



PITTSBURGH OPERA

Explore the ways to

SPONSOR

MAECENAS XXXVIII

For 37 years, Pittsburgh Opera has celebrated a successful season of world-class opera by hosting our annual Maecenas Gala. Beyond a spectacular evening of cocktails, dinner, dancing, entertainment, and social engagement, Maecenas is an instrumental aspect of Pittsburgh Opera's annual fundraising.

Not only does Pittsburgh Opera produce operatic work of the highest caliber in our region with artists from all over the world, but we work to enrich our local community through numerous community engagement initiatives. Our music-centered programs invest in the growth of young singers, reinforce the impact of music education in schools, and support the physical and mental wellness of our community. Our community engagement spans all regions of the Pittsburgh area and emphasizes the transformative power of opera, *on and off stage*. Maecenas offers its sponsors a unique opportunity for prominent brand recognition while simultaneously providing access to industry leaders and predominant members of Pittsburgh society. We welcome the opportunity to celebrate Pittsburgh Opera and to honor individuals and corporations that have made significant contributions to the Pittsburgh region and beyond. Thank you for your consideration of a **Maecenas XXXVIII** sponsorship and your commitment to support Pittsburgh Opera's efforts to bring music into our community.



"The Magic Continues"
Maecenas XXXVII in May 2022...



Photos by David Bachman



\$50,000 Presenting/Platinum Sponsorship

Benefits:

Two (2) tables at Maecenas with premier seating for twenty (20) guests, admission for twenty (20) guests to the VIP honorees reception, valet service for your guests *AND...*

- Company spotlight in Maecenas programming:
 - Full page color advertisement in event program on inside front or back cover
 - Prominent logo positioning on gala video displays
- Company recognition in all gala related press releases
- Logo prominently displayed as Presenting Sponsor on all gala media outlets including invitations, programs and the homepage of the event website
- Web and social media recognition; including event-related e-blasts and social media posts
- Premier Executive Spotlight: Name recognition in the lobby and supertitle screen on opening night of the 2023/24 season
- Invitation for eight (8) to Opening Night of all 2023/24 season performances, with full access to the Galaxy Lounge
- Invitation for eight (8) to Sitzproben and Dress Rehearsals for the 2023/24 season
- Company recognition in our season digital playbills and mainstage supertitles at all productions during the 2023/24 season

\$25,000 Gold Sponsorship

Benefits:

One (1) table at Maecenas with premier seating for ten (10) guests, admission for ten (10) guests to the VIP honorees reception, valet service for your guests *AND...*

- Full page black & white advertisement in event program
- Prominent logo positioning on event video displays
- Company recognition in all gala-related press releases
- Logo prominently displayed as Gold Sponsor on all gala media outlets including: invitations, programs and the homepage of the event website
- Web and social media recognition, including event-related e-blasts and social media posts
- Premier Executive Spotlight: Name recognition in the lobby and supertitle screen on opening night of the 2023/24 season
- Invitation for four (4) to Opening Night of all 2023/24 season performances, with full access to the Galaxy Lounge
- Invitation for four (4) to Sitzproben and Dress Rehearsals for the 2023/24 season
- Company recognition in our season digital playbills and mainstage supertitles at all productions during the 2023/24 season



\$15,000 Silver Sponsorship

Benefits:

Table at Maecenas with premier seating for eight (8) guests, admission for eight (8) guests to the VIP honorees reception, valet service for your guests **AND...**

- Logo recognition on event video displays
- Company recognition in all gala-related press releases
- Logo prominently displayed as Silver Sponsor on all gala media outlets including invitations, programs, and the homepage of the event website
- Web recognition, including event-related e-blasts and social media posts
- Invitation for four (4) to Opening Night of all 2023/24 season performances, with full access to the Galaxy Lounge
- Invitation for four (4) to Sitzproben and Dress Rehearsals for the 2023/24 season
- Company recognition in our season digital playbills and mainstage supertitles all productions during the 2023/24 season

\$10,000 Pearl Sponsorship

Benefits:

Table at Maecenas Gala with premier seating for six (6) guests, admission for six (6) guests to VIP honorees reception, valet service for your guests **AND...**

- Logo recognition on event video displays
- Company recognition in all gala related press releases
- Logo prominently displayed as Pearl Sponsor on all gala media outlets including invitations, programs and the homepage of the event website
- Web recognition, including event-related e-blasts and social media posts
- Company recognition in our season digital playbills and mainstage supertitles at all productions during the 2023/24 season

\$5,000 Bronze Sponsorship

Benefits:

Premier seating at Maecenas for four (4) guests, admission for four (4) guests to the VIP honorees reception, valet service for your guests **AND...**

- Logo recognition on event video displays
- Company recognition in all gala-related press releases
- Logo prominently displayed as Bronze Sponsor on the event website homepage
- Web recognition, including event-related e-blasts and social media posts
- Company recognition in our season digital playbills and mainstage supertitles at all productions during the 2023/24 season



Please return the enclosed sponsorship form to:

**Pittsburgh Opera
ATTN: Torrance Gricks
2425 Liberty Avenue
Pittsburgh, PA 15222**

Contact Torrance Gricks at tgricks@pittsburghopera.org or (412) 281-0912 x 225 with any questions or to discuss curated sponsorship opportunities.

We will support the Pittsburgh Opera's Maecenas Gala XXXVIII on April 15, 2023

- \$50,000 Presenting/Platinum Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$10,000 Pearl Sponsor
- \$5,000 Bronze Sponsor
- Unfortunately, we cannot attend, but will support the event with a gift of \$

Underwriting Opportunities

- \$10,000 to Underwrite the Entertainment
- \$7,500 to Underwrite the Honorees Reception
- \$5,000 to Underwrite the Resident Artist Performance
- \$2,500 to Underwrite Artist Dinners

All underwriting opportunities include admission to Maecenas XXXVIII for two (2) guests including the honoree VIP reception and recognition in all gala-related press releases, e-blasts, and the Maecenas Gala event displays.

Please contact Torrance Gricks at TGricks@pittsburghopera.org if you are interested in a custom underwriting opportunity or for more information.

Payment

- Enclosed is a check made payable to Pittsburgh Opera
- This is our pledge to participate. A check will be received by
- Please charge the following credit card

Card Type _____ Card Number _____

Name on card _____ Exp. Date _____

Sponsor Name or Sponsor Company Name _____

Contact Name _____ Phone Number _____

Email address _____

Address _____



PITTSBURGH
OPERA