The National Tour of MY FAIR LADY. Photo by Jeremy Daniel.

MY FAIR LADY

January 30 – February 4, 2024
Benedum Center

TIER
4

Space Reservation: 1/2
Artwork Deadline: 1/16

From Lincoln Center Theater that brought you *The King & I* and *South Pacific*, comes “a sumptuous new production of the most perfect musical of all time” (*Entertainment Weekly*), Lerner & Loewe’s *MY FAIR LADY*. Director Bartlett Sher’s glowing production is “thrilling, glorious and better than it ever was” (*New York Times*). “Every so often a revival comes along that reminds you how indispensable great theater can be” (*NY1*).

Boasting such classic songs as “I Could Have Danced All Night,” “The Rain in Spain,” “Wouldn’t It Be Lovely” and “On the Street Where You Live,” *MY FAIR LADY* tells the story of Eliza Doolittle, a young Cockney flower seller, and Henry Higgins, a linguistics professor who is determined to transform her into his idea of a “proper lady.” But who is really being transformed?

Age recommendation: 8+



PHOTO CREDIT: Rosalie Craig (Bobbie) and company by Brinkhoff Mogenburg.

COMPANY

April 16 – 21, 2024
Benedum Center

TIER
4

Space Reservation: 3/19
Artwork Deadline: 4/2

PHONE RINGS, DOOR CHIMES, IN COMES COMPANY.

Winner of 5 Tony Awards including Best Revival of a Musical, *COMPANY* “strikes like a lightning bolt. It’s brilliantly conceived and funny as hell.” (*Variety*). Helmed by three-time Tony Award-winning director Marianne Elliott (*War Horse*, *The Curious Incident of the Dog in the Night-Time*, *Angels in America*) this revelatory new production of Stephen Sondheim and George Furth’s groundbreaking musical comedy, at once boldly sophisticated, deeply insightful, and downright hilarious.

It’s Bobbie’s 35th birthday party, and all her friends keep asking, Why isn’t she married? Why can’t she find the right man and isn’t it time to settle down and start a family? As Bobbie searches for answers, she discovers why being single, being married, and being alive in the 21st-century could drive a person crazy.

COMPANY features Sondheim’s award-winning songs “You Could Drive a Person Crazy”, “The Ladies Who Lunch”, “Side by Side by Side” and the iconic “Being Alive”. Let’s all drink to that!

Age recommendation: 8+

TrustArts.org



PHOTO CREDIT: Irina Chira

THE KITE RUNNER

May 7 - 12, 2024 | Benedum Center

Space Reservation: 4/9 Artwork Deadline: 4/23



Based on Khaled Hosseini's beloved, international best-selling novel, *THE KITE RUNNER* is a powerful new play adapted by Matthew Spangler that follows one man's journey to confront his past and find redemption.

Afghanistan is a divided country, and two childhood friends are about to be torn apart. It's a beautiful afternoon in Kabul and the skies are full of the excitement and joy of a kite flying tournament. But neither of the boys can foresee the incident which will change their lives forever. Told across two decades and two continents, *THE KITE RUNNER* is an unforgettable journey of forgiveness, and shows us all that we can be good again.

Age recommendation: 13+. Please note: this production includes some content of a sensitive and mature nature and incorporates the sounds of gunshots.

SEE PAGE 5 FOR TIER PRICING

SEASON SPECIALS



PHOTO CREDIT: Sam-McLellan and company in *THE BOOK OF MORMON* North American tour. Photo-by-Julietta-Cervantes.

THE BOOK OF MORMON

February 27 – March 3, 2024
Benedum Center



Space Reservation: 1/30
Artwork Deadline: 2/13

The New York Times calls it "the best musical of this century." *The Washington Post* says, "It is the kind of evening that restores your faith in musicals." And *Entertainment Weekly* says, "Grade A: the funniest musical of all time." Jimmy Fallon of *The Tonight Show* calls it "Genius. Brilliant. Phenomenal."

It's *The Book of Mormon*, the nine-time Tony Award-winning Best Musical.

This outrageous musical comedy follows the misadventures of a mismatched pair of missionaries, sent halfway across the world to spread the Good Word. Now with standing room only productions in London, on Broadway, and across North America, *THE BOOK OF MORMON* has truly become an international sensation.

Age recommendation: 13+. Please note: this production contains adult themes and explicit language.



PHOTO CREDIT: *MAMMA MIA!* London 2021-2022 cast by Brinkhoff Mögenburg.

MAMMA MIA!

March 26 - 31, 2024
Benedum Center



Space Reservation: 2/27
Artwork Deadline: 3/12

A mother. A daughter. 3 possible dads.
And a trip down the aisle you'll never forget!

Set on a Greek island paradise where the sun always shines, a tale of love, friendship, and identity is beautifully told through the timeless hits of ABBA. On the eve of her wedding, a daughter's quest to discover the father she's never known brings three men from her mother's past back to the island they last visited decades ago.

For nearly 25 years, people all around the world have fallen in love with the characters, the story, and the music that make *MAMMA MIA!* the ultimate feel-good show.

Age recommendation: 8+

TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

**PITTSBURGH CULTURAL TRUST:
BRIDGE THEATER SERIES (AGES 7+)**



BRIDGE THEATER SERIES

The Bridge Theater Series is for children ages 7+ and their families. These shows will amaze, excite, and leave you wondering. Get ready for theater that moves, shakes, and shatters expectations!

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



For tickets call 412-456-6666 or visit CulturalDistrict.org



CALL OF THE WILD: ILLUSTRATED EDITION

January 19 - 20, 2024
Byham Theater

TIER
7

Space Reservation: 12/22
Artwork Deadline: 1/5

Jack London's classic tale comes to life on stage. This multi-media adventure mixes performance and storytelling with projected illustrations to tell the story of Buck, the magnificent offspring of a St. Bernard and Scottish Collie. Kidnapped from his lavish life on a California estate and sent to work as a sled dog during the great Klondike Gold Rush of the 1800s, Buck becomes the most famous dog in the northland's history and discovers the endurance and strength of his wild, primal ancestors as their call courses through his blood. A thrilling tale of courage and survival. The production uses 180-degree projection that surrounds the performer and provides scenic, artistic, and historical context to the show through their content. The images feature a unique mix of Philip R. Goodwin's classical illustrations from the book's first edition, period photographs, and brand-new drawings and animations created by artist Michael Rae.

SEE PAGE 5 FOR TIER PRICING 



PHOTO CREDIT: Richard Tremine

SONG OF THE NORTH

February 16 - 17, 2024
Byham Theater

TIER
8

Space Reservation: 1/19
Artwork Deadline: 2/2

Song of the North is a large-scale, cinematic performance combining the manual art of shadow puppetry with projected animation to tell the courageous tale of Princess Manijeh, a heroine from ancient Persia. Our female hero uses her superpowers to rescue her beloved from a perilous predicament – and to prevent a war. Adapted from *The Shahnameh*, the Book of Persian Kings (written over 1,000 years ago), *Song of the North* is a family-friendly, 80-minute performance. Created by 2014 Guggenheim Fellow Hamid Rahmanian, the original music score is by celebrated Iranian composers Ramin Torkian and Azam Ali.

TrustArts.org

Programs, artists and dates are
subject to change.

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org



CIRQUE FLIP FABRIQUE: BLIZZARD

April 5 - 6, 2024 | Byham Theater

Space Reservation: 3/8 Artwork Deadline: 3/22



Hailing from Québec City, Cirque FLIP Fabrique is an established troupe founded by a group of friends who are at the peak of their talents as professional circus artists. Their shared dream is to create cirque shows that are inspired by artistry, imagery, personality and the human experience. Having performed extensively internationally for more than a million spectators, Cirque FLIP Fabrique continues to fascinate audiences worldwide with performances that are equally as fun and accessible for everyone as visually stunning.

BLIZZARD is the story of a group of friends, each one different from the other, like snowflakes, exploring the awe and wonder of a winter storm.

Through the lens of their very special and intimate relationship with winter, Cirque FLIP Fabrique brings audiences on a crazy, fun, poetic and tender journey through winter, and invites you to get lost in a moment of white wonder. With some of the most exciting circus performers of the moment, all original music performed live and breathtaking visual poetry, *BLIZZARD* is taking the stage by storm!



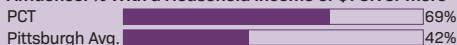
CHILDREN'S THEATER SERIES

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



The Children's Theater Series presents award-winning, professional theater for young audiences. With silly jokes, favorite story book characters, jaw-dropping acrobatics, whimsical creatures, and catchy songs, kids and grown-ups alike will enjoy this series full of fun for the entire family!

**Children's
Theater**
SERIES PITTSBURGH
CULTURAL TRUST

TrustArts.org

*Programs, artists and dates are
subject to change.*

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org

PITTSBURGH CULTURAL TRUST: CHILDREN'S THEATER SERIES (AGES 3+)



PHOTO CREDIT: Jeremy Daniel

RAINBOW FISH

February 23 - 24, 2024
Byham Theater

Space Reservation: 1/25
Artwork Deadline: 2/8



"The sparkling story that became an international publishing phenomenon!" Mermaid Theatre of Nova Scotia's elegant new show, *The Rainbow Fish*, will include an original stage adaptation of Marcus Pfister's colourful story as well two of the author's companion tales, *Rainbow Fish Discovers the Deep Sea* and *Opposites*. Mermaid Theatre has earned international acclaim for its unique interpretations of the works of Eric Carle (*The Very Hungry Caterpillar*), Leo Lionni (*Swimmy*, *Frederick & Inch by Inch*) and Sam McBratney (*Guess How Much I Love You*). These widely-travelled productions incorporate innovative puppetry, striking scenic effects, and evocative original music to provide very young audiences with an effortless introduction to the performing arts and the excitement of reading. *The Rainbow Fish* features these same elements.

The Rainbow Fish will enchant even the youngest child with his silver scales and heart of gold in this award-winning book about the beautiful fish who learned to share his most prized possession. Mermaid Theatre of Nova Scotia brings *The Rainbow Fish* to life with their enchanting puppetry.

DOG MAN: THE MUSICAL

April 13 - 15, 2024
Byham Theater

Space Reservation: 3/18
Artwork Deadline: 4/1



Dog Man: The Musical is a hilarious production based on the worldwide bestselling series from Dav Pilkey, the creator of *Captain Underpants* and *Cat Kid Comic Club*. Best buds George and Harold have been creating comics for years, but now that they're in 5th grade, they figure it's time to level up and write a musical based on their favorite character, Dog Man, the crime-biting sensation who is part dog, part man, and ALL HERO!! How hard could it be? With the head of a dog and the body of a policeman, Dog Man loves to fight crime and chew on the furniture. But while trying his best to be a good boy, can he save the city from Flippy the cyborg fish and his army of Beastly Buildings? Can he catch Petey, the world's most evil cat, who has cloned himself to exact revenge on the doggy do-gooder? And will George and Harold finish their show before lunchtime?? Find out in this epic musical adventure featuring the hilarity and heart of Dav Pilkey's beloved characters.

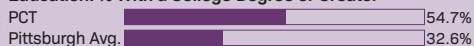
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PITTSBURGH DANCE COUNCIL

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



Exceptional, world-class contemporary dance in Pittsburgh. Each company brings its own unique voice, reminding us of the versatility and importance of dance as an art form.



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Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Jeremy Daniel

ROCIO MOLINA

September 23, 2023 | 8:00 pm
Byham Theater



Space Reservation: 8/28
Artwork Deadline: 9/11

Spanish choreographer Rocío Molina has coined her own artistic language based on a reinvented traditional flamenco style which respects its essence but embraces the avant-garde. A graduate of the Royal Dance Conservatory in Madrid, Molina was awarded the National Award for Dance by the Spanish Ministry of Culture at age 26.

In *Caída del Cielo (Fallen from Heaven)*, Molina contrasts light and darkness, celestial and savage. Accompanied by a live band, Molina's dancing goes deep into her roots while pushing the norms of movement and gender, making a loud declaration that flamenco is an expression of freedom that cannot and should not be domesticated.

Contains partial nudity.



PHOTO CREDIT: Jose Luiz Pederneiras

GRUPO CORPO

October 14, 2023 | 8:00 pm
Byham Theater



Space Reservation: 9/18
Artwork Deadline: 10/2

The historic Brazilian dance theatre company Grupo Corpo share their works *Gil* and *Gira* in one impactful evening. Led by duo Paulo & Rodrigo Pederneiras, and with over 40 choreographies, this contemporary company has performed all over the world sharing their rhythmic, modern, cerebral, and distinct cultural works.

Gil Refazendo [Gil Remaking] is set to and inspired by the music of one of the godfathers of Brazilian music, Gilberto Gil and encapsulates essences of renewing, rebuilding, revising, reviving, and remaking. *Gira* responds to the universe of Afro-Brazilian religions—re(constructing) the powerful glossary of gestures and movement accessed from the religions and ceremonies.

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PHOTO CREDIT: Zoran Jelenic

LES BALLETS TROCKADERO DE MONTE CARLO

February 10, 2023 | 8:00 pm
Byham Theater



Space Reservation: 1/15
Artwork Deadline: 1/29

Les Ballets Trockadero de Monte Carlo brings its internationally beloved troupe of male dancers to Pittsburgh to perform a brilliant combination of skillful pointe work and hilarious parodying of classical ballet favorites. Founded in New York City in 1974, the company, affectionately known as the Trocks, began by appearing in late-late shows in off-off Broadway lofts for small audiences who appreciated the iconoclastic humor of it all. In the 50 years since then, the company has grown to achieve great appeal among more mainstream audiences who, each season, flock to theaters throughout the world to see these prima ballerinas perform. Revered by ballet aficionados as well as the uninitiated—those who don't know a *plié* from a *jeté*—the Trocks are “a guaranteed hoot for people who know nothing of ballet and an absolute must for those who think they know the originals.” *Sydney Star Observer*.



PHOTO CREDIT: Ernesto Mancebo

RONALD K. BROWN/EVIDENCE

March 2, 2024 | 8:00 pm
Byham Theater



Space Reservation: 2/5
Artwork Deadline: 2/19

The acclaimed and sought after choreographer Ronald K. Brown and EVIDENCE, A Dance Company from Brooklyn, New York return to Pittsburgh with captivating new works. For over 30 years, EVIDENCE has focused on the seamless integration of traditional African dance with contemporary choreography and spoken word—and has provided a unique view of human struggles, tragedies, and triumphs. “No major choreographer has worked harder to bring spiritual awareness to the human heart than Ronald K. Brown.” *Washington Post*.

Brown's new work *The Equality of Night and Day* examines concepts of balance, equity, and fairness in the light of the conflicting present-day issues faced by young people, women, and people of color. *Open Door* provides a journey into Afro Cuban social and traditional dance forms embodying the music of Arturo O'Farrill's Afro Latin Jazz Ensemble.

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Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Ziv Barak

VERTIGO DANCE COMPANY

April 20, 2024 | 8:00 pm
Byham Theater



Space Reservation: 3/25
Artwork Deadline: 4/8

Founded by Noa Wertheim and Adi Shaal, Vertigo Dance Company has been sharing their work for over 30 years—providing audiences with unexpected and exciting journeys of unfamiliar territories. Having established a distinct presence in the contemporary dance scene in Israel and around the globe, Vertigo Dance Company has become a worldwide Ambassador for Israeli Art. Through Noa Wertheim's unique artistic creative expression and movement, Vertigo is committed to expanding the boundaries of dance to raise social and environmental awareness.

In *Makom* (Hebrew for "Place"), Noa Wertheim engages spirituality with existentialism, our inner world with life around us. By carefully navigating between these poles, Noa turns movement into inspiration, as part of "our perpetuate quest for the place that engages us with ourselves", she says.



PHOTO CREDIT: Sharen Bradford

MOMIX

May 10 - 11, 2024 | 8:00 pm
Byham Theater



Space Reservation: 4/12
Artwork Deadline: 4/26

Known internationally for presenting work of exceptional inventiveness and physical beauty, MOMIX is a company of dancer-illusionists under the direction of Moses Pendleton. Seamlessly blending illusion, acrobatics, magic, and whimsy, MOMIX sends audiences flying down the rabbit hole in Pendleton's newest creation, *ALICE*, inspired by Lewis Carroll's classic *Alice in Wonderland*. "I don't intend to retell the whole Alice story" Pendleton says, "but to use it as a taking off point for invention." Join this dazzling company on a mind-bending adventure, as Alice encounters time-honored characters including the undulating Caterpillar, a lobster quadrille, frenzied White Rabbits, a mad Queen of Hearts, and a variety of other surprises. Filled with visual splendor and startling creative movement, *Alice* reveals that nothing in MOMIX's world is as it seems!

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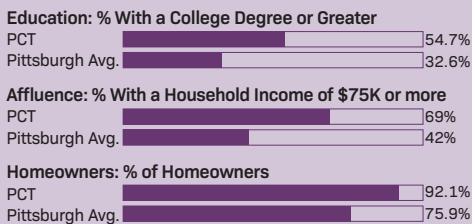
TRUST Cabaret

Underwritten by THE BENTER FOUNDATION & RICHARD E. RAUH

TRUST CABARET SERIES

The Trust Cabaret Series offers patrons a rare opportunity to see Broadway’s stars and today’s world-class leading vocalists on stage in Pittsburgh’s Cultural District. The cabaret genre provides a truly unique experience that combines engaging storytelling with world-class vocal talent. The Trust Cabaret Series has featured some of the brightest stars from Broadway, Hollywood, and the music industry who have dazzled our audiences over the years. All Trust Cabaret Season performances will be held at the newly renovated Greer Cabaret Theater for the 23/24 season.

CULTURAL TRUST AUDIENCE DEMOGRAPHICS



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Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT:
Photo courtesy of the Pittsburgh Cultural Trust

MAURICIO MARTINEZ

October 2, 2023 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 9/4
Artwork Deadline: 9/18



MAURICIO MARTÍNEZ is a Mexican Emmy Winning actor and recording artist whose body of work spans film, television, albums, concerts, plays and musicals. He made his Broadway debut playing Cuban hit maker and producer 'Emilio Estefan' in *On Your Feet! The Story of Emilio & Gloria Estefan* on Broadway and its first National Tour, playing at such theaters as The Kennedy Center in Washington DC and The Pantages Theatre in Los Angeles. "Mexico's Martínez makes a stunning North American debut as Emilio. With credits like *Beauty and the Beast*, *The Drowsy Chaperone* and *A View from the Bridge* in his

home country, he brings charismatic kookiness, warmth and romance to the role, and lends tender pathos to his solo, "Don't Wanna Lose You." - *The Hollywood Reporter*

A household name in Mexico and Latin America, Mauricio can also be seen in two seasons of NBC Universo's original Emmy Wining TV series *El Vato* on Netflix. Other television credits include multiple Telenovela's in Univision and Telemundo like *Señora Acero*, *Clap: El Lugar De Tus Sueños*, *Porque El Amor Manda* and *La Mujer Del Vendaval* as well as the *40th Annual Kennedy Center Honors* on CBS television, "The 2019 Gershwin Prize" (performing next to artists like Patti Labelle, Cindy Lauper, Rita Moreno, Andy García and Gloria Estefan) and "One Voice: The Songs We Share" with the American Pops Orchestra on PBS television.

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For tickets call 412-456-6666 or visit CulturalDistrict.org



PHOTO CREDIT: Karl Giant

MEOW MEOW

November 6, 2023 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 10/9
Artwork Deadline: 10/23



Meow Meow has hypnotized, inspired, and terrified audiences globally with unique creations and sell-out seasons from New York's Lincoln Center and Berlin's Bar jeder Vernunft to London's West End and the Sydney Opera House. Her solo works have been curated by David Bowie, Pina Bausch, Mikhail Baryshnikov, and numerous international arts festivals and garnered numerous awards including the Edinburgh International Fringe Festival Award, as well as the Green Room and Australian Helpmann awards. Besides being a prolific creator of original music, theater, and dance-theater, Meow Meow specializes in the Weimar repertoire and French chanson.

Her latest album, *Hotel Amour*, was recorded with Thomas M. Lauderdale of Pink Martini and features duets with Rufus Wainwright and the late Michel Legrand, as well as original songs written by Lauderdale and Meow Meow, performed with members of Pink Martini and the Oregon Symphony.



PHOTO CREDIT: Photo courtesy of the Pittsburgh Cultural Trust

JOE ICONIS & FAMILY

February 19, 2024 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 1/22
Artwork Deadline: 2/5



Joe Iconis is a musical theater writer and performer. He has been nominated for a Tony Award, two Drama Desk Awards and a Lucille Lortel Award, is the recipient of an Ed Kleban Award, Jonathan Larson Award and Richard Rodgers Award. Joe's musical *Be More Chill* (with Joe Tracz) opened this season at Broadway's Lyceum Theatre, following a sold-out Off-Broadway run at The Pershing Square Signature Center and a world premiere at Two River Theatre.

He is the author of *Broadway Bounty Hunter* (with Lance Rubin and Jason "SweetTooth" Williams; Barrington Stage Company and Greenwich House Theater Off-Broadway), *Bloodsong of Love* (Ars Nova, NAMT), *The Black Suits* (Center Theater Group, Barrington Stage Company), *ReWrite* (Urban Stages, Goodspeed Opera House), Theaterworks USA's *The Plant That Ate Dirty Socks* and *We The People*. Musicals currently in development include *The Untitled Unauthorized Hunter S. Thompson Musical* (for La Jolla Playhouse), *Punk Rock Girl*, and *Love in Hate Nation*.

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Programs, artists and dates are subject to change.

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PHOTO CREDIT: Courtesy of the Pittsburgh Cultural Trust

CATHERINE RUSSELL

March 18, 2024 | 7:00 & 9:30 pm
Greer Cabaret Theater



Space Reservation: 2/19
Artwork Deadline: 3/5

Vocalist Catherine Russell is a native New Yorker, born into musical royalty. Her father, the late Luis Russell, was a legendary pianist/composer/bandleader, and Louis Armstrong's long-time musical director. Her mother, Carline Ray, was a pioneering vocalist/guitarist/bassist who performed with International Sweethearts of Rhythm, Mary Lou Williams, and Sy Oliver. Catherine's professional life began early. After graduating with honors from the American Academy of Dramatic Arts, she toured and recorded with Carrie Smith, Steely Dan, David Bowie, Cyndi Lauper, Paul Simon, Jackson Browne, Michael Feinstein, Levon Helm, and Rosanne Cash, among others, appearing on over 200 albums.

SEE PAGE 5 FOR TIER PRICING



PHOTO CREDIT: Courtesy of the Pittsburgh Cultural Trust

MATTHEW MORRISON

May 6, 2024 | 7:00 & 9:30 pm
Greer Cabaret Theater



Space Reservation: 4/8
Artwork Deadline: 4/22

Matthew Morrison is a versatile actor who is recognized for his work on-stage and on-screen. He has been nominated for Tony, Emmy and Golden Globe Awards.

Morrison's most recent Broadway credit is starring as "J.M. Barrie" in the musical *Finding Neverland* through January 2016. The Broadway production is an adaptation of the 2004 film written by David Magee. The story follows the relationship between Barrie and the Davies family, who became the author's inspiration for the creation of Peter Pan. Morrison received two Drama Desk nominations for his role and won the category of Favorite Actor in a Musical in the Broadway.com Audience Awards.



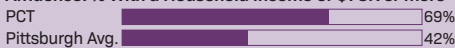
DENTONS COHEN & GRISBY TRUST PRESENTS

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater



Affluence: % With a Household Income of \$75K or more



Homeowners: % of Homeowners



A diverse array of entertainment from live music to uproarious comedy to literary luminaries and world-famous artists. The great mix of performances promises something for everyone.



TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

PITTSBURGH CULTURAL TRUST:
DENTONS COHEN & GRISBY TRUST PRESENTS



MARTHA REDBONE

September 8, 2023
Byham Theater

TIER
9

Space Reservation: 8/11
Artwork Deadline: 8/25

Martha Redbone is a Native and African American vocalist/songwriter/composer/educator. She is known for her unique gumbo of folk, blues, and gospel.



CAPITOL FOOLS

September 21, 2023
Byham Theater

TIER
9

Space Reservation: 8/24
Artwork Deadline: 9/7

The stairway to heavenly political satire originally laid by The Capitol Steps continues upward with Capitol Fools-the new musical parody show.



PHOTO CREDIT: Dave Titensor

SUGAR SKULL! A DIA DE LOS MUERTOS MUSICAL ADVENTURE

October 6 - 7, 2023
Byham Theater

TIER
8

Space Reservation: 9/8
Artwork Deadline: 9/22

Sugar Skull! Is a bilingual/bicultural musical that uses music and dance from Mexico to tell the story of Vita Flores. Vita finds herself on a magical, musical journey to unravel the true meaning of Dia de Muertos.

SEE PAGE 5 FOR TIER PRICING TIER



ROCKY HORROR PICTURE SHOW ANNIVERSARY TOUR WITH BARRY BOSTWICK

October 17, 2023
Byham Theater

Space Reservation: 9/19
Artwork Deadline: 10/3



Join the original 'Brad Majors' - BARRY BOSTWICK - for a screening of the original unedited movie with a live shadow cast and audience participation! Plus a memorabilia display, costume contest, and more!



SONS OF MYSTRO

November 14, 2023 | Byham Theater

Space Reservation: 10/17
Artwork Deadline: 10/31



Born in South Florida to a Jamaican father and Barbadian mother, Malcolm, 23, and his 20-year old brother Umoja learned to play violin through South Florida's public school system, and attended Dillard High School for the Performing Arts. Together, these brothers are Sons of Mystro. They use their violins to interpret reggae classics, American pop songs and their own creations accompanied by a DJ & a drummer. They are winners of the Emerging Artist under 21yrs Old award at IRAWMA (International Reggae and World Music Awards). Their debut recording, "Reggae Strings" is available now wherever music is streamed or sold Mentored by Black Violin, these artists' stars are on the rise.

THE SCIENCE OF SANTA WITH DOKTOR KABOOM!

November 24 - 25, 2023
Byham Theater

Space Reservation: 10/27
Artwork Deadline: 11/10



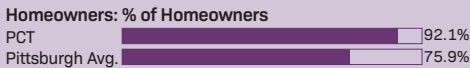
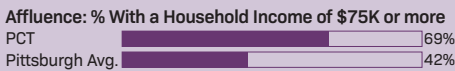
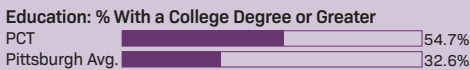
Are science and magic the same thing? Is Mr. Claus the world's greatest scientist? Join Doktor Kaboom as he attempts to recreate all of Santa's wonders using basic physics. No holiday icons are damaged in this show!

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PITTSBURGH CULTURAL TRUST EVENTS

CULTURAL TRUST AUDIENCE DEMOGRAPHICS



The Pittsburgh Cultural Trust events include a variety of performances—hilarious comedy, live music, heartwarming family shows, renowned artists, and more. These events often attract great audiences and may be co-presentations with national touring companies.



PHOTO CREDIT: Darren Thomas

BLUEY'S BIG PLAY

September 23 - 24, 2023 | Benedum Center

Space Reservation: 8/28 Artwork Deadline: 9/11



Bluey's Big Play is a new theatrical adaptation of the Emmy award-winning children's television series, with an original story by Joe Brumm and new music by Joff Bush. Join the Heelers in their first live theater show featuring brilliantly crafted puppets.

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Programs, artists and dates are subject to change.

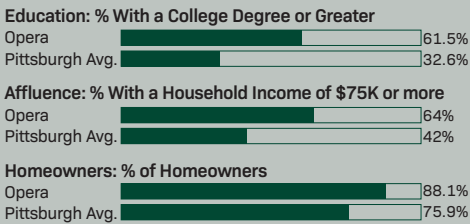
For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



Photo Credit: David Bachman

PITTSBURGH OPERA

PITTSBURGH OPERA AUDIENCE DEMOGRAPHICS



Pittsburgh Opera enriches Pittsburgh and the tri-state area, and draws national and international attention to the region, by:

- Creating live opera at the highest standards of artistic excellence
- Making opera accessible to a diverse audience
- Developing young singers into tomorrow's artists

The 8th-oldest opera company in the United States, 2023-24 marks Pittsburgh Opera's 85th season.

English supertitles are projected above the stage at all performances.



October 14, 17, 20, 22, 2023
Benedum Center



Space Reservation: 9/18
Artwork Deadline: 10/2

CLOSE SHAVES AND CUTTING COMEDY

With scissors as sharp as his wits, the cunning barber Figaro is the go-to neighborhood trickster capable of solving any problem. When Count Almaviva finds himself smitten with the charming and clever Rosina, Almaviva knows exactly who to call to help him out. Through disguises and distractions, schemes and subterfuge, Figaro and Almaviva team up to outwit the dastardly Dr. Bartolo who would have Rosina—and her large fortune—for his own.

From its famous opening overture to its topsy-turvy conclusion, you'll be cheering for "Figaro! Figaro! Figaro!" to win the day.

November 11, 14, 17, 19, 2023
Benedum Center



Space Reservation: 10/16
Artwork Deadline: 10/30

YOUR TIMBERS WILL SHIVER.

Every seven years a ghostly ship pulls into port captained by a man known simply as The Dutchman. Condemned to eternally roam the seven seas, only the pure heart of a faithful bride can free him from his curse. In a windswept fishing village, he finds Senta, a young woman obsessed with his dark legend. But can this match made in heaven truly save him from his hellish fate?

Wagner's thunderous score brings this haunting tale to life with all the power of a stormy and turbulent sea.

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PittsburghOpera.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



January 20, 23, 26, 28, 2024
Pittsburgh CAPA School Theater

BLOOD IS THICKER ...

In the aftermath of the Trojan War, the priestess Iphigénie is tasked to kill any strangers who land on Scythia's shores. But as Fate would have it, her brother Oreste is the first to be shipwrecked on the peninsula and brought to the sacrificial altar.

The priestess believes her brother to be dead and responsible for the death of their mother. Oreste in turn believes that Iphigénie had been sacrificed to the goddess Diana by their father Agamemnon in return for favorable winds. The siblings fail to recognize each other yet Iphigénie feels a strange kinship with the ill-fated stranger. She wishes to spare him, but Oreste—driven mad by grief and guilt over his family's compounding tragedy—welcomes death. Will they discover the truth before it is too late?

Showcasing the transition from baroque to classical opera, Christoph Gluck reimagines Euripides' great Greek drama and reignites it in true operatic form.

**2-SHOW
COMBINATION BOOK**

**TIER
8**

Space Reservation: 12/25 Artwork Deadline: 1/8



February 17, 20, 23, 25, 2024
Bitz Opera Factory

**AN AMERICAN DREAM AS FRAGILE
AS GLASS**

A family of Nebraskan homesteaders in the 1870s dreams of "proving up." They endeavor to obtain the deed to the land they've settled by fulfilling the requirements of the Homestead Act: five years of harvest, a sod house dwelling, and perhaps the most elusive element—a glass window. With their eldest son incapacitated, Ma and Pa send their youngest living child Miles on a mission to share the valuable commodity with their distant neighbors who are expecting a visit from a government inspector. Miles' journey brings him face to face with the remnants of a shattered past—the ghost of a neighboring farmer driven mad by the requirements of "proving up." The willowy figure knows all too well the cost of the American Dream, and the coveted window soon becomes a broken mirror reflecting great tragedy.



LA TRAVIATA

March 16, 19, 22, 24, 2024
Benedum Center

TIER
6

Space Reservation: 2/19
Artwork Deadline: 3/4

HEDONISM, HYPOCRISY, AND HIGH SOCIETY

A courtesan among the decadent elite, Violetta Valéry knows that she will die soon so she lives life to the fullest. Only the love of the doting Alfredo can sweep her away from these sensual delights. But while she is a trophy to be won amongst the balls and frivolities of Paris, she is nothing but a scandalous “fallen woman” to genteel society. Violetta and Alfredo’s love threatens to bring shame to his family and ruin his sister’s marriage prospects. In secret, Alfredo’s father presses Violetta to shun Alfredo and save the family’s reputation. Heartbroken and with her health failing, Violetta retreats to her old life of empty pleasures. As her illness worsens, will love slip away as well? Verdi’s exquisite tragedy juxtaposes rousing numbers like the joyous Brindisi with heart-wrenching arias to create a shattering emotional portrait like no other.



April 27, 30, May 3, 5, 2024
Byham Theater

TIER
6

Space Reservation: 4/1 **Artwork Deadline:** 4/15

PITTSBURGH’S UNSUNG HEROINE WHO TAUGHT AMERICA TO SING

In 1943, the National Negro Opera Company is set to perform on a floating barge to avoid racially-segregated venues. But when bad weather threatens—pushing the performance to a segregated performance hall—visionary impresaria Mary Cardwell Dawson must find a way forward. Mary Cardwell Dawson’s dream to provide access for African Americans to perform on stages for all audiences changed the future of opera. Having founded the longest-running, all-Black opera company here in Pittsburgh and organizing opera guilds in the country’s biggest cities, Mary Cardwell Dawson would go on to train hundreds of African American youth to sing. Written by Mark Twain Award-winning playwright and librettist Sandra Seaton, *The Passion of Mary Cardwell Dawson* celebrates the remarkable founder of Pittsburgh’s historic and groundbreaking National Negro Opera Company. This play with music includes selections from *Carmen* as well as original music by award-winning Kennedy Center Composer-in-Residence Carlos Simon.

PittsburghOpera.org

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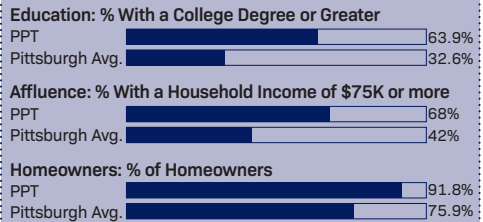


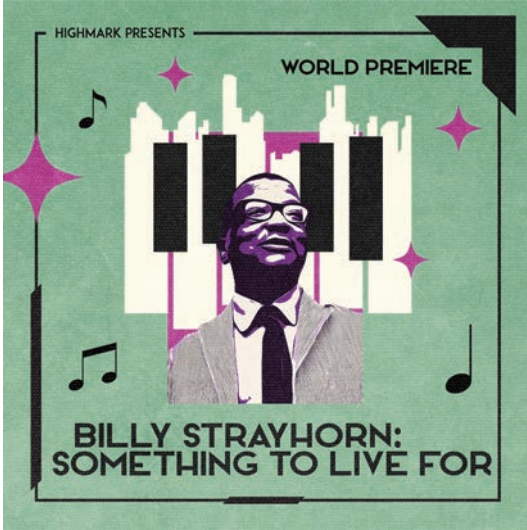
PITTSBURGH PUBLIC THEATER

Pittsburgh Public Theater returns with an exciting new lineup of plays for its 2023//2024 season! “Ever up and onward...” This phrase was Billy Strayhorn’s personal motto and inspires the 2023/2024 season at Pittsburgh Public Theater. Being a true public theater requires this type of reliable and consistent movement, propelled by steadfast hope and true joy. In the next year, we celebrate heroes, experience live jazz classics, launch multiple world premieres, serve up some

serious comedy, and celebrate plenty of Pittsburgh-bred artistic genius from across generations. For tickets call 412.316.1600 or visit www.ppt.org for names both familiar and exciting: *Billy Strayhorn: Something To Live For*; *Tiny Beautiful Things*; *A Tell-Tale Heart*; *A Christmas Story: The Play*; *Dragon Lady*; *The Importance of Being Earnest*; *The Coffin Maker*. Join us.

PITTSBURGH PUBLIC THEATER AUDIENCE DEMOGRAPHICS





BILLY STRAYHORN: SOMETHING TO LIVE FOR WORLD PREMIERE MUSICAL

September 19 – October 8, 2023
O'Reilly Theater

Space Reservation: 8/22
Artwork Deadline: 9/5




Music and Lyrics: Billy Strayhorn
Book: Rob Zellers with Kent Gash
Musical Direction:
Matthew Whitaker
Choreography: Dell Howlett
Directed: Kent Gash

From Pittsburgh Public Theater's own Rob Zellers (*The Chief*) with award-winning CMU grad Kent

Gash comes a world premiere musical that tells the extraordinary story of jazz genius and Pittsburgh native Billy Strayhorn. Featuring riveting live jazz led by Yamaha sponsored artist Matthew Whitaker with deft choreography from Dell Howlett, *Billy Strayhorn: Something to Live For* pulls back the curtain to reveal the man behind household hits like "Lush Life" and "Take the 'A' Train."

Even as he composed for and inspired greats like Duke Ellington and Billie Holiday, Strayhorn endured hostility and heartbreak as an openly gay Black artist in mid-20th century America. Charting Strayhorn's groundbreaking creativity, activism, and relationships, the production follows this American prodigy and hometown hero as he pursues his passion for music and a life on his own terms in *Billy Strayhorn: Something to Live For*.

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PPT.org

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A TELL-TALE HEART

October 19 – November 19, 2023 | Trap Room @ The O'Reilly

Space Reservation: 9/14

Artwork Deadline: 9/28



Adapted and performed: Alec Silberblatt

Directed: Marya Sea Kaminski

A CHILLING MYSTERY WITH A PITTSBURGH TWIST

In our latest Public Unplugged production, Poe meets Pittsburgh as hometown playwright Alec Silberblatt invites audiences into the heart of Downtown — and the underbelly of The O'Reilly — for his immersive adaptation of this chilling classic. Experience what beats beneath the surface of this macabre murder mystery as a terrifying cycle of violence threatens to envelop a neighborhood of innocent friends and neighbors.

This show contains mature language. Not available as part of subscription package.



A CHRISTMAS STORY: THE PLAY

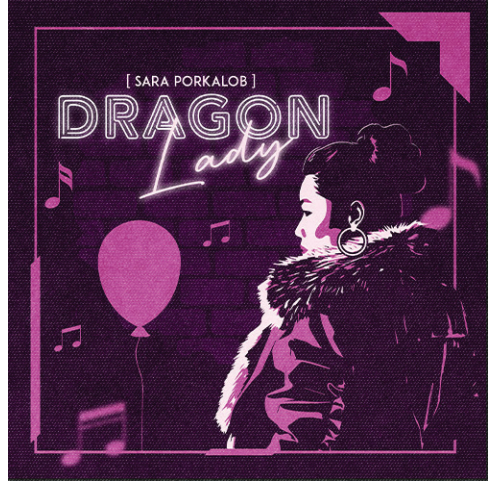
December 7 - 23, 2023
O'Reilly Theater

Space Reservation: 11/9
Artwork Deadline: 11/23

Written: Philip Grecian
Directed: Michael Berresse

Back by popular demand, last year's holiday hit becomes your newest yuletide tradition as Ralphie Parker and company make their triumphant return to the O'Reilly Theater stage. The amazing memories and moments made famous by the movie, from disastrous family meals — to sticky situations in the schoolyard — to fateful and funny visits to Santaland come to life, sparking nostalgia for ages 9 to 99. This production is not just a Christmas story, it's our Christmas story.

TIER
5



DRAGON LADY


February 7 - 25, 2024
O'Reilly Theater

Space Reservation: 1/10
Artwork Deadline: 1/24

Written and performed: Sara Porkalob
Directed: Andrew Russell

Sara Porkalob of Broadway's 1776 brings her transformational storytelling to the O'Reilly Theater in this funny and fearless one-woman cabaret musical. On the eve of her 60th birthday, Maria decides to share the dark secrets of her fantastical life with her granddaughter Sara and discovers that it is never too late to atone and forgive. Guided by the beats of her grandmother's new karaoke machine, Sara takes us through more than 50 years of the bittersweet memories and sensational adventures of her family's matriarch who the *Boston Globe* called a "mercurial, glamorous, and fierce woman with whom even gangsters trifle at their peril."

TIER
6

SEE PAGE 5 FOR TIER PRICING 

PPT.org



THE IMPORTANCE OF BEING EARNEST

March 27 – April 14, 2024 | O'Reilly Theater

Space Reservation: 2/28 **Artwork Deadline:** 3/13



Written: Oscar Wilde

Adapted and directed: Jenny Koons

Step into a world of sparkling conversation, romance, and sheer absurdity! Oscar Wilde's wonderfully entertaining "trivial comedy for serious people" introduces two debonair bachelors, Jack and Algernon, who each lead a hidden double life.

When a weekend in the country gives their alter egos the chance to win the hearts of two society ladies, they learn that keeping track of their lavish web of lies may be a bit harder than they realize. The plot twists and turns will at once keep you on the edge of your seat and doubled over in fits of laughter.



THE COFFIN MAKER WORLD PREMIERE PLAY

May 29 – June 16, 2024 | O'Reilly Theater


Space Reservation: 5/1 **Artwork Deadline:** 5/15



Written: Mark Clayton Southers

Adapted and directed: Monteze Freeland

In this new installment of his century-spanning chronicle of the Black experience inspired by his mentor August Wilson, Pittsburgh theater legend Mark Clayton Southers turns back the clock to 1849 Oklahoma. There, free man Lawrence Ebitts and his wife Eula live peacefully preparing bodies for burial with care and respect, until their world is turned upside down by a bounty hunter who gets more than he bargained for and a fugitive determined to forge his own future. This Western-Comedy-Revenge play is a genre-defying world premiere spiked with heart-stopping revelations.

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PPT.org

Programs, artists and dates are subject to change.

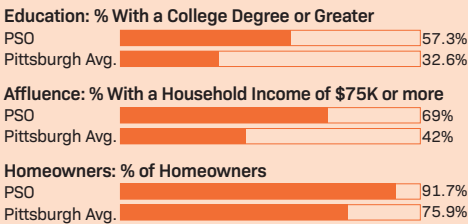
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**PITTSBURGH SYMPHONY ORCHESTRA:
BNY MELLON GRAND CLASSICS**



PITTSBURGH SYMPHONY ORCHESTRA: BNY MELLON GRAND CLASSICS

PITTSBURGH SYMPHONY ORCHESTRA AUDIENCE DEMOGRAPHICS



Manfred Honeck and the Pittsburgh Symphony present the 2023-2024 BNY Mellon Grand Classics season. NOW is the time to join the Pittsburgh Symphony Orchestra as it embarks on a season that highlights three main themes. With **New Perspectives**,

be the first in Pittsburgh to see and hear orchestral music's most imaginative creators. Experience the adventure of epic storytelling in **Once Upon a Time** that begins with the first note. Journey with us as we celebrate groundbreaking female artists and composers from around the world with **Women in Focus**. Every performance is intentionally crafted to showcase art with meaning and purpose for our community. Experience your Pittsburgh Symphony this season!

BOOK # 1 (BYNMGC 1 & 2) TIER 6

Space Reservation: 9/1 Artwork Deadline: 9/15



Héléne Grimaud
piano

BYNMGC 1 THE SOUNDS OF NOW: OPENING WEEKEND

September 29 &
October 1, 2023
Heinz Hall

Manfred Honeck, conductor
Héléne Grimaud, piano

- **Gabriela Ortiz**: *Kauyumari* (PITTSBURGH PREMIERE)
- **Schumann**: Piano Concerto
- **Rachmaninoff**: Symphony No. 2

How can art serve as a processing tool? Both Schumann and Rachmaninoff answer this question with the works on this program.

BYNMGC 2 BEETHOVEN'S 7TH

October 6 & 8, 2023
Heinz Hall

Manfred Honeck, conductor
David McCarroll, violin

- **Boris Pigovat**: *Yizkor* (WORLD PREMIERE & COMMISSION)
- **Schumann**: Violin Concerto (PITTSBURGH PREMIERE)
- **Beethoven**: Symphony No. 7

New concertmaster, David McCarroll, debuts as soloist with the Pittsburgh Symphony led by Manfred Honeck.

BOOK # 2 (BYNMGC 3 & 4) TIER 6

Space Reservation: 9/29 Artwork Deadline: 10/13

BYNMGC 3 WHERE'S THE CONDUCTOR? BEETHOVEN'S FIVE PIANO CONCERTOS

October 27 & 29, 2023
Heinz Hall

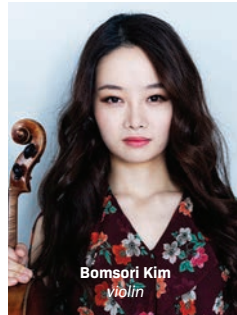
Friday: Beethoven's Piano Concertos
Nos. 2, 4 & 3

Sunday: Beethoven's Piano Concertos
Nos. 1 & 5 "Emperor"

Rudolf Buchbinder, leader and piano

Rudolf Buchbinder takes on a rare dual role as conductor and pianist in this weekend's exploration of all five of Beethoven's Piano Concertos.

SEE PAGE 5 FOR TIER PRICING TIER



Bomsori Kim
violin

BYNMGC 4 POWER & PASSION: MOZART, RAVEL AND TCHAIKOVSKY

November 3 - 5,
2023
Heinz Hall

James Gaffigan, conductor
Bomsori Kim, violin **PSO Debut**

- **Mozart**: Symphony No. 41, "Jupiter"
- **Tchaikovsky**: Violin Concerto
- **Ravel**: *La Valse*

Emerging superstar violinist Bomsori Kim debuts with the Pittsburgh Symphony with Tchaikovsky's Violin Concerto.

PittsburghSymphony.org

BOOK # 3 (BYNMG 5 & 6) **TIER 6**

Space Reservation: 10/27 Artwork Deadline: 11/10



**BYNMG 5
THANKS-
GIVING
WITH THE
SYMPHONY**

November 24 & 26,
2023
Heinz Hall

Manfred Honeck,
conductor
Randall Goosby,
violin **PSO Debut**

- **Korngold:** Violin Concerto
- **Sarah Gibson:** *to make this mountain taller* (PITTSBURGH PREMIERE & COMMISSION)
- **Strauss:** Family Waltzes & Polkas

Originally dubbed as a “Hollywood Concerto,” Korngold’s Violin Concerto emerged from an Austrian-Jewish composer forced to flee to Los Angeles to escape the Nazis. Randall Goosby makes his debut showcasing this cinematic work.

“The Waltz King” also returns with the annual PSO tradition of festive Strauss Waltzes & Polkas, paying homage to our Music Director’s home of Austria.

to make this mountain taller was commissioned by the League of American Orchestras with the generous support of the Virginia B. Toulmin Foundation.

**BYNMG 6
FOR THE HUMAN: BRAHMS’
REQUIEM**

December 1 & 3, 2023
Heinz Hall

Manfred Honeck, conductor
Behzod Abduraimov, piano
The Mendelssohn Choir of Pittsburgh
Elena Villalón, soprano

- **Ēriks Ešņvalds:** *Lux Aeterna* (PITTSBURGH PREMIERE)
- **Mozart:** Piano Concerto No. 20 (PITTSBURGH PREMIERE)
- **Brahms:** *A German Requiem*

Requiem: A mass for the dead. Brahms takes this somber musical form and reaches to the depths of his soul, emerging with a piece for the human. The artist speaks to all with this chillingly beautiful work, articulating the rawness of the end of one’s life.

SEE PAGE 5 FOR TIER PRICING **TIER 6**

BOOK # 4 (BYNMGC 7 & 8) TIER 6

Space Reservation: 12/15 Artwork Deadline: 12/29



BNYMGC 7 THE SOUND OF ART: PICTURES AT AN EXHIBITION

January 12 - 14, 2024
Heinz Hall

Petr Popelka, conductor
PSO Debut
Yulianna Avdeeva, piano

- **Martinů:** *Thunderbolt P-47* (PITTSBURGH PREMIERE)
- **Prokofiev:** Piano Concerto No. 3
- **Mussorgsky:** *Pictures at an Exhibition*

To the left, you'll see a Parisian garden with children joyfully playing. To the right, you'll see a hut running on chicken legs. Journey down the museum corridor with us as we hear the sounds of art in Mussorgsky's *Pictures at an Exhibition*.

BNYMGC 8 BARBER & BARTOK

January 26 & 28, 2024 | Heinz Hall

Juraj Valčuha, conductor
Alexi Kenney, violin

- **Nico Muhly:** *Bright Idea* (PITTSBURGH PREMIERE)
- **Barber:** Violin Concerto
- **Bartók:** Concerto for Orchestra

Written in Pennsylvania by a Pennsylvanian, Samuel Barber's beloved Violin Concerto still moves listeners in profound ways, and we are thrilled to welcome back the spirited Alexi Kenney to showcase this masterpiece.

BOOK # 5 (BYNMGC 9 & 10) TIER 6

Space Reservation: 1/12 Artwork Deadline: 1/26

BNYMGC 9 LOVE ILLUMINATED: PROKOFIEV'S ROMEO & JULIET

February 9 - 11, 2024 | Heinz Hall

Manfred Honeck, conductor
Alexandre Kantorow, piano **PSO Debut**

- **Nancy Galbraith:** *Tormenta del Sur* (PITTSBURGH PREMIERE)
- **Liszt:** Piano Concerto No. 2
- **Prokofiev:** Suite from *Romeo & Juliet*

Shakespeare is illuminated in this unique collaboration between local lighting designers, actors and your Pittsburgh Symphony. See and hear the timeless story of *Romeo and Juliet* come to life with Prokofiev's cinematic orchestration paired with visual aesthetics to complete the experience.

BNYMGC 10 BOHEMIAN SPIRIT: MANFRED CONDUCTS DVORAK

February 16 & 18, 2024 | Heinz Hall

Manfred Honeck, conductor
Pablo Ferrández, cello **PSO Debut**

- **Katherine Balch:** New Work (WORLD PREMIERE & CO-COMMISSION)
- **Shostakovich:** Cello Concerto No. 1
- **Dvořák:** Symphony No. 7

"My new symphony must be such as to make a stir in the world." These prophetic words from Dvořák were answered with a work considered to be one of the composer's best.

PittsburghSymphony.org

Space Reservation: 2/2 Artwork Deadline: 2/16



Yunchan Lim
piano



Dalia Stasevska
conductor


BNYMGC 11
FEARLESS: YUNCHAN LIM
CONQUERS PROKOFIEV

March 1 & 3, 2024 | Heinz Hall

Pablo Heras-Casado, conductor
Yunchan Lim, piano **PSO Debut**

- **Prokofiev:** Piano Concerto No. 2
- **De Falla:** *The Three-Cornered Hat* (Complete Ballet)

Pianist Yunchan Lim leads us down the corridor of Rachmaninoff's psyche with his infamous Second Piano Concerto. Written while the composer was on a journey towards healing, this emotionally supple work speaks to the power of artistic expression in the darkest of times.

SEE PAGE 5 FOR TIER PRICING 

BNYMGC 12
STASEVSKA SOARS:
SIBELIUS' 5TH

March 15 & 17, 2024 | Heinz Hall

Dalia Stasevska, conductor
James Ehnes, violin

- **Rautavaara:** *Cantus Arcticus*, "Concerto for Birds and Orchestra"
- **Bernstein:** *Serenade* (after Plato's 'Symposium') for Violin and Orchestra
- **Sibelius:** Symphony No. 5

The cool of the Arctic Circle meets the warmth of Ancient Greece in this colorful program. Hear the chirping of arctic birds in Rautavaara's concerto featuring recordings of nature's vocalists alongside one of Sibelius' best-known symphonies, showcasing his Scandinavian roots.



BOOK # 7 (BYNMG 13 & 14)

**TIER
6**
Space Reservation: 2/23 Artwork Deadline: 3/8


BNYMGC 13 HILARY HAHN PLAYS CARMEN FANTASY

March 22 - 24, 2024
Heinz Hall

Juanjo Mena, conductor
Hilary Hahn, violin

- **James Lee III:** *Sukkot Through Orion's Nebula* (PITTSBURGH PREMIERE)
- **Ginastera:** Violin Concerto (PITTSBURGH PREMIERE)
- **Sarasate:** *Carmen Fantasy*
- **Elgar:** *Enigma Variations*

Experience the violinist that “sits atop the pantheon of stellar violinists” (NUVO), as Hilary Hahn brings the spice of Ginastera's Violin Concerto and Sarsate's *Carmen Fantasy* to life.

BNYMGC 14 THE EXOTIC VOYAGE: THIBAUDET PLAYS THE “EGYPTIAN”

April 5 & 7, 2024
Heinz Hall

Osmo Vänskä, conductor
Jean-Yves Thibaudet, piano

- **Bach:** Toccata and Fugue in D minor
- **Saint-Saëns:** Piano Concerto No. 5, "Egyptian"
- **Nielsen:** Symphony No. 4, "The Inextinguishable"

Hear sounds of the Nile and other nods to the Middle East, played by the virtuosic Jean-Yves Thibaudet.

BOOK # 8 (BYNMG 15 & 16)

**TIER
6**
Space Reservation: 3/22 Artwork Deadline: 4/5

BNYMGC 15 LET'S RACH!: RACHMANINOFF'S 3RD PIANO CONCERTO

April 19 & 21, 2024 | Heinz Hall

Manfred Honeck, conductor
Leif Ove Andsnes, piano

- **Rachmaninoff:** Piano Concerto No. 3
- **Liszt:** Dante Symphony (PITTSBURGH PREMIERE)

The “characteristic clarity and weight” (*Bachtrack*) of Leif Ove Andsnes performs the “Everest” of all of Rachmaninoff's piano concertos.

BNYMGC 16 MANFRED'S PLAYLIST: BEETHOVEN'S 9TH

April 25-28, 2024 | Heinz Hall

Manfred Honeck, conductor

- **Beethoven:** Symphony No. 9 – Ode to Joy
- Beethoven's final symphonic masterpiece, Symphony No. 9, is one of the most recognizable and well-loved pieces of all time. The text of its final movement is taken from Friedrich Schiller's poem, “Ode to Joy,” celebrating harmony and brotherhood among mankind.

PittsburghSymphony.org

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BOOK # 9 (BYNMG 17 & 18)

TIER
6

Space Reservation: 4/19 Artwork Deadline: 5/3



BYNMG 17
**GERSHWIN &
MARSALIS:
AMERICAN
MAVERICKS**

May 17 & 19, 2024
Heinz Hall

Stéphane Denève,
conductor
Nicola Benedetti,
violin

- **Poulenc:** Suite from *Les biches* ("The Does") (PITTSBURGH PREMIERE)
- **Gershwin:** *An American in Paris*
- **Wynton Marsalis:** Violin Concerto (PITTSBURGH PREMIERE)

On this program, experience how jazz intercepts with classical alongside two revolutionaries to the American musical landscape.

BYNMG 18
**ONCE UPON A TIME: THE
SORCERER'S APPRENTICE**

May 31 – June 2, 2024
Heinz Hall

Vasily Petrenko, conductor
Benjamin Grosvenor, piano

- **Dukas:** *The Sorcerer's Apprentice*
- **Liszt:** Piano Concerto No. 1
- **Tchaikovsky:** *Manfred Symphony*

The symphony is transformed into a storybook on this literary program. Made famous by Disney's *Fantasia*, Dukas' *The Sorcerer's Apprentice* tells the tale of an apprentice discovering his master's magic (as told by the trumpets) to bring a broom (as told by the bassoon) to life.

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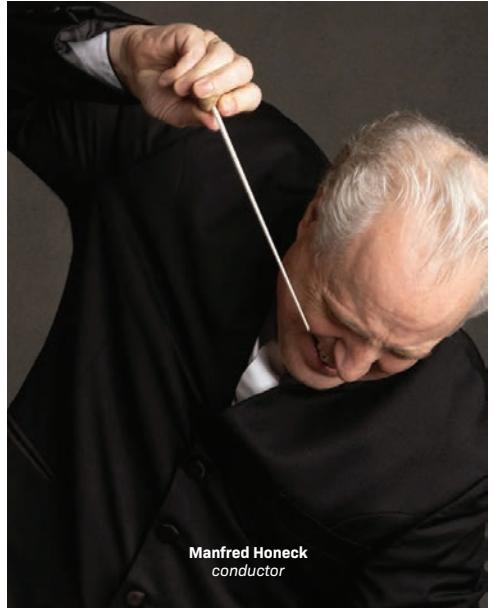
TIER

BOOK # 10 (BYNMGC 19 & 20) TIER 5

Space Reservation: 4/19 Artwork Deadline: 5/3



Cynthia Koledo DeAlmeida
oboe



Manfred Honeck
conductor

BNYMGC 19 DARKNESS TO LIGHT: MANFRED & MAHLER 5

June 7 - 9, 2024 | Heinz Hall

Manfred Honeck, conductor
Cynthia Koledo DeAlmeida, oboe
William Caballero, horn

- **Jessie Montgomery:** *Coincident Dances* (PITTSBURGH PREMIERE)
- **Michael Daugherty:** Double Concerto for Oboe and Horn (WORLD PREMIERE & COMMISSION)
- **Mahler:** Symphony No. 5

The program begins with the sounds of New York's "frenetic energy and multicultural aural palette" in Jessie Montgomery's *Coincident Dances*. Principal Oboe, Cynthia Koledo DeAlmeida, and Principal Horn, William Caballero, then join to premiere a double concerto by Michael Daugherty. The night ends with Mahler's epic 5th Symphony.

BNYMGC 20 FIFTEEN & FIREBIRD: THE SEASON FINALE

June 14 - 16, 2024 | Heinz Hall

Manfred Honeck, conductor
Yefim Bronfman, piano

- **Michael Daugherty:** *Fifteen: Symphonic Fantasy on the Art of Andy Warhol*
- **Beethoven:** Piano Concerto No. 4
- **Stravinsky:** Suite from *The Firebird*

The season culminates with the return of Michael Daugherty's ode to Pittsburgh icon, Andy Warhol, in his piece, *Fifteen*.

Also, superstar Yefim Bronfman closes the season with Beethoven's Fourth Piano Concerto, along with Stravinsky's magical orchestral tale, *Firebird*.

PittsburghSymphony.org

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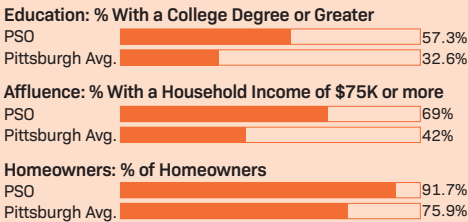
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**PITTSBURGH SYMPHONY ORCHESTRA:
PNC POPS**




PITTSBURGH SYMPHONY ORCHESTRA: PNC POPS

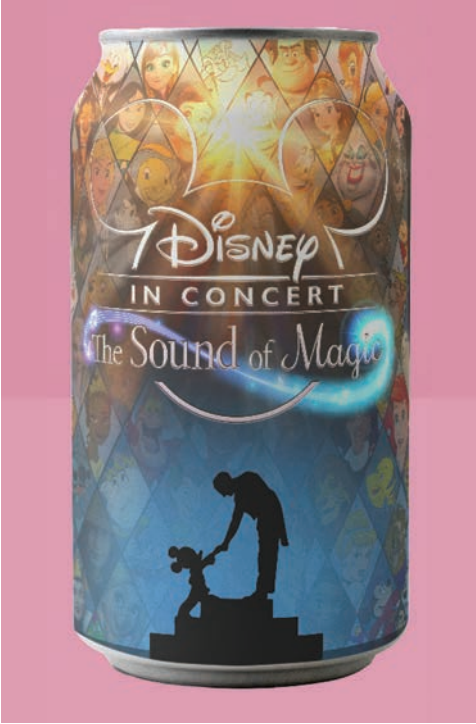
PITTSBURGH SYMPHONY ORCHESTRA AUDIENCE DEMOGRAPHICS



Get ready for a sparkling season of music and more with acclaimed Principal Pops Conductor Bryon Stripling and your Pittsburgh Symphony Orchestra. Treat yourself to a delicious mix of musical genres including timeless classics and modern hits, plus acrobatics and more!

This season is sure to inspire and amaze you!

SEE PAGE 5 FOR TIER PRICING 



DISNEY THE SOUND OF MAGIC

October 13 - 15, 2023 | Heinz Hall

Space Reservation: 9/15

Artwork Deadline: 9/29

TIER
7

Moon Doh, conductor

Join The Pittsburgh Symphony Orchestra for *Disney: The Sound of Magic*, a symphonic celebration of Disney music, animation, and memories — 100 years in the making! Your favorite characters and soundtracks from the Walt Disney Animation Studios and Disney Parks come to life on the concert hall stage and big screen in a live-to-film concert like never before. Performed live by a symphony orchestra, this new concert takes you on a magic carpet ride through the most memorable song, score, and movie moments of the first 100 years of The Walt Disney Company, including *Peter Pan*, *Moana*, *Aladdin*, *The Jungle Book*, *Frozen*, *The Lion King*, *Fantasia*, *Encanto*, Disney Parks classics, and more. Join the celebration and discover *The Sound of Magic*.



CIRQUE CARNIVAL

November 10 - 12, 2023
Heinz Hall

Space Reservation: 10/13

Artwork Deadline: 10/27

TIER
7

Byron Stripling, conductor
Troupe Vertigo

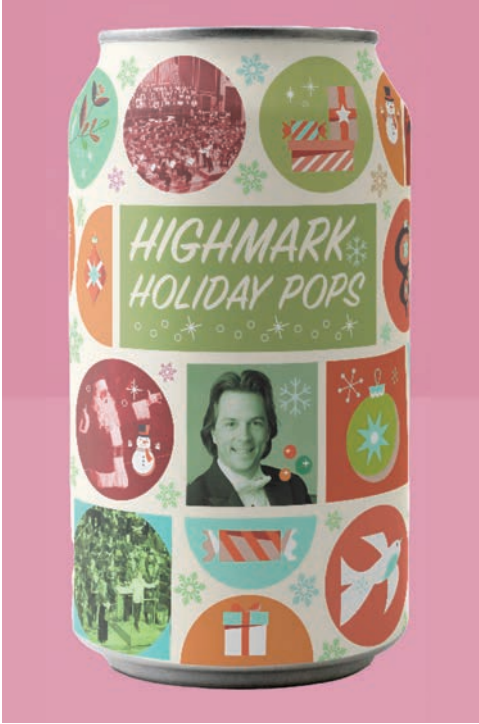
Where reality bends, expectations twist and the body embraces imagination. Troupe Vertigo, a group of EXPERT circus performers, joins the Pittsburgh Symphony Orchestra to astound and amaze audiences of all ages. Imagine stunning physical feats by aerialists, acrobats and strongmen all choreographed into live works of art in front of and above the Orchestra. Prepare to be amazed!

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

**PITTSBURGH SYMPHONY ORCHESTRA:
PNC POPS**



HIGHMARK HOLIDAY POPS

December 15 - 23, 2023
Heinz Hall

Space Reservation: 11/17
Artwork Deadline: 12/1

Daniel Meyer, conductor

It's the most wonderful time of the year! Jingle all the way to Heinz Hall to hear all your favorite holiday music! Bring the whole family to experience Pittsburgh's holiday tradition with the Mendelssohn Choir of Pittsburgh and Santa Claus, too!



FIDDLER ON THE ROOF

February 23 - 25, 2024 | Heinz Hall

Space Reservation: 1/26
Artwork Deadline: 2/9



With nine Tony awards including Best Musical, *Fiddler on the Roof* sang and danced its way into America's heart in 1964, becoming an instant classic. Now experience John Williams's Oscar-winning score LIVE in collaboration with Pittsburgh's CLO and the PSO this February. The full orchestra, accompanied by incredible actors, singers, costumes and props, will take the stage playing the iconic score adapted by none other than John Williams! And don't worry about missing out on any of the action - while some of the dialogue has been condensed to fit our two-hour concert length, you'll still get all the highlights of the original three-hour musical. Join us for an unforgettable evening of music and theater that you won't soon forget!

SEE PAGE 5 FOR TIER PRICING 



FASCINATIN' RHYTHM: A GERSHWIN CELEBRATION

April 12 - 14, 2024
Heinz Hall

Space Reservation: 3/15
Artwork Deadline: 3/29

Byron Stripling, conductor
Charles Albright, piano
Sydney McSweeney, vocals

Celebrate George Gershwin's 125th birthday with Byron! Featuring popular Gershwin favorites like "Someone To Watch Over Me," "Man I Love," "I've Got Rhythm," "Love Is Here To Stay" and "They Can't Take That Away From Me." Byron is joined by the singing sensation Sydney McSweeney and highlights the orchestra with "Strike Up The Band" and "Rhapsody in Blue!"



MUSIC OF THE KNIGHTS

May 10 - 12, 2024
Heinz Hall

Space Reservation: 4/12
Artwork Deadline: 4/26

Stuart Chafetz, conductor

Sir Andrew Lloyd Webber, Sir Elton John and Sir Paul McCartney are not only Knights - they also happen to be three of the most successful songwriters of all time with careers spanning over SIX decades. Now relive some of the best hits all three of the legendary performers/composers created. Highlights include: "Can you Feel the Love Tonight," The Phantom of the Opera," Circle of Life," and "Memory."



PittsburghSymphony.org

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**LET'S GROOVE TONIGHT:
MOTOWN AND THE PHILLY
SOUND**

June 21 - 23, 2024
Heinz Hall

TIER
7

Space Reservation: 5/24
Artwork Deadline: 6/7

Byron Stripling, conductor
Chester Gregory, vocals
Ashley Jayy, vocals

Magic melodies come to life as the pop, soul and R&B sounds of Motown and the famous hits from the Philly Sound face off in this exciting concert experience. Led by Broadway superstar Chester Gregory - what was last on the Heinz Hall stage in June 2022 with the *Music of Motown* - and vocal powerhouses Ashley Jayy and Brik Liam, this incredible evening is full of class hit songs made famous by The Spinners, They Stylistics, The Temptations, Marvin Gaye, Lou Rawls, Diana Ross, Gamble & Huff and Percy Sledge. Philly Sound hit songs including "Ain't No Stopping Us Now," "You'll Never Find A Love Like Mine," "Love Train" and "You Make Me Feel Brand New" share the stage with Motown smash hits including "What's Going On," "I Heard It Through The Grapevine," "I'm Gonna Make you Love Me" and "I'm Coming Out."

SEE PAGE 5 FOR TIER PRICING

PITTSBURGH SYMPHONY ORCHESTRA: FIDDLESTICKS FAMILY CONCERTS: A YEAR OF ADVENTURES!



PITTSBURGH SYMPHONY ORCHESTRA AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater

PSO	57.3%
Pittsburgh Avg.	32.6%

Affluence: % With a Household Income of \$75K or more

PSO	69%
Pittsburgh Avg.	42%

Homeowners: % of Homeowners

PSO	91.7%
Pittsburgh Avg.	75.9%

The Fiddlesticks Family Concert Series introduces children, from the ages of three to eight, to the world of orchestral music. Pre-concert Discovery Time Adventures in Heinz Hall acquaint children with the theme of the concert through musician meet-and-greets, hands-on activities, dancing, sing-alongs and more! The concerts offer 45 minutes of short musical works in an interactive adventure focused on a particular theme.



PittsburghSymphony.org

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PITTSBURGH SYMPHONY ORCHESTRA: FIDDLESTICKS FAMILY CONCERTS: A YEAR OF ADVENTURES!

BOO-TIFUL MUSIC

October 21, 2023
Heinz Hall



Space Reservation: 9/25
Artwork Deadline: 10/9

Moon Doh, conductor
Katy Shackleton Williams, vocals

Dress in your Halloween best for this fun-filled musical celebration with your friend, Fiddlesticks! Enjoy the magic of the season in a celebration that will make you want to dance and sing with joy!

A WALK ON THE WILD SIDE

February 24, 2024
Heinz Hall



Space Reservation: 1/29
Artwork Deadline: 2/12

Ready for a wild ride? Come with Fiddlesticks on a journey as he introduces his favorite musical creatures using Camille Saint-Saëns' *Carnival of the Animals*. Hear swans glide, kangaroos hop and elephants waltz in these beautiful melodies representing animals around us.

DISCOVERY TIME ACTIVITIES

Come to Heinz Hall an hour before the concert for fun, hands-on activities with special guests! Move at your own pace as you:

- Practice singing the Fiddlesticks theme song with vocalist Katy Williams
- Discover instruments of the orchestra with PSO musicians
- Get creative with a music-inspired craft to take home
- Express yourself with dance and movement
- Take a break in the Quiet Room with books, coloring, and more

Fiddlesticks wants to make sure everyone feels welcome at these concerts! A family restroom, quiet room, fidgets, and noisecancelling headphones are available at all Fiddlesticks concerts. Braille programs and ASL interpretation are available upon request.

FASCINATIN' FIDD

April 13, 2024
Heinz Hall



Space Reservation: 3/18
Artwork Deadline: 4/1

Byron Stripling, conductor
Katy Shackleton Williams, vocals

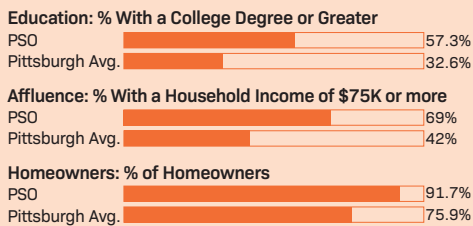
Swing, sway and groove to the sensational music of George Gershwin! Dance to some fascinatin' melodies as PSO Principal Pops Conductor Byron Stripling teams up with the Pittsburgh Symphony and one scattin' cat.

SEE PAGE 5 FOR TIER PRICING



PITTSBURGH SYMPHONY ORCHESTRA: SPECIALS

PITTSBURGH SYMPHONY ORCHESTRA AUDIENCE DEMOGRAPHICS



There is something for everyone with this season's Pittsburgh Symphony Special concerts. Whether you enjoy traditional classical, popular specials, or once in a lifetime experience there is an option that fits the bill.



PittsburghSymphony.org

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PITTSBURGH SYMPHONY ORCHESTRA: SPECIALS

VIOLINS OF HOPE

November 25, 2023 | 8:00 pm | Heinz Hall

Space Reservation: 10/30

Artwork Deadline: 11/13



Manfred Honeck, conductor

This unique concert experience follows the stories of instruments that formerly belonged to Jews before and during World War II. From being thrown off a cattle train to being buried in the snow, witness the hope and remember that each of these instruments carry.



SENSORY FRIENDLY HOLIDAY POPS

December 16, 2023 | 2:30 pm | Heinz Hall

Space Reservation: 11/17

Artwork Deadline: 12/1



Deck the halls with boughs of holly - The Pittsburgh Symphony Orchestra presents our traditional *Holiday Pops* concert as a sensory friendly performance! Get in the holiday spirit with the entire family, in a judgement-free environment that is welcoming to all, especially those with sensory sensitivities and those on the autism spectrum.

What you can expect: A modified, 45-minute concert for individuals of all abilities and ages, especially those with sensory sensitivities and those on the autism spectrum. House lights will be kept partially up throughout the performance and fidgets, noise-canceling headphones, and a quiet room with live video feed of the stage will be provided. Patrons are also welcome to leave and re-enter the concert hall throughout the performance. There is a 100% refund policy for families that are unable to attend, including last-minute changes.

HANDEL'S MESSIAH

December 2, 2023 | 8:00 pm
Heinz Hall

Space Reservation: 11/6

Artwork Deadline: 11/20



Manfred Honeck, conductor
Mendelssohn Choir of Pittsburgh

Join your Pittsburgh Symphony family this holiday season to hear the beloved masterpiece, *Handel's Messiah*, performed alongside the Mendelssohn Choir of Pittsburgh.



PHOTO CREDIT: Laura Malmivaara

RAJATON SINGS QUEEN

January 30,
2024
7:30 pm
Heinz Hall



**Space
Reservation:**
1/2
**Artwork
Deadline:** 1/16

The PSO will "Rock You" in the exploration of Queen's epic masterpieces, led by Finnish a cappella ensemble, Rajaton.

MUSIC OF STAR WARS

May 4, 2024 | 8:00 pm
Heinz Hall

Space Reservation: 4/8

Artwork Deadline: 4/22



May the 4th be with you! There's no better time to celebrate the legendary music of John Williams with the PSO than on the Star Wars fandom's official holiday.



MOVIES WITH THE PSO

The Pittsburgh Symphony has curated an exciting season of Movies with the PSO. All performances are the original film with live orchestra. This series has become more popular every year and this year will be no exception.



SUPERMAN


October 21, 2023 | 7:00 pm
Heinz Hall

TIER
8

Space Reservation: 10/30
Artwork Deadline: 11/13

You'll believe a man can fly as *Superman* in Concert arrives in concert halls around the world, accompanied by the power of a full symphony orchestra performing John Williams' triumphant original score live to picture!

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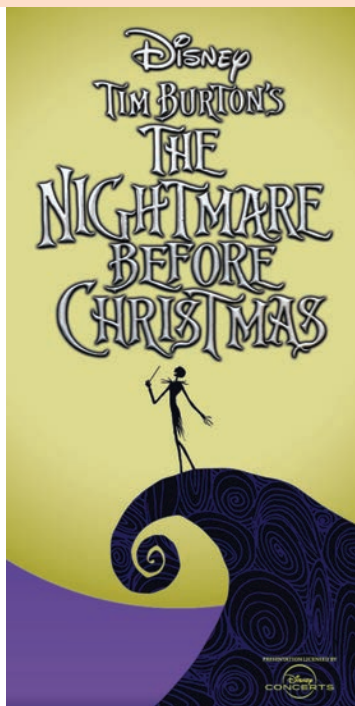
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PittsburghSymphony.org

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PITTSBURGH SYMPHONY ORCHESTRA: SPECIALS



THE NIGHTMARE BEFORE CHRISTMAS

November 17, 2023 | 7:00 pm
Heinz Hall

TIER
8

Space Reservation: 10/30
Artwork Deadline: 11/13

The Pittsburgh Symphony Orchestra will present Tim Burton's "The Nightmare Before Christmas" featuring a screening of Disney's timeless holiday classic with Grammy®-winning composer Danny Elfman's musical score performed live to the film.



THE MUPPET CHRISTMAS CAROL

December 9, 2023 | 2:30 & 7:00 pm
Heinz Hall

TIER
8

Space Reservation: 10/30
Artwork Deadline: 11/13

The Pittsburgh Symphony Orchestra will present Disney's *The Muppet Christmas Carol in Concert* featuring a screening of the complete film with the musical score performed live to the film.

SEE PAGE 5 FOR TIER PRICING 



HARRY POTTER AND THE GOBLET OF FIRE

January 20, 2024 | 7:00 pm
 January 21, 2024 | 2:30 pm
 Heinz Hall

TIER
7

Space Reservation: 10/30
Artwork Deadline: 11/13

First a bestseller, then a major movie, now a magical concert event: CineConcerts presents *Harry Potter and the Goblet of Fire™ in Concert*. Experience your favorite wizard all over again with the music of a live symphony orchestra and the magic of Harry Potter™ soaring across the big screen in high-definition.

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THE PRINCESS BRIDE

March 8, 2024 | 7:00 pm
 March 9, 2024 | 7:00 pm
 Heinz Hall

TIER
7

Space Reservation: 10/30
Artwork Deadline: 11/13

“As you wish...”

Fencing, fighting, torture, revenge, giants, monsters, chases, escapes, true love, miracles... Experience one of the most beloved films of all time as never before... with the power of a full symphony orchestra performing the entire musical score live-to-picture!

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PittsburghSymphony.org

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ADVERTISING PLANNER

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
SEPTEMBER 2023			
9/8	8/11	Dentons Cohen & Grisby Trust	Martha Redbone
9/19-10/8	8/22	Pittsburgh Public Theater	Billy Strayhorn: Something To Live For - World Premiere Musical
9/21	8/24	Dentons Cohen & Grisby Trust	Capitol Fools
9/23	8/28	Pittsburgh Dance Council	Rocio Molina
9/23-24	8/28	Trust Events: Presentation of the Pittsburgh Cultural Trust	Bluey's Big Play
9/27-10/8	8/30	PNC Broadway in Pittsburgh	Moulin Rouge! The Musical
9/29, 10/1, 10/6, 10/8	9/1	PSO: Mellon Grand Classics	COMBO BOOK: MGC1 The Sounds of NOW: Opening Weekend, MGC2 Beethoven's 7th
OCTOBER 2023			
10/2	9/4	Trust Cabaret Series	Mauricio Martinez
10/6-7	9/8	Dentons Cohen & Grisby Trust	Sugar Skull! A Dia De Los Muertos Musical Adventure
10/13-22	9/11	AWAACC	Our Song
10/13-15	9/15	PNC Pops	Disney Sounds of Magic
10/14, 17, 20, 22	9/18	Pittsburgh Opera	The Barber of Seville
10/14	9/18	Pittsburgh Dance Council	Grupo Corpo
10/17	9/19	Dentons Cohen & Grisby Trust	Rocky Horror Picture Show Anniversary Tour With Barry Bostwick
10/19-11/19	9/14	Pittsburgh Public Theater	A Tell-Tale Heart
10/21	9/25	PSO: Fiddlesticks	Boo-tiful Music
10/21	9/25	PSO: Specials	Superman
10/27-29	9/29	Pittsburgh Ballet Theatre	Light in the Dark
10/27-29, 11/11-13	9/29	PSO: Mellon Grand Classics	COMBO BOOK: MGC3 Where's the Conductor? Buchbinder & The 5 Beethoven Piano Concertos, MGC4 Power & Passion: Mozart, Ravel & Tchaikovsky
10/31-11/5	10/3	PNC Broadway in Pittsburgh	The Wiz
NOVEMBER 2023			
11/3-4	10/6	AWAACC	Highmark Blues and Heritage Festival
11/6	10/9	Trust Cabaret Series	Meow Meow

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
NOVEMBER 2023 (CONTINUED)			
11/10-12	10/13	PNC Pops	Cirque Carnival
11/11, 14, 17, 19	10/16	Pittsburgh Opera	The Flying Dutchman
11/14	10/17	Dentons Cohen & Grisby Trust	Sons of Mystro
11/17	10/20	PSO: Specials	The Nightmare Before Christmas
11/18	10/23	AWAACC	Mumu Fresh
11/16, 24 12/1, 3	10/27	PSO: Mellon Grand Classics	COMBO BOOK: MGC5 Thanksgiving with the Symphony featuring Randall Goosby, MGC6 For the Human: Brahms' Requiem
11/24-25	10/27	Dentons Cohen & Grisby Trust	The Science of Santa with Doktor Kaboom!
11/25	10/30	PSO: Specials	Violins of Hope
11/28-12/3	10/31	PNC Broadway in Pittsburgh	Mrs. Doubtfire
DECEMBER 2023			
Mid-December	11/9	Pittsburgh CLO	A Musical Christmas Carol
12/2	11/6	PSO: Specials	Handel's Messiah
12/7-23	11/9	Pittsburgh Public Theater	A Christmas Story: The Play
12/8-9	11/10	AWAACC	We Want the Funk Festival
12/8-28	11/10	Pittsburgh Ballet Theatre	The Nutcracker
12/9	11/13	PSO: Specials	The Muppet Christmas Carol
12/15-23	11/17	PNC Pops	Highmark Holiday Pops
12/16	11/17	PSO: Specials	Sensory Friendly Holiday Pops
JANUARY 2024			
1/9-14	12/12	PNC Broadway in Pittsburgh	Girl from the North Country
1/12-14, 26, 28	12/15	PSO: Mellon Grand Classics	COMBO BOOK: MGC7 The Sound of Art: Pictures at an Exhibition, MGC8 Barber & Bartok
1/19-20	12/22	Bridge Theater Series	Call of the Wild: Illustrated Edition
1/20, 23, 26, 28 2/17, 20, 23, 25	12/25	Pittsburgh Opera	COMBO BOOK: Iphigénie en Tauride, Proving Up
1/20	12/25	PSO: Specials	Harry Potter and the Goblet of Fire
1/30	1/2	PSO: Specials	Rajaton Sings Queen
1/30-2/4	1/2	PNC Broadway in Pittsburgh	My Fair Lady

ADVERTISING PLANNER

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
FEBRUARY 2024			
2/7-25	1/10	Pittsburgh Public Theater	Dragon Lady
2/9-11 2/16, 18	1/12	PSO: Mellon Grand Classics	COMBO BOOK: MGC9 Love Illuminated: Prokofiev's Romeo & Juliet, MGC10 Bohemian Spirit: Manfred Conducts Dvorak
2/10	1/15	Pittsburgh Dance Council	Les Ballets Trockadero De Monte Carlo
2/16-25	1/19	Pittsburgh Ballet Theatre	Beauty and the Beast
2/16-17	1/19	Bridge Theater Series	Song of the North
2/19	1/22	Trust Cabaret Series	Joe Iconis & Family
2/23-24	1/25	Children's Theater Series	Rainbow Fish
2/23-25	1/26	PNC Pops	Fiddler on the Roof
2/24	1/29	PSO: Fiddlesticks	A Walk on the Wild Side
2/27-3/3	1/30	PNC Broadway in Pittsburgh Special	The Book of Mormon
MARCH 2024			
3/1, 3, 15, 17	2/2	PSO: Mellon Grand Classics	COMBO BOOK: MGC11 Fearless: Yunchan Lim Conquers Prokofiev [BUG: Cliburn Gold Medalist Debut], MGC12 Stasevska Soars: Sibelius' 5th
3/2	2/5	Pittsburgh Dance Council	Ronald K. Brown/EVIDENCE
3/9	2/12	PSO: Specials	The Princess Bride
3/16, 19, 22, 24	2/19	Pittsburgh Opera	La Traviata
3/18	2/19	Trust Cabaret Series	Catherine Russell
3/22-24 4/5, 7	2/23	PSO: Mellon Grand Classics	COMBO BOOK: MGC13 Hilary Hahn Plays Carmen Fantasy, MGC14 The Exotic Voyage: Thibaudet Plays the "Egyptian"
3/26-31	2/27	PNC Broadway in Pittsburgh Special	Mamma Mia!
3/27-4/14	2/28	Pittsburgh Public Theater	The Importance of Being Earnest
APRIL 2024			
4/5-7	3/8	Pittsburgh Ballet Theatre	Spring Mix
4/5-6	3/8	Bridge Theater Series	Cirque Flip Fabrique: Blizzard
4/12-14	3/15	PNC Pops	Fascinatin' Rhythm: A Gershwin Celebration
4/13	3/18	PSO: Fiddlesticks	Fascinatin' Fidd
4/13-15	3/18	Children's Theater Series	Dog Man the Musical

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
APRIL 2024 (CONTINUED)			
4/16-21	3/19	PNC Broadway in Pittsburgh	Company
4/19, 21, 25-28	3/22	PSO: Mellon Grand Classics	COMBO BOOK: MGC15 Let's RACH!: Rachmaninoff's 3rd Piano Concerto, MGC16 Manfred's Playlist: Beethoven's 9th
4/20	3/25	Pittsburgh Dance Council	Vertigo Dance Company
4/27, 30 5/3, 5	4/1	Pittsburgh Opera	The Passion of Mary Cardwell Dawson
MAY 2024			
5/4	4/8	PSO: Specials	Music of Star Wars
5/6	4/8	Trust Cabaret Series	Matthew Morrison
5/7-12	4/9	PNC Broadway in Pittsburgh	The Kite Runner
5/10-12	4/12	PNC Pops	Music of the Knights
5/10-11	4/12	Pittsburgh Dance Council	MOMIX
5/17-19	4/19	Pittsburgh Ballet Theatre	Cinderella
5/17, 19, 31 6/2	4/19	PSO: Mellon Grand Classics	COMBO BOOK: MGC17 Gershwin & Marsalis: American Mavericks, MGC18 Once Upon a Time: The Sorcerer's Apprentice
5/25	4/27	Pittsburgh CLO	Gene Kelly Awards
5/29-6/16	5/1	Pittsburgh Public Theater	The Coffin Maker
JUNE 2024			
6/7, 9, 14-16	5/10	PSO: Mellon Grand Classics	COMBO BOOK: MGC19 Darkness to Light: Manfred & Mahler 5, MGC20 Fifteen & Firebird: The Season Finale
6/21-23	5/24	PNC Pops	Let's Groove Tonight: Motown and the Philly Sound
June-August	TBD	Pittsburgh CLO	CLO Summer Season

BILLING

Shared Services, a department of the Pittsburgh Cultural Trust, will be responsible for issuing all program advertising contracts for the participating members of Shared Services.



PITTSBURGH BALLET THEATRE



PITTSBURGH OPERA



Shared Services will be responsible for the invoicing and collection related to program advertising sales.

Invoices will be sent following all insertions made throughout the Pittsburgh Cultural District.

Credit terms extended to advertisers are 30 days net. No cash or pre-payment discounts apply. We may request pre-payment from first time customers before credit is extended. Non-payment, within the terms of the contract, may precipitate cancellation of the balance of the contract at the discretion of Shared Services and late fees may be applied.

Cancellation of any portion of the contract by the advertiser must be received before published space reservation deadlines. Ads cancelled after space reservation deadline date will be billed at 100%.

Payments may be made by check.

PAYABLE TO:

Shared Services

MAIL TO:

Pittsburgh Cultural District

Shared Services Department
803 Liberty Avenue
Pittsburgh PA, 15222

You may prefer to pay by credit card.

Shared Services accepts the following:



Any billing questions may be directed to Hannah Feldhues,
412-471-6087 or via email
feldhues@culturaldistrict.org.

W-9 forms will be provided upon request.

The sizes and mechanical requirements for the programs of the Cultural District organizations are as follows:

Ad Size	Inches (W x L)
Trim	6 x 9
(Final size of program books)	(5 15/16 x 9)
Bleed (trims 6 x 9)	6 1/4 x 9 1/4
Full Page	5 x 7 7/8
1/2 H	5 x 3 7/8
1/2 V	2 5/16 x 7 7/8
1/4 H	5 x 1 7/8
1/4 V	2 5/16 x 3 3/4

IMPORTANT: Keep Live Matter 1/4" from the head and foot; and 3/8" from gutter and face to avoid trimming off any copy or image you may think is critical to your ad in the final bindery and assembly of the program booklets. See the page drawings provided to insure your ad is presented the way you intended.

Method of Printing: Offset and Digital printing
Screening: Stochastic & Conventional
 200 - 400 line screen

All ad materials must be submitted as electronic files by email with all fonts and all high resolution (300 dpi) images included and embedded. **Please send to advertising@culturaldistrict.org.** We are unable to accept zip files via email. If your file is larger than 25 MB including any email text, you will need to upload the file to our website. Visit www.culturaldistrict.org and select the "about" tab on the home page. Click on "advertising" and scroll down to click the "upload your artwork" link. **PDF files are preferred.**

All logos should be supplied at high resolution. Black ads must be furnished as black only (not RGB or CMYK). Line art at 150 dpi. Full bleed ads should also include 1/4" bleed and crop marks. All ads are subject to publisher's approval. *Note: use caution when pulling images from the web – many are only 72 dpi and not print quality.*

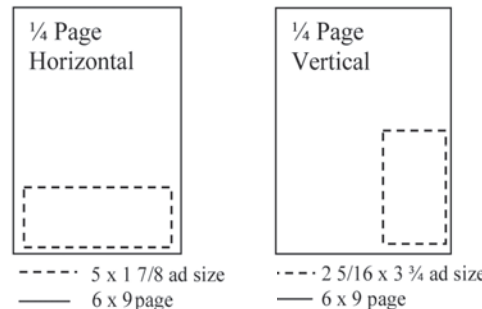
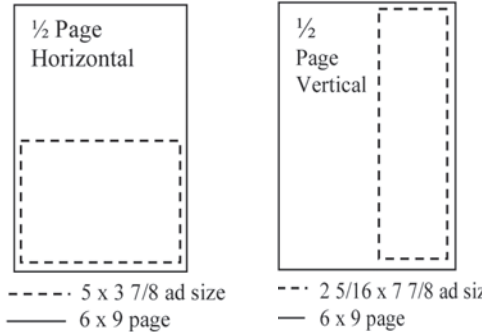
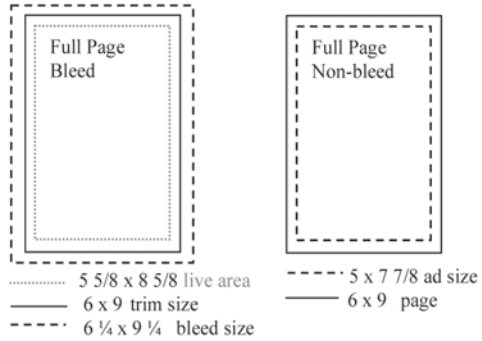
Ad must be formatted to the proper mechanical requirements dictated by contracted size. Any creation or alterations of ad materials will be the responsibility of the advertiser/agency. Shared Services can offer a list of freelance designers you may contract to assist you in bringing your ad materials into compliance with the specifications and mechanical requirements outlined here.

Corrections made at proof stage will be charged at cost when they are the responsibility of the advertiser and/or agency. Ads are to be submitted no later than the artwork deadline date published on the contract. Late charges will be assessed after that date.

A contract color proof must be supplied for all full-color ads. 4- Color files are required to be saved as CMYK (not RGB). Shared Services will not be responsible for color shifts on RGB files furnished when our prepress department converts to CMYK, the appearance of customer-supplied images or files less than 300 dpi, nor can we accept responsibility for final color without a supplied contract color proof.

PLEASE SEND ALL ADS BEFORE PUBLISHED DEADLINE DATE TO:
 The Pittsburgh Cultural District,
 Shared Services Dept Email:
feldhues@culturaldistrict.org
Questions? Call 412-471-6087

AD LAYOUT SIZES





PITTSBURGH CULTURAL DISTRICT Advertising
2023/24 Season

To schedule advertising in
Pittsburgh Cultural District programs
call **412-471-6088** or email
wagner@culturaldistrict.org